

By: Administration
Adopted: April 13, 2015

Vote: Buswell, Graham, O'Barr, Sullivan-Leonard, Wall, and Wilson in favor

**City of Wasilla
Resolution Serial No. 15-09**

A resolution of the Wasilla City Council supporting Valley Performing Arts in their effort to develop a new facility including a potential location next to the Menard Center.

WHEREAS, Valley Performing Arts has been approved by The Foraker Group to seek guidance and technical assistance through their pre-development program to determine the feasibility of constructing a new facility; and

WHEREAS, Valley Performing Arts is proposing to consider three options for the development of a new facility to determine if the project will be sustainable and contribute to the long-term viability of the organization and the community it serves; and

WHEREAS, the development options include improving the existing facility on Swanson Avenue; purchasing and redeveloping the old movie theater on Old Matanuska Road; or constructing a new facility next to the Menard Center under a lease agreement with the City of Wasilla.

WHEREAS, locating the new Valley Performing Arts Center next to the Menard Center has the benefit of adding attractions and expanding options for the Menard Center which improves the quality of life to our residents, adds to the City's economic base and supports cultural services to the community.

NOW, THEREFORE, BE IT RESOLVED the Wasilla City Council supports Valley Performing Arts in their effort to develop a new facility including a potential location next to the Menard Center as part of The Foraker Group's pre-development program for the new facility.

ADOPTED by the Wasilla City Council on April 13, 2015.


BERT L. COTTLE, Mayor

ATTEST:


KRISTIE SMITHERS, MMC, City Clerk

[SEAL]

CITY OF
WASILLA
 • ALASKA •

CITY COUNCIL LEGISLATION STAFF REPORT

Resolution Serial No. 15-09: Supporting Valley Performing Arts in their effort to develop a new facility including a potential location next to the Menard Center.

Originator: Public Works Director
 Date: March 31, 2015

Agenda of: April 13, 2015

Route to:	Department Head	Signature	Date
X	Public Works Director		3/31/15
X	Recreation & Cultural Services Director		4/1/15
X	Finance Director		3/31/15
X	Deputy Administrator		4/1/15
X	City Clerk		4.1.15

Reviewed by Mayor Bert L. Cottle:  04:02:2015

Fiscal Impact: yes no
Attachments: Menard Center Map

Summary Statement: Valley Performing Arts recently approached and informed the administration that they have been approved by The Foraker Group to seek guidance and technical assistance through their pre-development program to determine the feasibility of constructing a new facility. Through the pre-development program, Valley Performing Arts is proposing to consider three options for the development of a new facility in Wasilla to confirm the long-term viability of the organization and the community it serves. The three options are as follows:

- 1) Improve and expand the existing facility on Swanson Avenue.
- 2) Redevelop the old movie theater on Old Matanuska Road.
- 3) Construct a new facility next to the Menard Center under a lease agreement with the City of Wasilla.

The administration believes all three options are viable as it keeps Valley Performing Arts in Wasilla. In addition, the administration believes a new location next to the Menard Center could provide opportunities to enhance the use of the Menard Center as the two facilities could help support each other with public events. If the third option proves to be viable through the pre-development program, then the City Council would need to approve a lease to Valley Performing Arts in accordance with Wasilla Municipal Code 5.32.110.A.2 for a nonprofit organization authorized to carry out a public purpose on approximately 4-acres of Menard Center property.

Recommended Action: Adopt Resolution Serial No. 15-09.



Google earth



POTENTIAL VALLEY PERFORMING ARTS SITE
NORTH 4 ACRES OF MENARD CENTER PROPERTY