




CITY COUNCIL LEGISLATION STAFF REPORT

Ordinance Serial No. 15-06: An Ordinance of the Wasilla City Council adopting Wasilla Municipal Code 16.20.040 Downtown Overlay District, establishing a downtown overlay zoning district and design standards for development.

Originator: Tina Crawford, City Planner 
Date: 4/13/2015 Agenda of: 4/27/2015

Route to:	Department Head	Signature	Date
	Chief of Police		
X	Public Works Director		4/13/15
	Recreation & Cultural Services Director		
X	Finance Director		4/14/15
X	Deputy Administrator		4/14/15
X	City Clerk		4.14.15

Reviewed by Mayor Bert L. Cottle:  04:14:15

Attachments: Ordinance Serial No. 15-06 (16 pages)
Ordinance Serial No. 15-06 – Exhibit A (58 pages)
Proposed Downtown Overlay District Boundary Map (1 page)
Comparative Table – Existing vs. Proposed Regulations (1 page)
Overview of adopted Downtown Area Plan Issues, Goals, & Objectives (1 page)
Excerpts from adopted Downtown Area Plan (7 pages)
Boundary Map of Downtown Area Plan (1 page)
Planning Commission Resolution Serial No. 15-03 (80 pages)
Minutes from February 10, 2015 Planning Commission Meeting (5 pages)
Postcard mailed to downtown business/property owners (2 pages)
Example downtown streetscape photos (2 pages)

Summary Statement: In order to guide future growth within the city of Wasilla, the City Council adopted the Wasilla Comprehensive Plan in 2011 and the Downtown Area Plan in 2013. Both of these plans include goals, objectives, actions, and policies outlining the city resident's desire to have a vibrant, walkable, and attractive downtown with a variety of uses that will attract residents and visitors to visit and shop in the downtown area. In order to ensure that future development is consistent with these goals, both plans contain a requirement to adopt a downtown overlay zoning district. The Downtown Overlay District and Downtown Overlay District Design Standards recommended by the Wasilla Planning Commission contains the regulatory language necessary to implement the goals, objectives, actions, and policies contained in those Plans.

Background Information: An initial discussion was held with the Planning Commission on October 14, 2014 to allow staff to provide information on other communities' downtown overlay districts and get direction from the Planning Commission regarding the type of regulations needed for the City to implement the Comprehensive Plan and Downtown Area Plan. Attendees included two City Council members. Two additional discussions were held with the Planning Commission on December 9, 2014, and January 20, 2015 for them to discuss the draft regulations and provide final recommendations to staff. No one was in attendance at either of these meetings regarding the proposed downtown overlay district.

In order to provide sufficient time for review of the proposed regulations, a postcard was mailed to all property owners and licensed businesses within the boundary of the proposed overlay district on January 9, 2015. The postcard contained a web link to the proposed downtown overlay district and development standards, a schedule of upcoming public meetings, a map of the proposed district, and staff contact information for additional information. After receiving the postcard, several business/property owners requested a meeting with the Mayor and staff on January 13, 2015 to go over the proposed overlay district. Concerns raised included potential impacts to property values, ability to sell property as a gas station, why we need a downtown area, and whether existing businesses would be "grandfathered." NOTE: Existing businesses will be "grandfathered" and compliance with the new regulations will be triggered if an improvement equaling 25 percent or more of the assessed tax value is made to an existing business.

The Planning Commission held a public hearing to consider the proposed downtown overlay district and design standards on February 10, 2015. Three individuals were in attendance at the meeting and spoke regarding the proposed regulations. One business/property owner spoke in opposition to the overlay due to a prohibition of gas stations within the district and that properties fronting on the Parks Highway were included within the boundary of the overlay district. The two other speakers spoke in favor of the overlay district. The Planning Commission voted 4-1 to recommend approval of the downtown overlay district and design standards.

Staff Recommendation: Introduce and set for public hearing Ordinance Serial No. 15-06.

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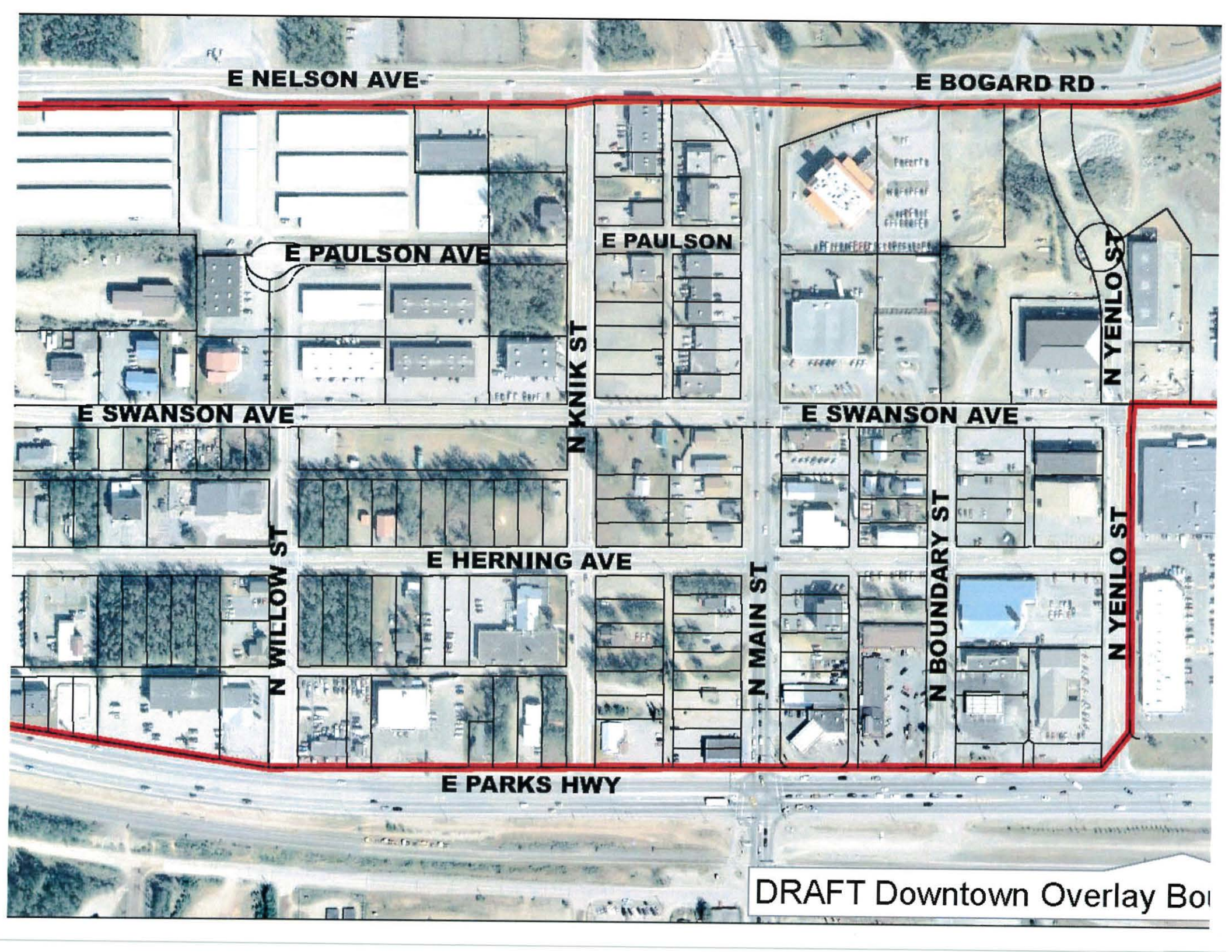
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COMPARATIVE TABLE EXISTING AND PROPOSED REGULATIONS

Regulation	Existing	Proposed
Landscaping	<ul style="list-style-type: none"> • Landscape 5% of lot • 6 trees & 12 shrubs per acre • 10' landscape bed along street and/or parking lot 	<ul style="list-style-type: none"> • Street trees required in landscape zone (1 every 40-50') • 4' landscape bed with evergreen plantings along parking lot on street
Clearing Limits	70% of lot can be cleared of vegetation – If already cleared, 30% must be replanted with vegetation.	Up to 100% of lot can be cleared with replanting as needed
Setbacks	25' front and rear – 10' sides (0' with Fire Chief approval)	Potential for 0' front setback and 0' side – front setback measured from back of curb versus lot line (average setback of 12-24' from curb depending on street type – includes right-of-way.)
Residential Uses	Requires public notification & possible Planning Commission approval	Upper-story allowed by right
Parking Spaces	Typically 1 parking space per 300 square foot of gross floor area.	<ul style="list-style-type: none"> • Ability to utilize on-street parking • Request approval to reduce parking • Potential to use off-site parking
Architectural Design Requirements	Must be compatible with surrounding building design	Prescribed design criteria to ensure consistency and protect investment with ability to request modifications.

DOWNTOWN AREA PLAN
Goals, Objectives, and Policies

Issue	Goal	Objective/Policy
Lacks distinct identity and need to improve visual appearance.	Create attractive identity that complements natural setting and history.	Institute design standards.
		Pedestrian-oriented landscape standards in downtown overlay zoning district (e.g. street trees.)
		Develop plazas and community gathering places.
		Focus on building type vs. use – allow mix of uses.
Small lot sizes.	Create larger parcel sizes	Create downtown overlay zoning district.
		MSB to streamline platting process to combine lots.
		Create development incentives (e.g. replatting initiatives, business improvement districts.)
		City to purchase available parcels to hold for replatting and re-sale.
Limited mix of services, shopping, and dining and treated as “pass through” community.	<ul style="list-style-type: none"> • Develop attractive diverse city center – government and education center with mixed use development. • Make downtown a destination for residents and visitors. • Establish downtown redevelopment district. 	Identify locations and uses ideal for infill development.
		Adopt design standards for complementary infill development.
		Update zoning to encourage a diversified city center.
		Encourage development of small shops, cafes, and historic sites to attract visitors.
Downtown is “vehicle oriented” and unsafe for pedestrians.	Create pedestrian-friendly downtown and improve connectivity.	Create design standards to promote pedestrian access including wider design factors.
Limited parking for downtown services (e.g. post office, library)	Provide parking solutions to address parking demand, encourage mixed use, and improve pedestrian access.	Revise parking requirements for new developments.
		Establish centralized parking facility.
Congested road with poor traffic flow and lack of public transit.	Improve movement of all types of users (e.g. cars, bikes, pedestrians.)	Identify problem areas.
		Update transportation plans to reflect growing demands.
Need integrated trail system.	Provide multi-modal linkages and connectivity.	Incentivize developers to set aside areas for public plazas, parks, and trails.

3 ISSUES, GOALS, & OBJECTIVES

Area Snapshots: Downtown

Community members helped identify assets and challenges for the downtown planning area throughout the planning process by taking part in various exercises in public workshops and meetings, focus group sessions, and written comments. The assets and challenges were used to develop issue statements, goals, and objectives for the downtown planning area.

Assets (Strengths)

Historical Features: Historic/cultural venues; Dorothy Page Museum; Teeland Building; potential historic district

Parks and Open Space: Wonderland Park (amphitheater and skate park) appeals to a variety of interests; lake recreation

Location: Centrally located

Municipal Services & Infrastructure: Post office; library; local government; water; sewer; power

Shopping & Services: Variety of small business; access to large and small businesses and services; centralized shopping and services; destination

Economic & Development Potential: High traffic count; available land to develop; historic features to draw tourism; tourism traffic nearby

Challenges (Weaknesses)

Traffic: Poor traffic flow; no traffic plan; post office location contributes to congestion

Parking: Limited availability; no parking with a Downtown atmosphere

Access: No ease of accessibility; lack of connectivity—too spread out, must use car to go everywhere; lack of sidewalks

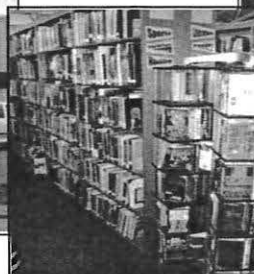
Parks & Trails: Parks not connected; lack of trails

Identity & Appearance: Lack of identifiable Downtown area; no theme, no architectural appeal; not viewed as a destination; not well-planned; unattractive, uninviting, not a good representation of citizens and skills in the area

Existing Structures: Outgrowing what is there, i.e. library, post office, etc.



Wasilla Post Office



Wasilla Library



Retail, restaurant, and office spaces in Downtown Wasilla

Issues, Goals, & Objectives

This section identifies the issues, goals, and objectives and provides a summary framework for action items, or strategies, to implement the plan.

WHAT DO THESE TERMS MEAN?

Issues are problems that impede progress or perceptions that the existing conditions are inadequate.

Goals are general, broad statements of what you want to accomplish, or the community's aspirations. They are positively stated desired future situations to address an issue.

Objectives are statements of planned results that are measurable or trackable.

The following summary tables are categorized by issue statements. Priority issues were derived from evaluating the results from the Visioning Committee workshop, focus group sessions, charrette, public workshop, and individual public comments. Some issues identified during this planning process are lingering issues previously identified in existing planning documents.

From each identified issue, the planning team developed goals and objectives. The tables also identify potential leads and/or participating partners for initiating actions or strategies to accomplish objectives and achieve associated goals.

Schedules for Completion

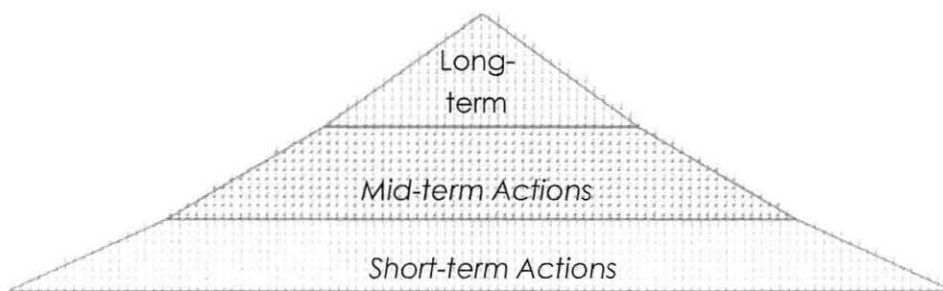
Each implementation item is tied to a timeframe defined as on-going, or short-, mid-, or long-term. The planning timeframe for this plan is 15 years.

On-going actions require relationship building and maintenance of relationships, structures, plans, zones, etc. On-going actions results are often difficult to measure.

Short-term actions can be accomplished within 1 to 2 years. These actions often provide immediate reward and success, which can be motivating for accomplishing more intensive actions. Many short-term actions lay the groundwork for accomplishing mid-term actions.

Mid-term actions are accomplished within 3 to 5 years. These actions take a larger coordinated effort to complete, and more than one entity may be involved with implementing the action.

Long-term actions will take 5 to 10 years to complete and typically will involve a number of different coordinating entities to accomplish the action.



ISSUE	GOAL	OBJECTIVE(S)/POLICY(IES)	SCHEDULE	COST	RESPONSIBLE PARTY
Community Character (CC)					
1. Downtown Wasilla lacks a distinct identity. The boundaries are unclear. 2. The appearance of Downtown Wasilla needs to be improved, capitalizing on the historical elements.	A. Create an attractive identity for Downtown that complements Wasilla's natural setting and history.	i. Institute design standards such as signage, lighting, and accommodate winter design factors.	Short-term	<\$100,000	City of Wasilla Planning Department
		ii. Include pedestrian-oriented landscaping standards into a Downtown overlay zoning district such as using evergreen trees lining sidewalks to distinguish the area.	Mid-term	<\$100,000	City of Wasilla Planning Commission Wasilla City Council
	B. Promote downtown as a center of public and education services, supported by mixed commercial and residential use.	iii. Consider establishing a "Gateway Program/Committee" (primary responsibility is to plan, design, and implement improvements for wayfinding stations and gateway entrances).	Short-term	<\$100,000	Gateway Committee* Downtown Revitalization Committee*
		iv. Consider establishing a Downtown Revitalization Committee and Public-Private Partnerships to develop the character of Downtown Wasilla, design projects to achieve the character, and implement improvements.	Short-term	<\$100,000	Public-Private Partnerships* Matanuska-Susitna Convention and Visitor's Bureau Civic Groups (including art and history)
		v. Develop visual cues to identify gateways and sub-districts, such as entry kiosks, wayfinding stations, thematic landscape design, and signage.	Mid-term	\$100,000 - \$500,000	
		vi. Capitalize on existing facilities to develop plazas and community gathering places.	Long-term	<\$100,000	
		vii. Encourage use of design themes through incentives such as variances from requirements, expedited permit processing, tax abatements, and loan programs.	Long-term	<\$100,000	
		viii. Explore zoning areas by building type, rather than use to achieve aesthetic objectives but allow for flexibility in mixed use districts.	Long-term	<\$100,000	
		ix. Promote community events that support the identity and theme of the area to attract visitors and tourists.	On-going	<\$100,000	
		x. Create an educational program through a public-private partnership to promote Downtown's identity and theme.	Mid-term	<\$100,000	
					*Indicates an entity recommended to be established but not yet in existence

ISSUE	GOAL	OBJECTIVE(S)/POLICY(IES)	SCHEDULE	COST	RESPONSIBLE PARTY
Land Ownership, Platting, and Zoning (LO)					
1. Small lot sizes pose challenges to development.	A. Create larger, functional parcel sizes that accommodate development.	i. Create an overlay Downtown zoning district.	Mid-term	\$100,000 - \$500,000	City of Wasilla Planning Department
		ii. Work with the Matanuska-Susitna Borough to streamline the replatting process with regard to consolidation of small lots within the City of Wasilla.	Long-term	<\$100,000	City of Wasilla Planning Commission Downtown Landowners
		iii. Institute development incentives, such as replatting initiatives and business improvement districts.	Mid-term	\$100,000 - \$500,000	Matanuska-Susitna Homebuilders Association
		iv. Create a program where the City purchases available parcels to hold for potential replatting.	Long-term	>\$500,000	
					*Indicates an entity recommended to be established but not yet in existence

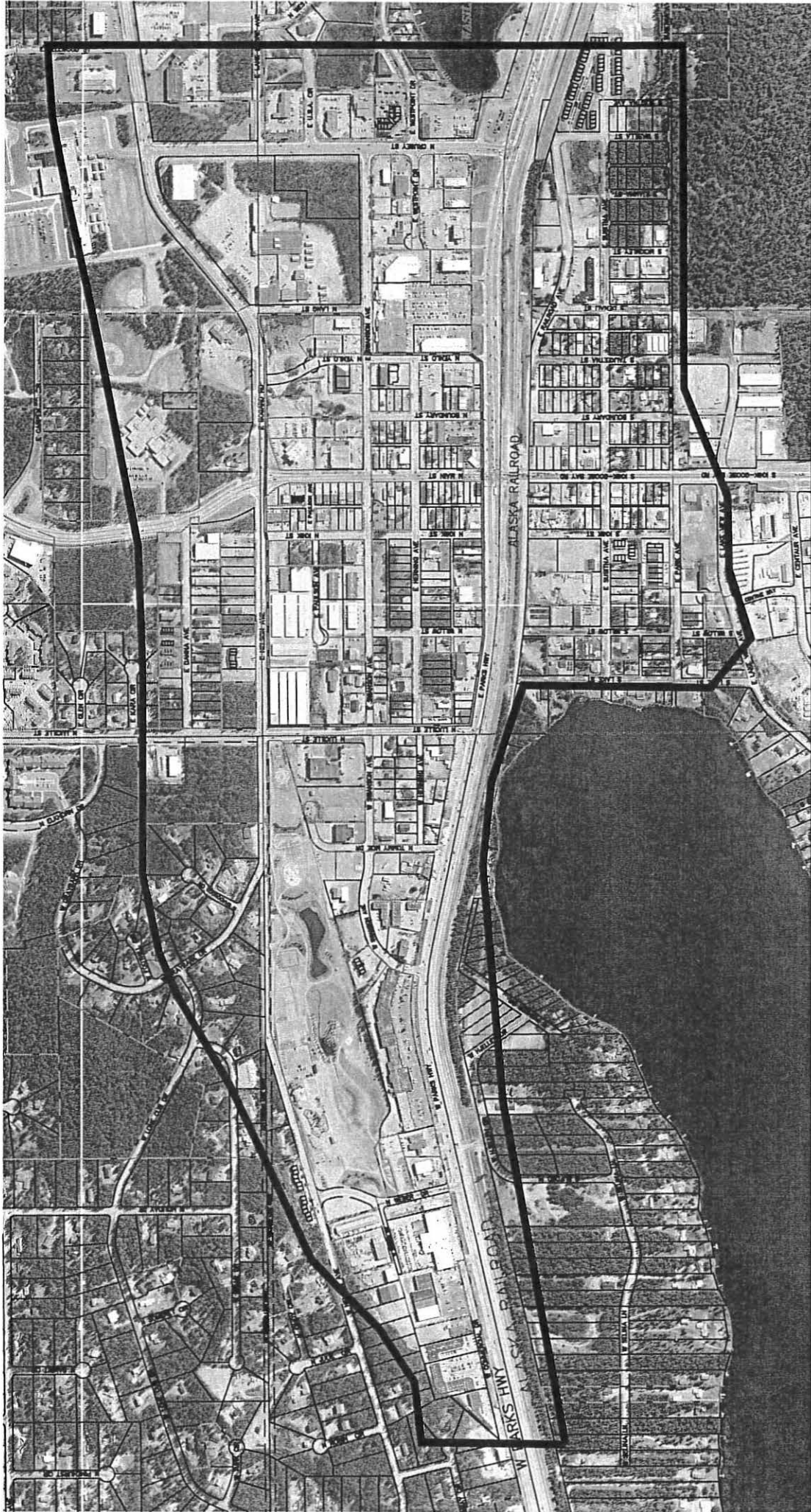
ISSUE	GOAL	OBJECTIVE(S)/POLICY(IES)	SCHEDULE	COST	RESPONSIBLE PARTY
Economic Development and Recommended Land Uses (EC/LU)					
1. A good mix of services, shopping, and dining is limited in Downtown Wasilla. 2. Wasilla is known as a "pass through" site; tourists pass by the community on their way to other destinations.	A. Develop an attractive, diverse city center.	i. Identify priorities for infill development, in terms of locations and uses.	Long-term	<\$100,000	City of Wasilla Planning and Economic Development Departments
		ii. Evaluate and prioritize needs for visitor service infrastructure in the area, such as public restrooms, parking, signage, pedestrian paths, and visitor information stations.	On-going	\$100,000 - \$500,000	City of Wasilla Planning Commission
	B. Develop Downtown Wasilla as a government and education center that is interspersed with mixed use (including residential and commercial development).	iii. Prepare a public facilities plan that addresses city, borough, state, and federal facility needs in Wasilla.	Mid-term	\$100,000 - \$500,000	Wasilla City Council
		iv. Advocate the needs of Wasilla students to the Matanuska-Susitna School District for future long-term facility planning efforts, forging a relationship that benefits students.	Short-term	<\$100,000	Matanuska-Susitna Borough
	C. Make Downtown a destination for residents and visitors.	v. Incorporate public institutions and mixed use as priorities in rezonings and ordinance revisions.	On-going	\$100,000 - \$500,000	Matanuska-Susitna School District Public-Private Partnerships* Downtown
		vi. Adopt design standards to ensure infill development complements existing development.	Short-term	<\$100,000	Revitalization Committee* Chamber of Commerce and Member Organizations
	D. Establish a downtown redevelopment district.	vii. Promote infill development through incentives such as a business improvement district.	Short-term	<\$100,000	Downtown Businesses and Trade Organizations
		viii. Provide financing incentives for mixed-use development, such as credit assurance, equity investment in the project, or soft second loans to developers.	On-going	\$100,000 - \$500,000	Alaska Housing Finance Corporation
		ix. Identify enterprise zones for specific uses such as employment core zones.	Mid-term	\$100,000 - \$500,000	
		x. Develop partnerships and marketing programs to promote Downtown.	Long-term	\$100,000 - \$500,000	City of Wasilla Planning and Economic Development Departments
		xi. Review and revise public relations and marketing materials, featuring changes and attractions in the Downtown and other areas of Wasilla.	On-going	<\$100,000	Wasilla Chamber of Commerce
		xii. Update zoning in Downtown to encourage a diversified city center.	On-going	<\$100,000	Alaska Small Business Development Center
		xiii. Inventory vacant properties and abandoned buildings and offer incentives for redevelopment.	Long-term	\$100,000 - \$500,000	
		xiv. Explore alternate uses of strip mall developments, including incentives for redevelopment to mixed use.	On-going	>\$500,000	
		xv. Encourage development of establishments that would entice visitors to the area, such as small shops, cafés, and sites with historic themes.	Short-term	<\$100,000	
3. There are few locally based industries and limited professional employment opportunities for the influx of new residents.	A. Attract and retain professional service sectors to provide local employment and decrease economic leakage.	i. Attract Matanuska-Susitna Borough and state government offices to Downtown Wasilla.	Long-term	<\$100,000	
		ii. Identify resources that promote entrepreneurship and business relocation/location to Wasilla, such as venture capital, marketing strategies, and private-public partnerships.	Short-term	<\$100,000	

*Indicates an entity recommended to be established but not yet in existence

ISSUE	GOAL	OBJECTIVE(S)/POLICY(IES)	SCHEDULE	COST	RESPONSIBLE PARTY
Infrastructure (IN)					
1. The community is experiencing rapid growth and it is projected to continue. 2. Rapid growth and development is placing strains on existing infrastructure and public facilities, including roads and schools.	A. Provide infrastructure and services that accommodate growth and development.	i. Update infrastructure and economic development plans, and coordinate priorities and timing of interdependent projects and facilities improvements.	Long-term	\$100,000 - \$500,000	City of Wasilla Planning, Economic Development and Public Works Departments
		ii. Encourage infill development to address underutilized areas of Downtown.	On-going	<\$100,000	City of Wasilla Planning Commission and Parks and Recreation Commission
		iii. Establish economic incentives such as Business Improvement Districts.	Short-term	\$100,000 - \$500,000	Wasilla City Council
		iv. Evaluate school expansion capacity on school campuses.	Long-term	<\$100,000	Wasilla Chamber of Commerce Public-Private Partnerships *Downtown Businesses Matanuska-Susitna School District
			*Indicates an entity recommended to be established but not yet in existence		

ISSUE	GOAL	OBJECTIVE(S)/POLICY(IES)	SCHEDULE	COST	RESPONSIBLE PARTY
Transportation and Connectivity (TC)					
1. Local residents feel that Downtown Wasilla is vehicle-oriented and unsafe for pedestrians.	A. Create a pedestrian-friendly Downtown.	i. Use infill development to encourage mixed use and reduce vehicle trips.	Long-term	<\$100,000	City of Wasilla Planning and Public Works Departments City of Wasilla Planning Commission Alaska Department of Transportation and Public Facilities Public-Private Partnerships* Downtown Revitalization Committee* Downtown Businesses State Legislators City of Wasilla Planning and Public Works Departments City of Wasilla Planning Commission Wasilla City Council City of Wasilla Planning and Public Works Departments City of Wasilla Planning Commission and Parks and Recreation Commission Wasilla City Council MASCOT Alaska Department of Transportation and Public Facilities Public-Private Partnerships* Downtown Businesses
		ii. Encourage pedestrian amenities in capital project planning, zoning, and subdivision actions with the establishment of such things as walkways and overpasses.	On-going	\$100,000 - \$500,000	
	B. Increase inter-modal connectivity within the Downtown area and to other parts of Wasilla.	iii. Institute design standards that promote pedestrian access including winter design factors.	Mid-term	\$100,000 - \$500,000	
		iv. Develop and/or enforce City ordinances that enhance pedestrian safety, such as stopping for pedestrians in crosswalks.	Short-term	<\$100,000	
		v. Coordinate pedestrian improvements with parking initiatives and solutions.	On-going	\$100,000 - \$500,000	
		vi. Investigate winter city solutions for pedestrian access.	Short-term	<\$100,000	
2. Parking is limited for Downtown Wasilla services (e.g. library, post office).	A. Address the parking demand in Downtown.	i. Assess existing capacity versus existing and projected demand.	Short-term	<\$100,000	
		ii. Review and revise as necessary the parking requirements for new developments.	On-going	\$100,000 - \$500,000	
	B. Provide parking solutions that encourage mixed use, meet public facility needs, and improve pedestrian access.	iii. Evaluate the feasibility of centralized parking facilities, including construction via public-private partnerships, municipal funding, or tax increment financing.	Mid-term	\$100,000 - \$500,000	
3. Wasilla has congested roads and poor traffic flow. 4. There is a lack of public transit service within community.	A. Improve the movement of people and commodities throughout Wasilla and surrounding areas via various modes of safe, accessible transit.	i. Update current transportation plans to reflect growing demands and patterns and to roadway assess condition and capacity, and traffic/accident problem areas.	Long-term	<\$100,000	
		ii. Recognize projects already programmed in the capital improvements projects such as the Main Street/Yenlo One-Way Couplet and focus future redevelopment around them.	On-going	<\$100,000	
		iii. Ensure that transportation plan updates reflect growing demands and patterns, roadway condition and capacity, and traffic/accident problem areas.	On-going	\$100,000 - \$500,000	
		iv. Coordinate transportation improvements with the development of new public and commercial development that can generate changes in traffic volumes and patterns.	Long-term	>\$500,000	
		v. Implement priorities from the Wasilla Official Streets and Highway Plan.	On-going	<\$100,000	
		vi. Initiate a feasibility study to determine public transportation needs, potential demand, and expansion options.	Short-term	<\$100,000	
		vii. Work with MASCOT to investigate additional funding sources to expand public transit service.	Long-term	<\$100,000	
		viii. Investigate funding sources to promote multi-modal transportation (such as bike paths) and ensure incorporation into transportation improvements.	Short-term	\$100,000 - \$500,000	
			*Indicates an entity recommended to be established but not yet in existence		

ISSUE	GOAL	OBJECTIVE(S)/POLICY(IES)	SCHEDULE	COST	RESPONSIBLE PARTY
Transportation and Connectivity (TC)					
5. Local residents feel that Wasilla railroad crossings are inconvenient and unsafe.	A. Improve railroad crossing efficiency and safety.	i. Work with the Alaska Railroad to evaluate and assess crossing safety, eliminate at-grade crossings, and realign track facilities.	On-going	<\$100,000	City of Wasilla Planning and Public Works Departments Alaska Railroad
		ii. Improve signage, striping, and crossing markers.	Mid-term	<\$100,000	
		iii. Work with the Alaska Railroad to provide public education outreach.	On-going	<\$100,000	
6. An integrated trail system is needed to connect areas of Wasilla and destinations outside Wasilla.	A. Provide a multi-use trail system that promotes connectivity within Wasilla and multi-modal circulation.	i. Inventory existing trails in the Parks and Recreation Master Plan.	Short-term	<\$100,000	City of Wasilla Planning and Public Works Departments
		ii. Explore options for land acquisition, easements, and partnerships.	Short-term	<\$100,000	City of Wasilla Planning Commission and Parks and Recreation Commission
		iii. Provide incentives for developers to include space and/or reserve easements for public plazas, parks, and trails.	On-going	<\$100,000	Alaska Department of Transportation and Public Facilities
		iv. Investigate funding sources such as those through SAFETEA-LU/National Recreation Trails Program and other partnerships to implement methods and action items, which include acquisition of rights-of-way and funding trails.	Short-term	<\$100,000	Area Landowners, Residents, and Businesses Public-Private Partnerships*
		v. Create multi-modal linkages, for example, car to parking to trails; centralized parking, bus, bike path.	Long-term	\$100,000 - \$500,000	Nonprofit Community Interest Groups
			*Indicates an entity recommended to be established but not yet in existence		
ISSUE	GOAL	OBJECTIVE(S)/POLICY(IES)	SCHEDULE	COST	RESPONSIBLE PARTY
Funding (FN)					
1. There is limited funding for ongoing projects and City incentives.	A. Efficiently utilize existing funding. B. Obtain new funding sources for projects and City incentives.	i. Establish the framework for tax increment finance districts to provide funding for future development incentives.	Mid-term	<\$100,000	City of Wasilla City of Wasilla Planning Commission
		ii. Identify grants, bonds, development districts, cost sharing options and public-private partnerships to fund projects.	Short-term	<\$100,000	Wasilla City Council Public-Private Partnerships*
		iii. Identify and complete projects or plans that make the community eligible for new funding sources.	Mid-Term	\$100,000 - \$500,000	Downtown Businesses
		iv. Develop partnerships with the state and Matanuska-Susitna Borough governments to fund existing and proposed City projects.	On-going	<\$100,000	Alaska Department of Transportation and Public Facilities and other state agencies
		v. Initiate a public education program that promotes the availability of the City's capital improvement projects in locations such as City Hall and the City website through mediums like mailings, newspaper notices, and public service announcements.	Short-term	<\$100,000	
		vi. Evaluate phasing and sequence of projects to ensure efficient use of funds.	On-going	<\$100,000	
			*Indicates an entity recommended to be established but not yet in existence.		



Adopted Downtown
Area Boundary
(2013 Downtown Area Plan)

By: Planning
Public Hearing: 02/10/15
Adopted: 02/10/15

**WASILLA PLANNING COMMISSION
RESOLUTION SERIAL NO. 15-03(AM)**

A RESOLUTION OF THE WASILLA PLANNING COMMISSION RECOMMENDING THAT THE WASILLA CITY COUNCIL AMEND TITLE 16 OF THE WASILLA MUNICIPAL CODE TO ADD SECTION 16.20.040, DOWNTOWN OVERLAY DISTRICT, THAT ESTABLISHES A DOWNTOWN OVERLAY DISTRICT AND ADOPTS DESIGN STANDARDS FOR DEVELOPMENT AND REDEVELOPMENT ON PROPERTIES WITHIN THE DOWNTOWN OVERLAY DISTRICT.

WHEREAS, the Wasilla City Council adopted the Wasilla Comprehensive Plan in 2011 that contains goals, objectives, and actions to promote and encourage development and redevelopment within the downtown area, which included the need to adopt of a downtown area plan and overlay zoning district; and

WHEREAS, the Wasilla City Council adopted the Wasilla Downtown Area Plan in 2013 that contains goals, objectives, and policies to create an attractive, walkable, and vibrant downtown, including the need to create a downtown overlay zoning district and design standards; and

WHEREAS, the Planning Commission is required to make a recommendation to the Wasilla City Council for all amendments to the Wasilla Land Development Code (Title 16 of the Wasilla Municipal Code); and

WHEREAS, the Wasilla Planning Office mailed notices of the proposed downtown overlay zoning district to all property owners and businesses within the proposed overlay district boundary; and

WHEREAS, the public hearing date and time was publicly advertised; and

WHEREAS, the Wasilla Planning Commission deliberated on this request taking into account the information provided by City staff, public testimony - both written and verbal comments, the applicable provisions of the Wasilla Comprehensive Plan and the Downtown Area Plan, and other pertinent information brought before them; and

WHEREAS, comments received through the public process have been incorporated into the Downtown Overlay District, to the greatest extent possible so that the Comprehensive Plan is representative of the needs, wishes, and desires of Wasilla residents; and

WHEREAS, after due consideration, the Planning Commission hereby determines that the proposed Downtown Overlay District and Downtown Overlay Design Standards are consistent with the goals, objectives, actions, and policies of the Wasilla Comprehensive Plan and Downtown Area Plan.

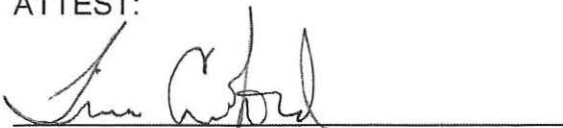
NOW, THEREFORE BE IT RESOLVED, that the Wasilla Planning Commission hereby recommends that the City Council amend Title 16 of the Wasilla Municipal Code to adopt Section 16.20.040, Downtown Overlay District and the Downtown Overlay District Design Standards contained in Exhibit A.

ADOPTED by the Wasilla Planning Commission on February 10, 2015.

APPROVED:


Glenda Ledford, Chairman 2-19-15
Date

ATTEST:


Tina Crawford, AICP, City Planner

VOTE: YES: Barrett, Dean, Ledford, Pinard
 NO: Means

16.20.040 Downtown Overlay District.

A. Findings.

The city council finds as a matter of public policy that the aesthetic, economic and functional qualities of the city are worthy of enhancement and preservation and are essential to the promotion of the health, prosperity, safety and general welfare of the existing and future residents of the City of Wasilla. The city council further finds that proper development of the city's downtown district is best attained by setting certain standards for the downtown overlay zone that will be to the interest, benefit and advantage of each of the owners of nonresidential and upper-story residential sites within the city. The city further finds that the establishment of such standards will assist it to develop and promote a first class city that will serve to attract and retain high quality industrial and commercial development that will provide employment growth and economic development within the city.

The city council specifically finds that the downtown overlay district will promote the general health, safety and welfare of the city; improve the efficient operation of traffic around the city; promote safe and efficient movement within the overlay districts for persons using all modes of travel-motorized vehicles, bicycles and walking; create a sense of place that is aesthetically appealing and environmentally responsible; encourage innovative development projects within set standards for landscaping, community design and aesthetics and establish consistent and harmonious design standards for public improvements and private property development within the downtown overlay district so as to unify the distinctive visual quality of the properties.

B. Purpose and intent.

The purpose of the overlay district provided for herein is to provide special design requirements for those properties located within the district regardless of their zoning classification in order to maintain a consistent appearance throughout the downtown overlay district. The intent is to create an identity that will enhance its economic vitality and protect the value of properties within the district. The major goal of these overlay district design standards is to ensure that the future development of land in the downtown overlay district will conform to the design, direction and intent of the Downtown Area Plan and the Wasilla Comprehensive Plan. These standards will help to guarantee that the development occurring within the overlay district is sited and built to standards that will support this vision and foster smart, pedestrian friendly and sustainable growth. The city's hope is that through these standards, a level of quality and a distinct personality will arise, setting Wasilla out from surrounding areas and ensuring it maintains wide ranging appeal among residents, businesses and visitors alike.

Therefore, the purpose and intent of this section is to establish a uniform procedure for review and approval of projects; to protect, enhance, preserve, or reuse places, sites, buildings, structures, objects, streets, signs, street furniture, sidewalks, and landscape features; provide for aesthetic, economic, and functional value of properties, and structures; and address issues

of traffic, traffic operations and congestion, transit, bicycle and pedestrian access and safety, aesthetics of the built environment, business viability, and public safety in the downtown overlay district. The scope of this section includes standards for sidewalks, pedestrian and site lighting, street trees, site development, design, materials, location, size and orientation of buildings and accessory structures, landscaping, screening and materials, and signs. These standards are necessary to implement the goals contained in the Downtown Area Plan and the Wasilla Comprehensive Plan. Such goals include, but are not limited to, implementing an integrated transportation and land use plan, creating a town center, applying design guidelines, improving traffic and the pedestrian environment, aesthetics of the built environment, and business viability, and promoting public safety. These adopted design standards shall apply to all properties within the downtown overlay district. Land and structures shall be used in accordance with standards of the underlying zoning classification.

In summary, the purpose of the overlay district regulations shall be to:

1. Foster civic pride;
2. Promote attention to accepted design principles;
3. Raise the level of community understanding and expectation for quality;
4. Implement the Wasilla Comprehensive Plan;
5. Implement the Downtown Area Plan;
6. Protect and enhance local visual aesthetic, character and functional qualities of the downtown overlay district;
7. Stimulate business growth;
8. Increase opportunities for federal and state grant funding;
9. Guide the spatial relationships of structures and open spaces to each other;
10. Provide guidance to professionals and owners undertaking construction;
11. Recommend appropriate design approaches; and
12. Provide an objective basis for review, assuring consistency and fairness.

C. Guidelines versus standards.

Design standards¹ are specific, legally enforceable, mandatory minimum standards to which a planner, architect, landscape architect, owner, developer or builder is held in developing any land or buildings under this section. These standards ensure that the vision of the community is reflected in the future built environment. For situations in which some of the requirements cannot be met, there are specific requirements for variances. Conversely, 'design guidelines' are simple voluntary advisory documents that encourage specific types or styles of development or building construction in order to promote a vision.

D. Relationship to other code provisions.

The adoption of the downtown overlay district is an amendment to the existing zoning provisions of this title. As such, the downtown overlay district shall be shown as such on the Official Zoning Maps of Wasilla, Alaska. The design standards are not to be considered

comprehensive and are meant as an overlay to the city's existing zoning and development codes. This section does not in any way repeal, replace or otherwise negate any aspects of the remainder of this section or any other development regulations. All regulations and standards published pursuant to this section are to be in addition to, or "over and above" any other legal requirements including local, state and federal regulations. In any case where provisions of this section conflict with other sections of this Code and other city regulations, the provisions of this section shall govern or prevail to the extent of the conflict.

E. Boundaries and maps.

The boundaries of the Downtown Overlay District (hereinafter may also be referred to also as "DOD") includes all land within the boundary of this district as shown and established on the official "Zoning Map of the City of Wasilla, Alaska". Said maps and all explanatory materials included thereon accompany and are hereby made a part of this definition of the boundaries of the DOD.

F. Interpretation of boundaries.

When uncertainty exists as to the boundaries of the downtown overlay district shown on the official overlay map, the following rules shall apply:

1. Boundaries following centerlines. Boundaries indicated as approximately following the centerlines of streets or bodies of water shall be construed to follow such centerlines.
2. Boundaries following lot or tract lines. Boundaries indicated as approximately following lot lines or tract lines shall be construed as following such lines.
3. Boundaries following center lines of creeks, streams and rivers. Boundaries indicated as approximately following the centerlines of water bodies shall be construed to follow such centerlines. In the event of change in the shoreline due to natural causes, the centerline shall move accordingly.
4. Boundaries following right-of-way lines for roads. Boundaries indicated as approximately following the right-of-way lines for public roads and highways shall be construed to follow such right-of-way lines. In the event of a change in the right-of-way such as might typically occur in a road widening project, the boundary will move concurrently with the establishment of the new right-of-way line.
5. Uncertainties. Where physical or cultural features existing on the ground are at variance with those shown on the official or current zoning or district overlay map, or in case any other uncertainty exists as to the proper location of district boundaries, the planning director shall interpret the intent of the official or current zoning map as to the proper location of the district boundaries.
 - a. If and when at some future time, a parcel along a boundary is split in any way, the historical boundary description shall prevail and the new parcel shall continue to be subject to the standards of the overlay district.

- b. Any outside parcels combined with parcels inside the district boundary shall become subject to the overlay standards, regardless of whether or not the properties are re-platted as one.

G. Permitted uses.

The following chart summarizes the uses permitted in the downtown overlay district and the type of review required for each use (AA = administrative approval; UP = use permit; CU = conditional use; TUP = temporary use permit.) More than one building housing a permissible principal use may be erected on a single lot; provided, that each building and use shall comply with all applicable requirements of this section and other borough, state, or federal regulations.

USE	REVIEW TYPE
Accessory use	AA
Animal hospital/veterinary clinic (indoor only)	CU
Appliance repair shop (no outside storage or work allowed)	AA
Antique stores	AA
Arcade amusement, bingo, pull-tab facility	CU
Artisan/specialty shop	AA
Assisted living home (upper story)	AA
Assisted living home (ground level)	CU
Bakery (goods made and/or sold on premises)	AA
Banks and financial institution (with drive-through)	CU
Banks and financial institution (without drive-through)	AA
Bars and nightclubs	CU
Bed and breakfast	AA
Bicycle sales and service	AA
Bookstore	AA
Bowling alley, skating rink, billiard parlor	CU
Café, coffee shop, tea room (does not include portable vendors or coffee stands)	AA
Cattery/Kennel	CU
Church	UP
Clothing and dry goods store	AA
Convenience store	AA
Daycare	AA
Drugstore/Pharmacy (with drive-through)	CU
Drugstore/Pharmacy (without drive-through)	AA
Laundromat or dry cleaner	CU
Educational facility	CU
Florist shop	AA

USE	REVIEW TYPE
Food vendors (portable)	CU/TUP
Grocery, produce, meat store	AA
Hardware, home furnishings, and appliances	AA
Health club, spa, and fitness center (upper story)	AA
Health club, spa, and fitness center (ground level)	CU
Hotel	AA
Liquor store (without drive-through)	AA
Medical or dental clinic, office, and other similar uses (upper story)	AA
Medical or dental clinic, office, and other similar uses (ground level)	CU
Mixed-use development	AA
Motel	CU
Movie theater, indoor	CU
Music, dance, or art studios	AA
Offices (upper story)	AA
Offices (ground level)	CU
Parking lot or garage (commercial)	AA
Performing arts theater	CU
Personal services	AA
Playground	UP
Public facility	UP
Residential multifamily (upper story)	AA
Residential multifamily (ground level)	CU
Restaurant (with drive-through)	CU
Restaurant (without drive-through)	AA
Tattoo parlor	CU
Utility facility	CU
Other retail or personal service uses that are similar or compatible to the uses above that would promote the intent and purposes of the downtown overlay district.	AA
Any use listed above with greater than 10,000 SF GFA	CU

H. Prohibited uses.

In addition to the uses prohibited by the underlying zoning district, the following uses are prohibited in the downtown overlay district:

1. Adult businesses
2. Animal shelter
3. Automobile service (including trucks and commercial vehicles)
4. Automobile sales
5. Automobile leasing (except when no vehicles are stored on site)
6. Batch plants, coalbed methane extraction, resource extraction, and other similar uses
7. Boat and/or recreational vehicle service, sales, or leasing (except when no boats or recreational vehicles are stored on site)
8. Campgrounds or recreation vehicle parks
9. Car washes, detail shops, and/or service stations
10. Cemetery
11. Check cashing establishments
12. Coffee stands (within a free-standing portable-type structure)
13. Contractor's establishments (except for purely professional offices without outdoor storage of equipment or supplies)
14. Convenience stores with gasoline pumps
15. Communication equipment, digital or electrical signal transmission towers, and/or cell towers over ten feet in height (all types)
16. Donation boxes
17. Flea market
18. Fortune tellers, palm readers, psychics, etc.
19. Funeral homes and/or crematoriums
20. Garden center or plant nursery (does not include retail florist)
21. Gas stations
22. Head shops/E-cigarette shops
23. Helipad/heliport
24. Hospitals
25. Indoor firing range
26. Industrial uses (These include, but are not limited to, manufacturing, distribution, warehouse, lumber yards, waste facilities, recycling collection or processing facilities, scrapyards, junkyards, wrecked motor vehicle compounds, machine and/or welding shops, storage yards, heavy machinery storage, rental, sales and/or repair, etc.). Minor manufacturing for direct retail sales in the same building for uses such as artisan or craftsman shops is permissible.
27. Institutional home
28. Cattery and/or Kennel
29. Landscaping or lawn business (except for professional office space only without outdoor storage of equipment or supplies)
30. Laundromats

31. Marijuana sales
32. Massage parlors
33. Mini-warehouse or pay storage facilities of any kind
34. Pawn shops
35. Play field
36. Single-family (detached) or duplex
37. Zoo
38. Any use not specifically listed above as a permitted use.

I. Definitions.

The following words, terms and phrases, when used in this section, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning. Words not defined herein shall be construed to have the meaning given in Section 16.04.070 entitled "Definitions" of Title 16 of the Wasilla Municipal Code or by Webster's Ninth New Collegiate Dictionary. The words "shall" and "must" are mandatory and the words "may" and "should" are permissive. As used in this section, the following terms shall be defined as follows:

Appearance - The outward aspect that is visible to the public.

Appropriate – Fitting to the context of a site, neighborhood or community.

Architectural concept – The basic aesthetic idea of a structure, or group of structures, including the site, signs, buildings and landscape development that produce the architectural character.

Architectural feature – A significant element of a structure or site.

Architectural merit – An acknowledgment by a recognized institution or organization of architecture or historical preservation such as the American Institute of Architects (AIA) that a building represents a high quality work or quality example of a specific architectural style.

Architraves – Molding around a door or window.

Attractive – Having qualities that attract and create interest and appeal in numerous, but not necessarily all, observers.

Building height – The distance from lowest point in the finished earthen grade around the building to the highest point on the roof or chimney.

Building setback – The distance from the right-of-way or property line to the face of the closest building or projection including roof overhangs and attached utilities. Projections shall be considered part of the building and therefore must be included in any setback determination.

Building site – Each buildable tract or parcel of real property that is contained in the downtown overlay district defined herein. For the purposes hereof, any adjoining or contiguous property conveyed to an owner of a building site shall be deemed to be part of the building site owned by said owner.

Build-to lines or zones – A line or zone along a public street to which the main face or wall of a building must directly abut or be built within. Unlike a setback which sets a minimum distance from the road, a "build-to" line ensures the building will be built closer to the road to create the proper sense of scale for the sidewalk and streetscape within the district. The distance is measured from the back of curb and not the right-of-way.

Cohesiveness – Unity of composition among elements of a structure or among structures, and their landscape development.

Compatibility – Harmony in appearance of architectural features in the same vicinity.

Cornice – A horizontal molded projection that crowns or completes a building or wall.

Design and development standards – Those standards adopted hereby by ordinance of the Wasilla City Council from time to time and in accordance with the provisions of this section and maintained by the city clerk and made available by the city planning department.

Designation or designated – A decision by the city council wherein a property or district is declared an overlay district.

External design feature – The general arrangement of any portion of structures or landscaping that are open to the public view, including but not limited to, the type, and texture of the materials, the type of roof, windows, doors, lights, signs, and fixtures of portions.

Exterior architectural features – The architectural style, general design, and general arrangement of the exterior of a structure and site including, but not limited to, the kind or texture of the building material and the type and style of all windows, doors, signs, facade, landscaping, and other architectural fixtures, features, details, or elements relative thereto.

Fenestration – The arrangement of windows in a building.

Geographic area – The land area subject to the downtown overlay district regulations.

Harmony – A quality that represents an attractive arrangement of parts, as in an arrangement of various architectural elements.

Head shop – A retail store specializing in tobacco paraphernalia used for the consumption of tobacco, marijuana, and/or other non-legal substances. Other products offered for sale often include pipes, pipe screens, bongs/water pipes, clips, vaporizers, rolling papers, incense, lighters, and counterculture art, magazines, music, clothing, and home decor.

Historical significance – The building or property that has been recognized and proven to be an integral part of a historically significant event or place any agency lawfully authorized to assign a historical designation.

Improvements – Any and all building site developments, betterments, modifications and construction including, but not limited to, buildings, structures, walks, towers, tanks, patios, decks, driveways, signs, docks, walls, fences, screens, parking areas, drainage and utility conduit, excavations and grading. Routine maintenance is not an improvement.

Landscape – Plant materials, landscape beds, berms and earthen topography and other physical elements combined in relation to one another and to structures including pavement.

Landscape zones – An area a minimum of ten feet in width and located immediately adjacent to the curb and shall be continuous. This zone may be used for street trees, streetlights, benches, planters, trash receptacles, bicycle parking racks and other street furniture, pedestrian lights, landscaping or sod.

Logic of design – Widely accepted principles and criteria in the solution of design problems.

Lunette – A crescent-shaped or semicircular space, usually over a door or window that may contain another window, a sculpture or a mural.

Material change in appearance – A change in a structure or a parking lot within the downtown overlay district that exceeds ordinary maintenance or repairs (see definition) and requires either a sign permit, building permit, or land disturbance permit such as, but not limited to:

- (1) The erection, alteration, restoration, addition, or removal of any structure, signs, or parking lot;
- (2) Relocation of a sign or building;
- (3) Commencement of excavation; or
- (4) A change in the location of advertising visible from the public right-of-way.

Mixed-use development – A building containing nonresidential and residential uses. The nonresidential uses(s) shall occupy the first or bottom floor and the residential use(s) occupy the second or upper floor(s).

Muntins/mullions – A strip of wood or metal separating and supporting and holding panes of glass in a window or panels set in series.

Nuisance – Any usage of a building site that:

- (1) So annoys, disturbs or affects the owners or occupants of any other building site or other property within the district or the owners or occupants of property contiguous to the district so as to obstruct or interfere with the reasonable or compatible use of such other building site or property or so as to render usage of the building site or property dangerous or damaging to persons or property thereon; or
- (2) Violates any federal, state, county or municipal law.

Occupant – An entity or person who may or may not also be an owner and is in lawful possession or has the lawful right to use any building site or portion thereof.

Owner – The record title holder, whether one or more persons or entities, of fee simple title to any building site located within the downtown overlay district and shall include the owner's heirs, executors, administrators, successors and assigns but exclude those persons holding title thereto merely as security for the performance of one or more obligations.

Ordinary maintenance or repair – The ordinary maintenance or repair of any exterior of any structure, parking lot, or sign in or on a downtown overlay district property to correct deterioration, decay or damage or to sustain the existing form and that does not involve a material change in outer design, material, or appearance thereof. Painting, reroofing, resurfacing, replacement of a broken sign face, and other similar types of ordinary maintenance shall be deemed ordinary maintenance and repair.

Overlay district – A geographically definable area, possessing a significant concentration or linkage of sites, buildings, structures, objects or landscapes, including the adjacent area necessary for the proper treatment thereof, united by plan and/or physical development. An overlay district shall further mean an area designated by the city council as such.

Parapet – A low protective wall or railing along the edge of a raised structure such as a roof or balcony.

Personal service – A business or enterprise providing individual services generally related to personal needs, including, but not limited to, barber shops, beauty, nail, or tanning salons, shoe or watch repair, and tailor shops.

Project – An improvement, repair, upgrade, addition, change in appearance, modification, alteration or development on a site or building that requires some form of construction or labor to take place.

Projection – Any physical attached part of a building including, but not limited to, a roof overhang, steps, porch, stoop, elevated wood deck, raised patio or an attached utility such as an air-conditioning condenser. Note: Patios at grade may not be considered projections.

Proportion – A balanced relationship of parts of a building, signs and other structures, and landscape to each other and to the whole.

Routine maintenance – Activities such as, but not limited to, cleaning building exterior and property, replacing deteriorated materials that compose less than 25 percent of the building's exterior, and/or painting.

Scale – The proportional relationships of the size of parts to one another and to humans. Also a drawing's relative size as referenced against a known dimensional standard.

Sidewalk clear zones – A continuous area located immediately contiguous to the landscape zone.

Street hardware – Objects other than buildings that are part of the streetscape. Examples include but are not limited to, street light fixtures, utility poles, traffic lights and their fixtures, benches, litter containers, planting containers, and fire hydrants.

Streetscape – The appearance and organization of buildings, paving, plantings, street hardware and miscellaneous structures along a street.

Transom window/panel – A small window or panel above a door that is usually hinged to a horizontal crosspiece over the door.

J. Reviewing Authority.

The city planner is responsible for reviewing applications for rezoning, land disturbance, land use permits, sign permits, and any other zoning permits required in the downtown overlay district for compliance with the adopted development standards as outlined below. The city planner shall also be responsible for reviewing any public or private plans affecting the overlay district as directed by the mayor and city council.

1. The city planner shall review applications for sign permits, land disturbance permits, fence permits, rezoning, conditional use, and land use permits, variances, and modifications that propose changes to standards contained in this section. These applications shall be evaluated on the applicable standards contained in this section.
2. The city planner may recommend that an applicant apply for variances regarding standards contained in this section to be considered under the procedures set forth in the subsection L herein.
3. The city planner's recommendations shall be forwarded to the Wasilla Planning Commission for consideration.
4. The city planner shall issue, issue with modifications, or withhold a permit based on a project's conformance with the standards set out in this section, as represented by the subject to final action by the planning commission and/or city council on variances, rezoning, and/or modifications to conditions.

Affirmations and applicability.

1. **Affirmation of existing building codes and zoning.** Nothing in this section shall be construed to exempt property and business owners from complying with other existing city regulations whenever this section does not apply. If provisions in the downtown overlay district conflict with other provisions of Title 16 of the Wasilla Municipal Code, the stricter provisions of the downtown overlay district shall apply.
2. **Applicability.** In order to assure the orderly growth and compatible development of the City of Wasilla, the mayor and city council have adopted concurrently herewith by ordinance thereon downtown overlay district design standards as a mandatory land use control for all properties and structures within the downtown overlay district. These standards supplement and are adjunct to the Title 16 of the Wasilla Municipal Code concerning zoning, signs, and subdivisions. When conflicts occur between requirements of these various regulatory documents, the most strenuous standard applies, as interpreted by the city planner. Design review is required for all new construction within the downtown overlay district. Plan submittal is required for buildings built on vacant lots or for the replacement of demolished buildings.
3. **Existing buildings.** If an existing building is significantly renovated or replaced with a new building, the new structure or renovation shall comply with the standards for renovated buildings. Renovations, which include new construction in the downtown overlay district, must submit the appropriate application to the city planner for review.
4. **Exemptions and thresholds for review.** Exempted projects include the following:
 - a. Interior alterations to interior or exterior features which are not visible from an exterior public space or street;
 - b. Routine maintenance projects; or
 - c. Replacement of dead, damaged or stolen landscaping, site furniture, paving materials or lighting that was previously approved.
 - d. Change of tenant in lawfully existing commercial building with no change in building footprint or increase in parking requirements.
5. **Thresholds for review by the city planner.** If the project falls in any one of the following categories, it requires design review by the city planner:
 - a. **Major renovation.** Includes building addition, canopy, or replacement of 25 percent or more of a building. The renovation or replacement of any complete (more than 75 percent) side of a building which fronts a street or public space regardless of the percentage of the total building shall also require review.
 - b. **Landscaping.** A landscaping plan is required to screen parking facilities and meet landscape requirements. Any project involving replacing or installing of plant material other than routine maintenance and damage replacement will require review.
 - c. **Parking.** A plan for meeting the parking requirements associated with new building construction is subject to design review. Any proposed additional parking for an existing building is also subject to review.

- d. *Demolition.* Design review is required if a building has historical significance. Request for demolition permit must be submitted to the city planner accompanied by a plan for a replacement building.

K. Review process and application procedure.

1. ***Approval of plans required.*** No improvements shall be constructed, erected, placed, altered, maintained, or permitted to remain on any building site by any owner or occupant until final plans and specifications have been submitted to and approved in writing by the city planner. Such final plans and specifications shall be submitted in duplicate with the authorized signature of the owner and/or occupant, of the building site, or the authorized agent thereof. The plans and specifications shall be in such form and shall contain such information as may be reasonably required by the city planner.
2. ***Improvements.*** All improvements must comply with the then-current district design standards established for the district.
3. ***Pre-application meeting.*** Prior to application, the property owner, developer, or representative shall schedule a pre-application meeting with the city planning department. The design review is a one-time review process of conceptual design drawings. However, an applicant may return voluntarily for design critiques as often as necessary. The purpose of the review is to identify design issues and provide recommendations and advice to the applicant on the design proposal relative to the district design standards. Conceptual drawings may take the form of dimensioned sketches or may be more refined. However, the graphics should provide sufficient information so the city planner may determine if there are obvious conflicts with applicable codes and regulations.
4. ***Submittals—Applications.***
 - a. All application submittals are subject to the application requirements in Chapter 16.12 and Chapter 16.16 of this title.
 - b. Applications for improvements to developed sites and/or existing structures shall meet the standards contained in this section for installation of sidewalks, pedestrian lighting, and street trees when the proposed interior and/or exterior renovation of a building and/or site re-development improvements have a declared value equal to or greater than 25 percent of the property's most recent tax assessment.
 1. Estimated costs of, including but not limited to, demolition, construction, installation and fabrication, including labor and materials, for both interior and exterior improvements, shall be submitted at the time a building and/or land disturbance permit application is filed.
 2. The declared value of improvements under multiple permits shall be cumulative and shall include the value of improvements under permits issued for the previous seven years from the date the most recent application is filed.

5. **Basis for approval.** Approval shall be based, among other things, upon adequacy of site dimensions, adequacy of structural design, conformity with the district design standards, harmony of external design with neighboring structures, effect of location, and use of proposed improvements upon neighboring lots, proper facing of main elevation with respect to nearby streets, adequacy of screening of mechanical installations, and conformity of the plans and specifications to the purpose and intent of this section. No plans will be approved that do not provide for the underground installation of power, electrical, telephone, and other utility lines and the complete visual and landscaped screening of all transformer and terminal equipment. Except as otherwise provided in this section, the city planner shall have the right to disapprove any plans and specifications submitted hereunder on any reasonable grounds including, but not limited to, the following:
 - a. Failure to comply with any of the restrictions set forth in this section;
 - b. Failure to include information in such plans and specifications as may have been reasonably requested by the city planner;
 - c. Objection to the exterior design or the appearance of materials employed in any proposed structure;
 - d. Objection on the ground of incompatibility of any proposed structure or use with existing structures or uses upon other building sites or other property in the vicinity of the subject property;
 - e. Objection to the location of any proposed structure with reference to other building sites or other property in the vicinity;
 - f. Objection to the color scheme, finish, proportions, style of architecture, height, bulk or appropriateness of any structure;
 - g. Objection to the number or size of parking spaces or to the design of the parking areas; or
 - h. Any other matter which, in the judgment of the city planner, would render the proposed improvements or use inharmonious with the design standards which the city may promulgate from time to time.
6. **Approval.** The city planner may approve plans and specifications as submitted, as altered or as amended, or may grant its approval to the same, subject to specific conditions and permit(s) issuance. Upon approval or conditional approval by the city planner of any plans and specifications, together with any conditions, one copy thereof shall be retained in the city and a copy of such approval together with any conditions shall be returned to the applicant submitting the same. Conceptual site plans and preliminary concepts may be considered by the city planner prior to completion of the final design.
7. **Commencement of work.** Upon receipt of approval from the city planner pursuant to subsection (6) hereof, the owner or occupant, or both, to whom the same is given shall, as soon as practicable, satisfy any and all conditions of such approval and shall diligently proceed with the commencement and completion of all approved excavation, construction, refinishing and alterations. In all cases, work shall commence within one year from the date the owner receives approval and, if work is not so commenced, approval shall be deemed revoked unless the city planner, pursuant to

written request made and received prior to the expiration of said one-year period, extends the period of time within which work must be commenced.

8. **Completion of work.** Any improvement commenced pursuant hereto shall be diligently completed in a workmanlike manner and shall be completed within 18 months from the construction starting date. In the event of strike, fire, national emergency, natural disaster or other supervening force beyond the control of owner or occupant, the city planner may, upon written request made and received prior to the expiration of the period, extend the period of time within which work must be completed. Failure to comply with this section shall constitute a violation of this section and subject to the penalties set forth in subsection R of this section.
9. **City not liable.** The city shall not be liable for any damage, loss or prejudice suffered or claimed by any person (including environmental claims) on account of:
 - a. The approval or disapproval of any plans, drawings and specifications, whether or not in any way defective;
 - b. The construction of any improvement or performance of any work, whether or not pursuant to approved plans, drawings and specifications;
 - c. The inadequacy of any approved structure; or
 - d. The development of any lot within the district.
10. **General condition of building sites.** The owner or occupant of any building site shall at all times keep it and the buildings, improvements and appurtenances thereon in a safe, clean and wholesome condition and comply, at its own expense, with all applicable governmental, health, fire and safety ordinances, regulations, requirements, and directives; and the owner or occupant shall at regular and frequent intervals remove at its own expense any rubbish of any character whatsoever which may accumulate upon such building site. Each building site and all improvements thereon shall at all times be constructed, kept and maintained by the owner or occupant of the building site in first-class condition, repair, and appearance. All repairs, alterations, replacements, or additions to such improvements shall be at least equal to the original work quality and class. The necessity and adequacy of such repairs shall be measured by the same standard as set forth herein for the original construction and maintenance. Landscaping shall be maintained in a well-kept condition.
11. **Grounds.** The grounds of each building site (whether vacant or occupied) shall be maintained in a neat and attractive condition. Upon the failure of any owner and/or occupant to maintain the grounds of a building site (whether vacant or occupied) in a neat and attractive condition, the city may (but shall be under no obligation to) after seven days' prior written notice to such owner and occupant (if other than the owner) enter upon the building site and have the grass, weeds, and/or other vegetation cut or trimmed when, and as often as, the same is reasonably necessary in its judgment and may have dead trees, shrubs, and/or other plants and trash removed therefrom and, if appropriate, replaced. The owner of the building site (and when occupied by a non-owner, the occupant) shall be liable to the city for the cost of any such cutting, clearing, maintenance, or removal determined by the city to be necessary and such

amount shall also constitute a permanent charge and lien upon such building site enforceable by the city through any appropriate proceeding at law or in equity.

12. **Improvements.** Improvements to a building site (whether occupied or vacant) including, without limitation, buildings, walls, walkways, fences, screens, driveways, parking areas, and/or signs shall be cared for and properly maintained by the owner or occupant in a neat and attractive condition. Upon the failure of any owner or occupant to repair and maintain improvements to a building site to the reasonable satisfaction of the city, the city or its authorized representatives may in its reasonable discretion (but without obligation to do so) after seven days' written notice to the owner and to the occupant (if other than the owner) enter upon such building site and perform the necessary repair or maintenance when and as often as the same is necessary in its reasonable judgment. The owner of the building site (and when occupied by a non-owner, the occupant) shall be personally liable to the city for the cost of such necessary repair and/or maintenance as was incurred by the city and such amounts shall also constitute a permanent charge and lien upon such building site enforceable by the city by any appropriate proceeding at law or in equity.
13. **Site inspection final completion.** Prior to the city's issuance of a certificate of completion (COC) for a project or development falling under the purview of this section, the owner or developer (or agent) shall notify the city of the project's substantial completion and the city staff shall visit the site and inspect the work performed. If the work is found to have been completed in compliance with the plans and documents and all other city requirements have been met, the city will issue a COC and deliver it to the owner, developer, or agent.

L. Variance procedure.

1. **Design exceptions.** The planning commission may grant design exceptions if a proposed project is a unique and exceptional design concept that enhances the downtown overlay district or, if by reason of unusual circumstances, the strict application of any provision of this section would result in exceptional practical difficulty or undue hardship due to the circumstances unique to the particular property in question. The application process, notice requirements, and variance standards shall be the same as those for variances in Section 16.28.110.

The Planning Commission, in passing upon applications, shall consider and issue exceptions to said provisions so as to relieve such difficulty or hardship provided such exceptions shall remain in harmony with the general purpose and intent of said provisions, so that the integrity or character of the property shall be conserved and substantial justice done. A hardship shall not qualify as an undue hardship if it is of a person's own making.

In granting such exceptions, the planning commission may impose such reasonable and additional stipulations and conditions as will, in its judgment, best fulfill the purpose of this section. Variances may be issued for development necessary for the conduct of a functionally dependent use, provided the criteria of this section are met and no reasonable alternative exists. In reviewing such requests, the planning commission shall consider all technical evaluations, relevant factors and all standards specified in this and other sections of this section. A variance shall be issued only when there is:

- a. A finding of good and sufficient cause;
 - b. A determination that failure to grant the variance would result in exceptional hardship; and
 - c. A determination that the granting of a variance will not result in threats to public safety, public expense or create a nuisance.
2. **Alternative compliance.** In the event an exception or variance is sought for any provisions in this section, the following alternatives are often considered as offsets that may be taken into consideration.
- a. *Fences and walls in lieu of landscaping.* To screen parking when there is not enough room to provide an effective landscape screen, install fences and/or walls.
 - b. *Enhanced architectural details.* Offering to provide additional details, specifically period and style appropriate appointments and materials not typically used due to high cost.
 - c. *Adding windows.* Providing more and higher quality architecturally appropriate windows to offset other design deficiency.
 - d. *Public seating spaces:* Provision of quality public seating meeting the standards in this section to offset other design deficiency. Examples include benches in front of shops and businesses.
 - e. *Decorative pavers.* Installing quality pavement designs, especially in areas highly visible to the public such as driveway aprons and building entrances along main streets to offset other design deficiency.
 - f. *Green infrastructure.* Providing additional or alternative storm water design solutions such as bio swales, rain gardens and cisterns to offset other design deficiency.
 - g. *Green building technologies.* Use of a new, innovative or non-traditional energy efficient building technology to offset other design deficiency. Use of solar panels and insulated prefabricated wall panels would be examples to consider.

M. Appeals procedure.

If the city planner denies an application, the planning commission shall hear and decide requests for appeals or variance from the requirements of this section, subject to the provisions in Chapter 16.34 of this title. The planning commission shall also hear and decide appeals when it is alleged that an error in any requirement, decision, or determination is made by the city planner in the enforcement or administration of this section.

Any person aggrieved by the decision of the planning commission may appeal such decision subject to the provisions in Chapter 16.36 of this title.

N. Interpretation and enforcement.

1. **Interpretation.** This subsection shall be governed by Chapter 16.08 of this title.
2. **Enforcement.** This subsection shall be governed by Chapter 16.08 of this title. Design standards have been established for the downtown overlay district by ordinance as general requirements and shall apply to all improvements within the downtown overlay district, the boundaries of which are established under subsection E above. All applications for land disturbance permits shall comply with the standards contained in this section, unless a variance had been granted for relief from the standards contained herein; all rezoning, modifications, and land use permit applications shall comply with the standards contained in this section unless a variance has been approved in the case of modifications and use permits only or a concurrent variance is being sought for relief from the standards contained herein.

O. Actions or inactions subject to enforcement.

Any action or inaction that violates the provisions of this section or the downtown overlay district design standards may be subject to the enforcement actions outlined in subsection N. Any such action or inaction that is continuous with respect to time is deemed to be a public nuisance and may be abated by injunctive or other equitable relief. The imposition of any of the penalties described in subsection N shall not prevent such equitable relief.

P. Notice of violation.

1. The notice of violation shall contain:
 - a. The name and address of the owner or the applicant or the responsible person;
 - b. The address or other description of the site upon which the violation is occurring;
 - c. A statement specifying the nature of the violation;
 - d. A description of the remedial measures necessary to bring the action or inaction into compliance with this section and the date for the completion of such remedial action;
 - e. A statement of the penalty or penalties that may be assessed against the person to whom the notice of violation is directed; and
 - f. A statement that the determination of violation may be appealed to the city by filing a written notice of appeal within 30 days after the notice of violation.

Q. Penalties.

In the event the remedial measures described in the notice of violation have not been completed by the date set forth for such completion in the notice of violation, any one or more of the following actions or penalties may be taken or assessed against the person to whom the

notice of violation was directed. Before taking any of the following actions or imposing any of the following penalties, the city planner shall first notify the applicant or other responsible person in writing of its intended action and shall provide a reasonable opportunity, of not less than 10 days to cure such violation (except that in the event the violation constitutes an immediate danger to public health or public safety, 24 hours' notice shall be sufficient.) In the event the applicant or other responsible person fails to cure such violation after such notice and cure period, the city may take any one or more of the following actions or impose any one or more of the following penalties:

1. **Stop work order.** The city may issue a stop work order that shall be served on the applicant or other responsible person. The stop work order shall remain in effect until the applicant or other responsible person has taken the remedial measures set forth in the notice of violation or has otherwise cured the violation described therein, provided the stop work order may be withdrawn or modified to enable the applicant or other responsible person to take the necessary remedial measures to cure such violation or violations.
2. **Suspension, revocation, or modification of permit.** The city may suspend, revoke, or modify the permit authorizing the land development project. A suspended, revoked, or modified permit may be reinstated after the applicant or other responsible person has taken the remedial measures set forth in the notice of violation or has otherwise cured the violations described therein, provided such permit may be reinstated (upon such conditions as the city may deem necessary) to enable the applicant or other responsible person to take the necessary remedial measures to cure such violations.
3. **Civil penalties.** In the event the applicant or other responsible person fails to take the remedial measures set forth in the notice of violation or otherwise fails to cure the violations described therein within 10 days or such greater period as the city shall deem appropriate (except that in the event the violation constitutes an immediate danger to public health or public safety, 24 hours' notice shall be sufficient) after the city has taken one or more of the actions described in this section, the city may impose penalties as provided in Chapter 1.20.

R. Standards applicable to development and maintenance.

All matters included in the downtown overlay district design standards shall apply in the development and maintenance of all building sites within the downtown overlay district. The design standards must be adopted by the Wasilla City Council by ordinance thereon after public hearing.

S. Submission of plans and specifications.

Prior to the commencement of construction of any improvements on a building site, two or more (as required) sets of plans along with the appropriate application form and fees shall be submitted to the City of Wasilla Planning Department. Plans formally submitted to the city planner for final review shall be finished in all respects and shall conform to the design and

development standards for the downtown overlay district as well as all zoning requirements of the city. Plans shall be reviewed by the city planner and comments thereon returned to the owner or its designated agent.

T. Required information.

In addition to the site plan requirements in Chapter 16.08, all plans and specifications shall also include, at a minimum, the following:

1. A topographical map showing contour grades (with two-foot contour intervals) and showing the location of all proposed improvements. Existing and finished grades shall be shown at lot corners and at corners of proposed improvements. Lot drainage provisions shall be included as well as cut-and-fill details if any appreciable change in the lot contours is contemplated.
2. Exterior elevations of all buildings, structures, and appurtenances.
3. Exterior materials, colors, textures, and shapes.
4. Landscaping plan including construction details for walkways, fences and walls, elevation changes, watering systems, vegetation, and ground cover.
5. Screening including size, location, method, and description of materials and finish.
6. Proposed utilities and connections including routing of electrical and telephone cables.
7. Exterior illumination including location.
8. Signs including location, size, shape, color, materials, and finish.
9. Mailbox design including location, size, shape, color, materials, and finish.
10. Trash container storage locations and related screening with materials and finish.
11. Sidewalk or access way layout and material composition.

U. Adoption and Maintenance of Downtown Overlay District Design Standards.

Design standards for the downtown overlay district established herein shall be effective upon adoption by ordinance of the city council after public hearing and comment and shall be maintained at city hall by the city clerk and made available to the public through the planning department upon request.



2015

Downtown Overlay District Design Standards

Downtown Overlay District Design Standards

Version:

This document was formally adopted by the Wasilla City Council on _____.

Contact the City of Wasilla Planning Department for more information or to determine if there are additional updates available or pending. The version of this document is listed in the upper right hand corner by date.

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Downtown Overlay District Design Standards – Including All Sub-Districts

The major goal of these design standards is to ensure that the future development of land in the Downtown Overlay District will conform to the design, direction, and intent of the Wasilla Comprehensive Plan and the Wasilla Downtown Area Plan. These standards will help to guarantee that the developments occurring within the district are sited and built to standards that will support this vision and foster smart, pedestrian friendly and sustainable growth. The City's hope is that through these standards, a level of quality and a distinct personality will arise, setting Wasilla out from surrounding areas and ensuring it maintains wide ranging appeal among residents, businesses, and visitors alike.

Therefore, the purpose and intent of this document is to protect, enhance, preserve, or reuse places, sites, buildings, structures, objects, streets, signs, street furniture, sidewalks, and landscape features; provide for aesthetic, economic, and functional value of properties, and structures; and address issues of traffic, traffic operations and congestion, transit, bicycle and pedestrian access and safety, aesthetics of the built environment, business viability, and public safety in the Wasilla Downtown Overlay District (hereinafter may also be referred to as the "DOD"). The scope of this Article includes standards for sidewalks; pedestrian and site lighting; street trees; site development; design, materials, location, size, and orientation of buildings and accessory structures; landscaping; screening and materials; and signs. These standards are necessary to implement the goals contained in the Wasilla Comprehensive Plan and the Wasilla Downtown Area Plan. Such goals include, but are not limited to, implementing an integrated transportation and land use plan; creating a town center; applying design guidelines; improving traffic and the pedestrian environment, aesthetics of the built environment, and business viability; and promoting public safety. The Wasilla Downtown Overlay District Design Standards apply to all properties in the district. Land and structures shall be used in accordance with standards of the underlying zoning classification unless otherwise indicated in this Article.

This document contains design standards that apply to the development of public and private areas and for the creation of systems and amenities that are beneficial to the public, in the Downtown Overlay District. The design standards contained in this article are mandatory. **The instructions for application, enforcement, and interpretation of these standards are further discussed in Title 16 of the City of Wasilla Municipal Code.** Title 16 contains detailed definitions of as well as the description of the downtown overlay district and its boundaries. Within the downtown overlay district, the regulations set forth in this article shall be the minimum requirements and shall apply uniformly to each class or kind of building, structure or land.

1 Corridor Standards (Roads and Streets)

Each existing and proposed road in the Downtown Overlay District is designated as one of six (6) corridor types as follows: Avenues, Parkways, Boulevards, Main Streets, Urban, or Local Streets. Corridors are designated in Table 1 below.

The design standards related to the corridor designations have been established for each street type, and shall apply to all streets and street-side improvements contained in the Downtown Overlay District. Streets, sidewalks, parking, bicycle lanes, medians, and planting strips shall be installed consistent with the following standards and in Table 2 below:

Note: Standards for the number of travel lanes, travel lane width, shoulder width, bike lanes, allowance of on street parking, on street parking width, and the allowance of medians and access may be varied as required by the either the Alaska Department of Transportation or the Wasilla Public Works Director if it is determined that the standards provided here in do not meet future transportation needs and/or inhibit public safety.

A. Corridor Classifications

The following is a list containing the descriptions of the corridor typology to which all new and existing roads must be applied.

- (1) Avenues
An Avenue is the largest and most visible street system in the Downtown Overlay District and is typically bordered by high density retail and commercial uses with many access points. Typically they have three (3) or more travel lanes in each direction. Avenues are the gateway streets of the City making them very important in establishing a sense of place.
- (2) Parkways
Parkways are typically considered major thoroughfares for the City but have greater access control than avenues. They typically have two (2) to three (3) lanes in each direction. They typically will have wider medians with few breaks and include street trees and landscaping in the right-of-way and in the medians (if any).
- (3) Boulevards
Boulevards are the next step down in size and traffic volume but are still considered significant collector roads and will typically have one (1) lane in each direction and may or may not have landscaped medians and right-of-way.
- (4) Main Streets
Main streets are the main urban streets in the core areas of Downtown Wasilla and also the most decorative. They often will allow for and have on-street parking and adjacent sidewalks with street trees in planters and a street furniture zone. They may be one (1) or two (2) lanes in each direction and may or may not have medians.
- (5) Urban Streets
These are smaller urban roads located in the Downtown Overlay District. They are typically single lanes in each direction or one (1) to two (2) lanes in one direction only. They typically have sidewalks directly adjacent to the back of curb and little or no planting strips other than street trees. They may also feature a street furnishings zone.

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- (6) Alleys
These are the smallest of the street classifications. They may provide access to parking areas for commercial buildings. They are usually not striped and composed of one large lane.
- (7) Street Corridor Designation Key

DOWNTOWN COMMERCIAL CENTER OVERLAY DISTRICT STREET		
Avenues		
Street	From	To
Parks Highway	Lucille	Yenlo
Parkways		
Street	From	To
n/a		
Boulevards (No median)		
Street	From	To
Bogard Road	Main	Yenlo
Nelson	Lucille	Main
Main Streets (Protected bike lane)		
Street	From	To
Yenlo	Parks Highway	Nelson/Bogard
Main	Parks Highway	Nelson/Bogard
Swanson	Lucille	Yenlo
Herning	Lucille	Yenlo
Urban Streets		
Street	From	To
E. Paulson (w. of Knik)	Parks	Nelson
Knik	Parks	Nelson
Lucille	Parks	Nelson
N. Boundary	Parks	Bogard
Local Streets		
Street	From	To
E. Paulson (e. of Knik)	Parks	Nelson
Willow	Parks	Swanson

Table 1 Street Corridor Designations

Downtown Overlay District Design Standards

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B. Corridor Design Requirements

The provisions of the City of Wasilla's Municipal Code shall apply as minimum standards for all streets in the Downtown Overlay District except as noted in the following sections:

(1) Alleys

Alleys are encouraged and may serve both residential and commercial access and often are used for utilities corridors. They may not be designed to carrying two-way traffic at the same time. It is anticipated that not more than one vehicle would use the same alley at the same time.

- (a) Commercial alleys are restricted to one way traffic or to service and deliveries only.
- (b) An alley may not serve a parking lot unless it is one directional.
- (c) The entire alley should be visible from the entrance point. In situations where visibility cannot be provided, a section of the alley should be provided where passing of two vehicles would be possible.
- (d) All curves, turnouts, and radii for any edge of an alley shall conform to the minimum turning radii for a commercial garbage truck or a 36 foot triple axle vehicle. The minimum outside turning radii is 46.5 feet.
- (e) Garages, carports, loading docks, waste containment areas facing the alley must be spaced sufficiently far enough from the alley to provide access and parking. No structures' face that has doors or openings requiring vehicular access shall be placed closer than 26' from any alley's edge of pavement.

(2) Street Trees

Street Trees are required along all roads in the Downtown Overlay District and shall be appropriately selected for urban locations and proximity to vehicular traffic. Care must be taken to select healthy, long lived and low maintenance species that are not known to be readily affected by ice and wind. Also trees that generally drop heavy crops of seeds, nuts or fruit are not suitable urban trees. See the landscape section of this document for additional requirements for street trees. The following are the approved species of trees for the major roads of the Downtown Overlay District:

Landscape and Street Tree Standards						
DESIGN ELEMENT	Species	Min Height	Min Caliper	Spacing	Planting Location of Street Trees	Min Planting Area
AVENUES	Must be approved by City Planner and Public Works Director.	Twelve (12) feet	Four (4) inches	50' max	Planting Strip	200 sf
PARKWAYS	Must be approved by City Planner and Public Works Director.	Twelve (12) feet	Four (4) inches	50' max	Planting Strip	200 sf
BOULEVARDS	Must be approved by City Planner and Public Works Director.	Twelve (12) feet	Four (4) inches	50' max	Planting Strip	200 sf
MAIN STREETS	Must be approved by City Planner and Public Works Director.	Twelve (12) feet	Three (3) inches	40' max	Furniture Zone	Four (4) by eight (8) feet (thirty two (32) square feet)
URBAN STREETS	Must be approved by City Planner and Public Works Director.	Twelve (12) feet	Two and one half (2.5) inches	40' max	Furniture Zone	Four (4) by eight (8) feet (thirty two (32) square feet)
LOCAL STREETS	Must be approved by City Planner and Public Works Director.	Twelve (12) feet	Two and one half (2.5) inches	50' max	Planting Strip	Five (5) by eight (8) feet (forty (40) square feet)

Table 3 Street Tree Requirements by Corridor Type

C. Typical Corridor Sections

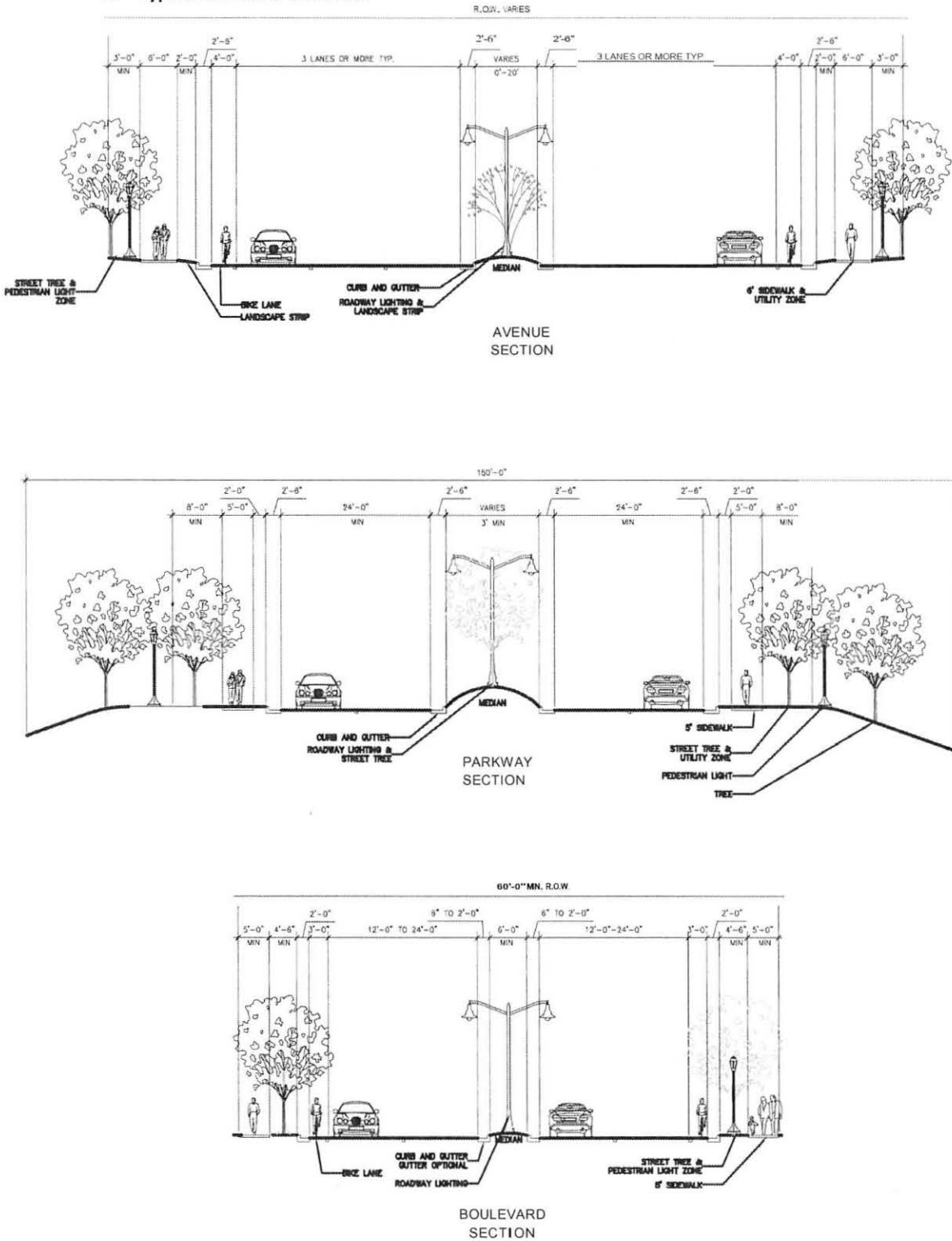


Figure 2 Typical Corridor Sections

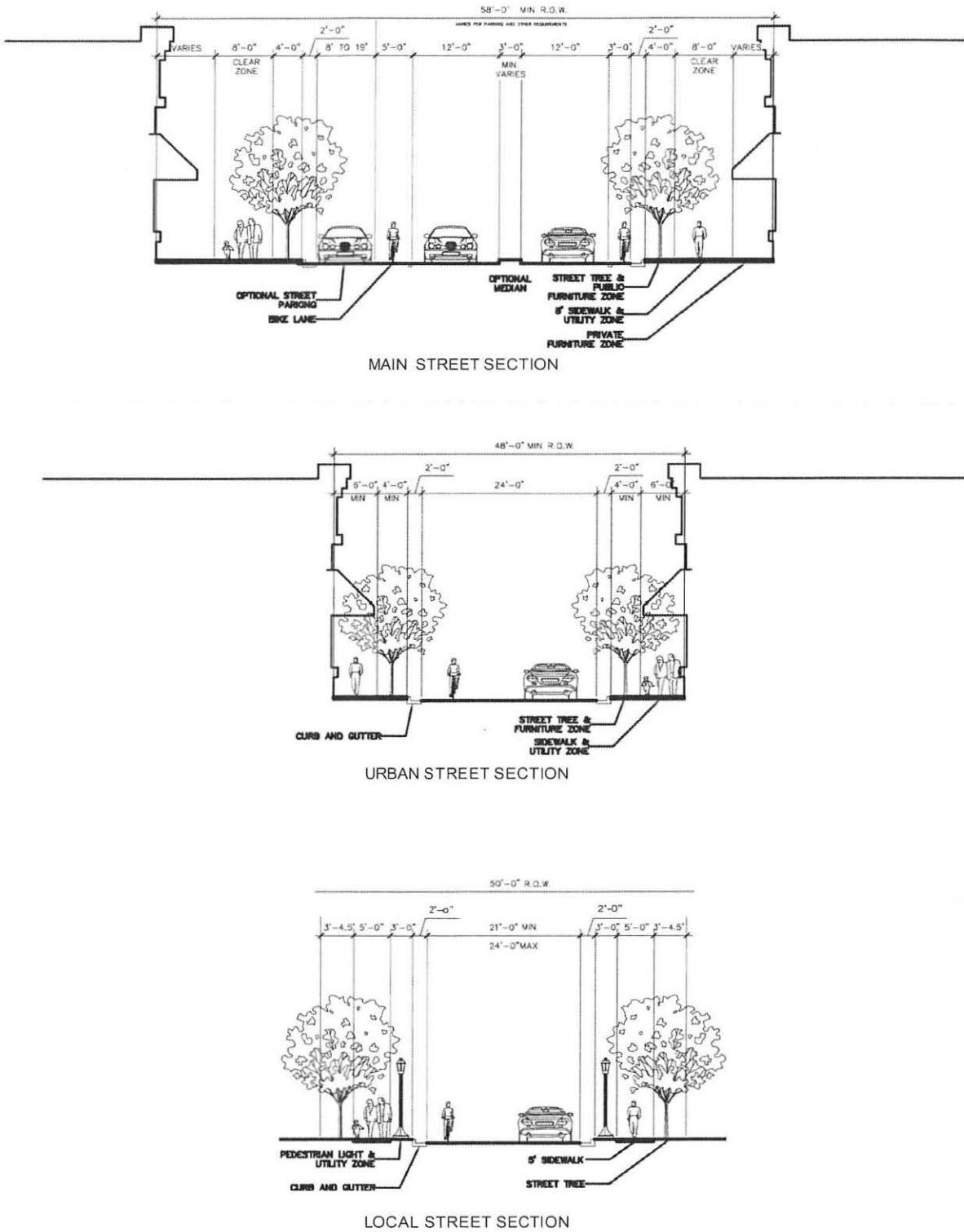


Figure 3 Typical Corridor Sections

2 Site Design Standards

Site design standards govern all of the major site elements from the face of the building to the back of curb. More particularly, they include the layout of the entrances, parking areas, drive isles, pedestrian connections, building locations and footprints, loading zones, detention areas, etc.

A. Lots, Access, Setbacks and Building Orientation

- (1) Lots - All new lots created in the Downtown Overlay District shall meet the minimum requirements in Title 16 of the City of Wasilla Municipal Code.
- (2) Access Management - Access management is the practice of properly locating and designing access to adjoining properties to reduce conflicts and improve safety while maintaining reasonable property access and traffic flow on the public street system.
 - (a) All parcels fronting Avenues, Parkways, Boulevards or Main Streets with parking lots shall be required to provide inter-parcel access to any adjacent property which also fronts the same street. The location, quantity, and size of the access are subject to the approval of the city Public Works Director and the City Planner and must meet the requirements in this section.
 - (b) Driveways and Curb Cuts unless otherwise stated shall meet the following minimum standards:
 - (i) Driveways and curb cuts are to be limited in both number and size to minimize conflicts between pedestrians and vehicles. Site plans shall separate curb-cuts to the greatest extent possible and must be approved by the Public Works Director and the City Planner.
 - (ii) Driveway curb cuts shall not be permitted on any street that functions as an arterial street or collector street when access may be provided from a side or rear street located immediately adjacent to a contiguous property.
 - (iii) No more than one curb cut shall be permitted for each development (except as noted below), provided that properties with more than one street frontage may have one curb cut located on each street. For the purposes of this section, two curb cuts serving two one-way driveways shall only be counted as one curb cut provided that each curb cut does not exceed 15 feet in width.
 - (iv) Developments on properties with a single street frontage greater than 400 feet shall be permitted two curb cuts along one street frontage.
 - (v) All curb cut locations are subject to intersection setbacks, deceleration lanes, sight distance and or other traffic engineering requirements as dictated by the AKDOT&PF and/or City Public Works Director.
 - (vi) Driveway curb cut widths shall be 24 feet for two-way entrances and 12 feet for one-way entrances, unless otherwise permitted by the City Public Works Director.
 - (vii) The City Public Works Director may authorize a common or joint driveway. A letter of agreement is required from both property owners stating their understanding and agreement with the proposed common driveway curb-cut. The letter of agreement must be recorded as a perpetual easement on the property.
 - (viii) All sidewalk-paving materials shall be continued across any intervening driveway at the same prevailing grade and cross slope as on the adjacent sidewalk clear zone and must meet Americans with Disabilities Act

requirements. This means that in circumstances where the property is below the street grade, the curb-cut may have to rise to the sidewalk grade before dropping to the site elevation. Exceptions may be made by the City Public Works Director in circumstances where grades are extreme.

(3) Setbacks and Build-To Lines/Zones

All yards or frontages adjacent to a public street shall have setbacks and or “build-to zones”. “Build-to zones” require a building face to be constructed in a specified zone to ensure the appropriate scale is achieved for the streetscape.

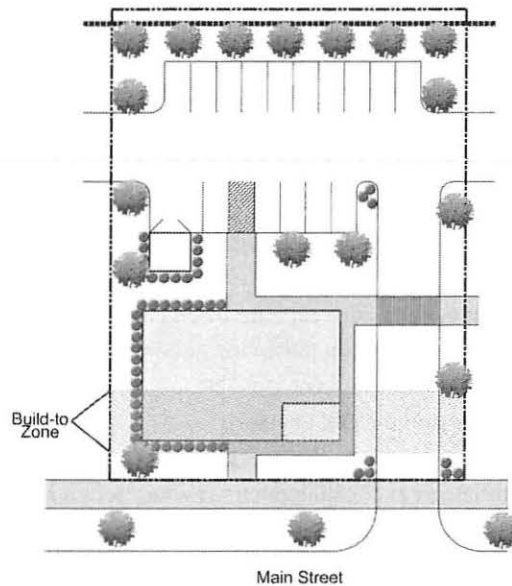


Figure 4 “Build to” Illustration

Except as noted below, the setbacks required for zoning shall apply.

- (a) On Main Street Corridors only, the Build-To Zone” shall be from a minimum of 12’ to a maximum of 24’.
- (b) Any building along a Main Street Corridor set back more than 15’ shall only do so in order to accommodate outdoor space needed for plazas, dining, art, fountains, bicycle parking, gathering and seating places, gazebos, or similar uses. Such improvements shall be documented on the final site plan.
- (c) On Urban Street Corridors only, where there is not a parking lot or significant planned greenspace between the building and street, the Build-To Zone shall be a minimum of 10’ and a maximum of 20’.
- (d) Minimum side yards: Except as noted above in (b), all side yard setbacks in these two sub-districts only, may be reduced to zero (0) feet as long as building code required fire walls and or minimum building separation is maintained.

(4) Orientation

- (a) New buildings located on corner lots shall be placed adjacent to sidewalks on the two sides of the building that face the public right-of-way following the “build-to zone” established in (3) above.
- (b) In the event that a property shares a property line with either a Main Street or

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Parkway Corridor, the primary face of a building shall front Main Street first and the Parkway second with the exception that buildings fronting a major public greenspace or park may orient the primary building face towards that greenspace. Administrative exceptions to this requirement may be granted by the Wasilla Planning Commission.

- (c) All buildings shall be placed in the most efficient position to screen large parking lots from public right-of-way.

B. Site Distance

No building, sign, structure or object, tree or other landscape feature shall be installed, built, or allowed to grow which will impede visibility at street corners, driveways and/or intersections, pursuant to AASHTO standards for minimum clear sight triangles.

C. Street Furnishings Zone

- (1) Clear Zone: Immediately adjacent to the shared landscape strip and street furnishings zone, there shall be a clear zone of 6' minimum for sidewalks where there shall be no permanent structures, including but not limited to, utility poles, mail boxes, newspaper vending boxes, sign structures, projections below 8', and benches.

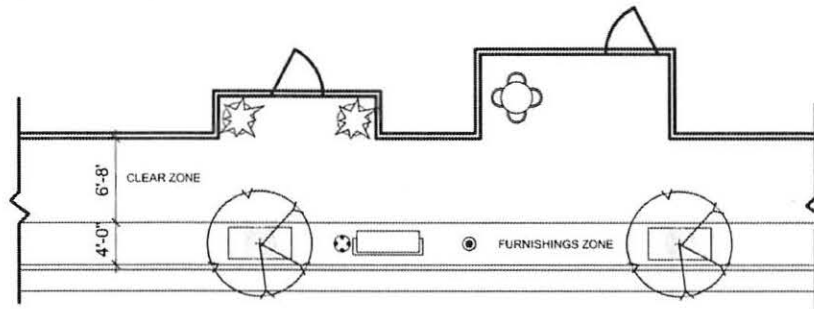


Figure 5 Clear Zone Diagram

- (2) Furniture Zone: The remaining portion of the sidewalk, outside the clear zone, may be used for the following purposes, including, but not limited to street trees, waste receptacles, bicycle racks, benches, and other seating elements that do not obstruct pedestrian access or motorist visibility.

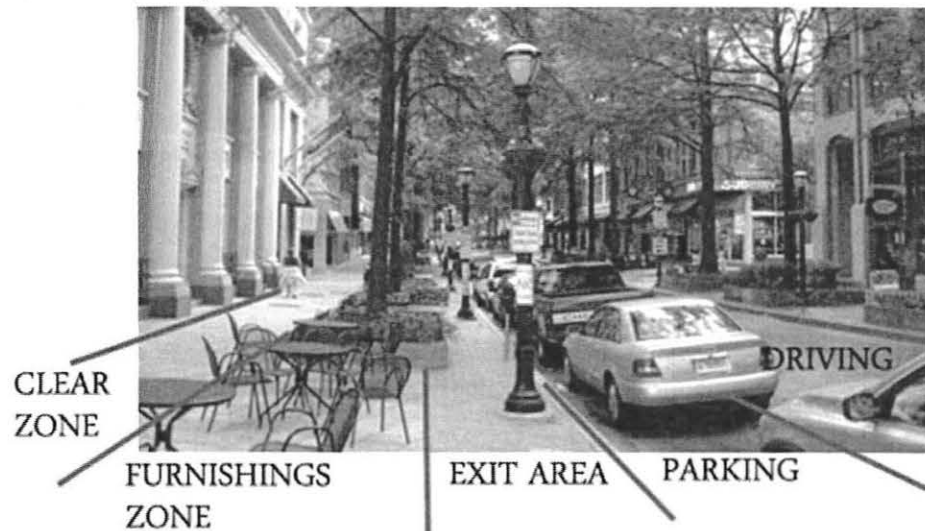


Figure 6 Furniture Zone Example

D. Outdoor Dining

Small areas for patio seating (tables and chairs) placed on the public sidewalk, immediately adjacent to an indoor café or restaurant shall be permitted under the following conditions:

- (1) All furnishings must be kept outside the minimum clear zone for the sidewalk.
- (2) Any fencing used to separate the dining area shall be 34-36" in height and made of metal and painted appropriately to complement the architecture and adjacent furnishings. (Black is preferred.)
- (3) No waiting areas for patrons or customers shall be established where they shall block the access to adjacent buildings or sidewalks.
- (4) Furnishings for outdoor dining areas shall be subject to approval of the City Planner and should be designed appropriately to complement the streetscape. All furnishings shall be made of metal or wood components. Glass table tops are permitted. Plastic is not permitted.
- (5) Umbrellas in dining areas shall not protrude into any clear zone below 8' nor over a projected adjacent property line. Umbrellas may not include any logos, graphics or text other than a manufacturers label and must be solid colors.

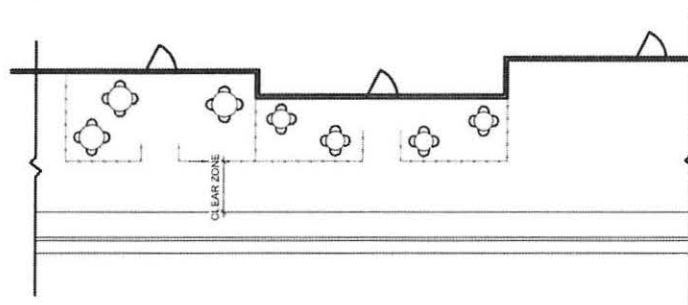


Figure 7 Outdoor Street Side Dining Examples



Figure 8 A-B Examples of Street Side dining separated by low fence

E. Drive-Through Service Facilities

- (1) Drive-through facilities are not permitted in the Downtown Overlay District except as authorized in the Use Chart in WMC 16.20.040.G.

F. Fueling Stations

- (1) Businesses that dispense gasoline fuel or similar products used to fuel automobiles including cars, trucks and motor bikes are prohibited in the Downtown Overlay District.

G. Sidewalks and Pedestrian Crossings

Sidewalks provide the connecting link between the buildings, amenities, and businesses in Downtown Wasilla. The designs, finishes and materials must remain consistent in order to tie the areas together. Around the downtown parks, in crosswalks, intersections, and at the entrances of

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municipal buildings, the City of Wasilla has chosen to use decorative pavers, concrete, and/or asphalt to accent certain areas. Private developments can be visually linked to these facilities by using the same pavers in similar ways to unifying the downtown area for even greater impact.

- (1) Sidewalk Layout
 - (a) The minimum width for all sidewalks is 5'.
 - (b) Sidewalks widths shall remain constant in areas of similar use and scale but may taper as they cross into a new street classification with dissimilar usage.
 - (c) When possible, sidewalk width changes should occur at a new block, street, or driveway crossing so that tapering is not necessary.
- (2) Sidewalk Clear Zones
 - (a) Shall be the minimum width indicated in Table 4 below, located immediately contiguous to the landscape zone, and shall be continuous.
 - (b) Said clear zone shall be unobstructed for a minimum height of 8' except for temporary obstructions for public events such as those caused by the placement of carts, tables, tents, etc. for an arts festival or craft fair. Furnishings for private sidewalk sales may not obstruct the clear zone.

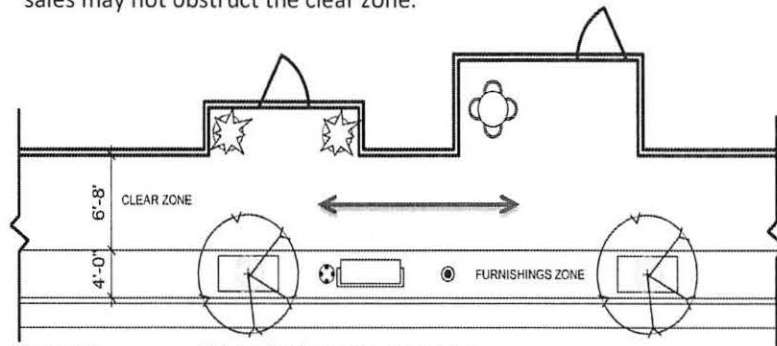


Figure 11 Sidewalk Clear Zone Diagram

- (3) Public Sidewalk Widths by Corridor
 - (a) For sidewalks constructed in the right-of-way for any of the road corridors, the following minimum widths and other requirements shall apply:

SIDEWALK REQUIREMENTS				
CORRIDOR	MIN. DISTANCE FROM BOC	PAVED FURNITURE ZONE AT BOC	SIDEWALK REQD BOTH SIDES	MIN. WIDTH OF SIDEWALK
AVENUES	2'	NA	Y	6'
PARKWAYS	2'	NA	Y	5'
BOULEVARDS	4.5	NA	Y	5'
MAIN STREETS	4'	4'	Y	8'
URBAN STREETS	4'	4'	Y	6'
LOCAL STREETS	3'	NA	Y	5'
ALLEYS	NA	NA	NA	NA

Table 4 Sidewalk Width and Other Requirements

BOC = Back of curb

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- (b) The design and appearance of sidewalks shall remain consistent across a block or along a street between intersections and new developments shall match existing sidewalk designs with exceptions by approval of Wasilla Planning Commission.
 - (c) Sidewalk paths shall be continued across the entire length of all concrete aprons and shall match the appearance of sidewalk materials, in color, texture and design.
 - (d) Where rights-of-way are insufficient to accommodate the required sidewalk and planted strip, these elements may be located outside the right-of-way, if appropriate easements are granted to the City of Wasilla.
- (4) Sidewalk Ramps
- (a) ADA Ramps/Sidewalk Flaring – The Americans with Disabilities Act (ADA) requires ramps to transition the changes in grade from street pavement to sidewalk (typically 4-6 inches). All applicable ADA laws and guidelines apply to this ordinance.
 - (b) The use of truncated domes and similar tactile warning surfaces shall be limited to locations where the pedestrian is entering a regularly traveled vehicular zone, such as a street or heavily used site entrance. Truncated domes are not necessary at intersections of every curb-cut such as private residences. However in circumstances where a ramp and path intersect a heavily traveled entry to a business, the application of a tactile warning surface may be warranted.
 - (c) The following detail shall be employed at the intersections of streets and major drive isles for parking lots: - **CHANGE TO CORRECT DIAGRAM**

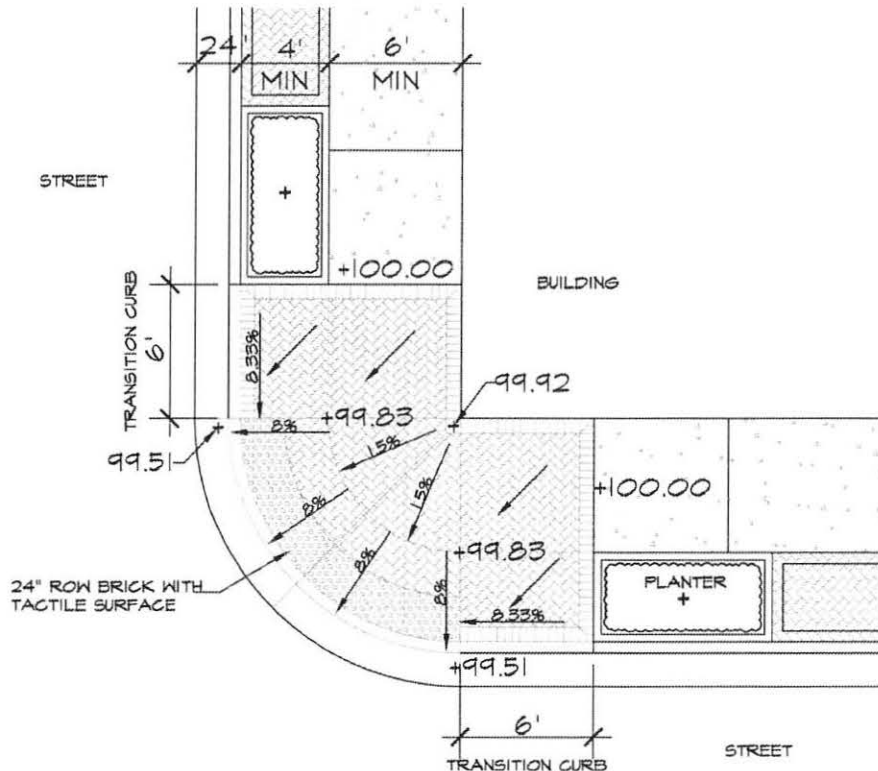


Figure 12 Typical Corner Ramping and Sidewalk Intersection Design

- (d) In locations where a sidewalk does not intersect another sidewalk, flaring or triangles shall not be used. Instead transitions in adjacent grade, additional ramps and curb returns shall be employed to avoid the necessity of flaring the sidewalk.

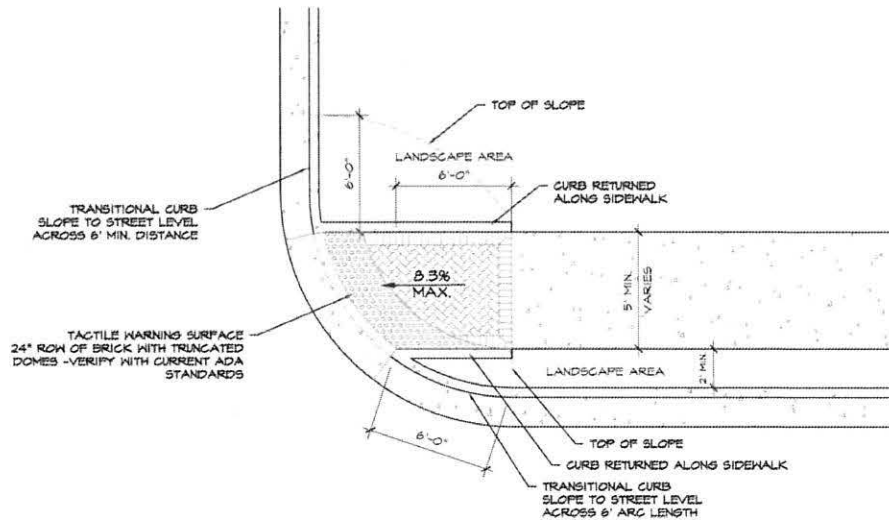


Figure 13 Typical Ramp Design with Turn-Back Curbs

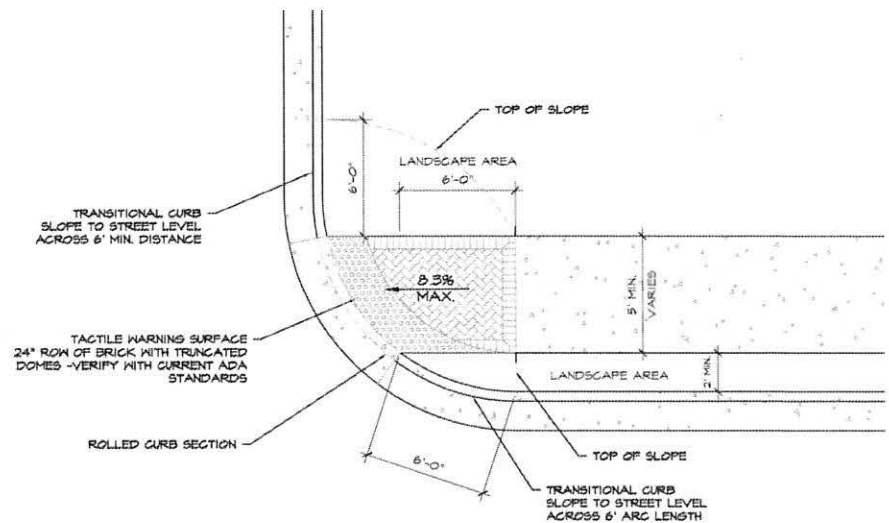


Figure 14 Typical Ramp Design Alternative w/out Turned Back Curbs

- (5) Crosswalks
- (a) Crosswalks are to be prominently identified and each intersection's corner shall have handicap access ramps meeting all ADA requirements.
 - (b) Crosswalks are required at all road and street intersections.
 - (c) All crosswalks on Avenues and Parkway Corridors shall be designed per AKDOT&PF standard details with painted white striping.

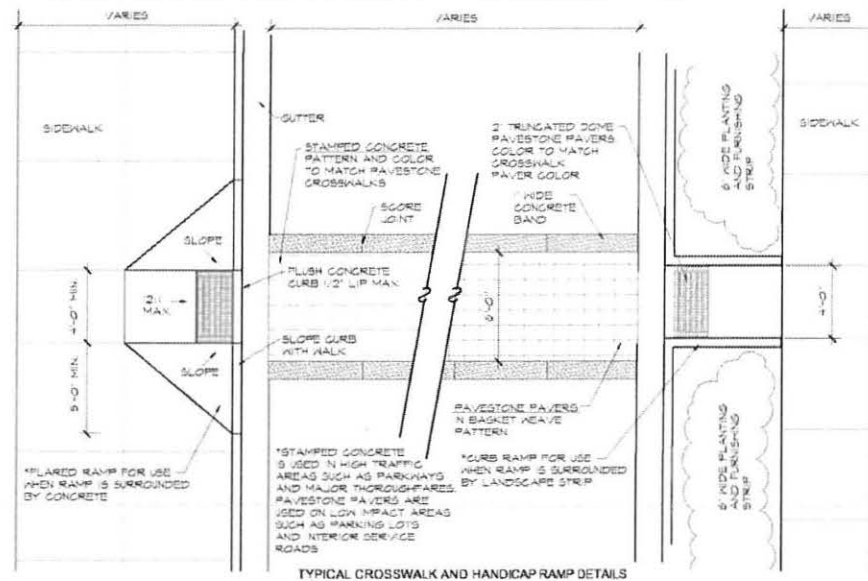


Figure 16 Standard Crosswalk Details

- (d) All crosswalks in Boulevard, Main Street and Urban Street Corridors shall be decorative and consistent in appearance with other decorative crosswalks in the overlay district.
- (e) When decorative crosswalks are called for, the type and colors of pavers to be used are specified by the City. Contact the Public Works Department for the specifications and local vendors.
- (6) Landscape zones
 - (a) Landscape Zones vary in width by corridor and shall be a minimum of 2' feet in width and located immediately adjacent to the back of curb (boc). There is no maximum width for a landscape zone.
 - (b) With the exception of interruptions for curb cuts and required utility crossings, all landscape zones shall be continuous except when interrupted by paved areas with intermittent planters of varying lengths.
 - (c) This zone may be used for street trees, streetlights, benches, planters, trash receptacles, bicycle parking racks and other street furniture, public utilities, pedestrian lights, landscaping, or sod.

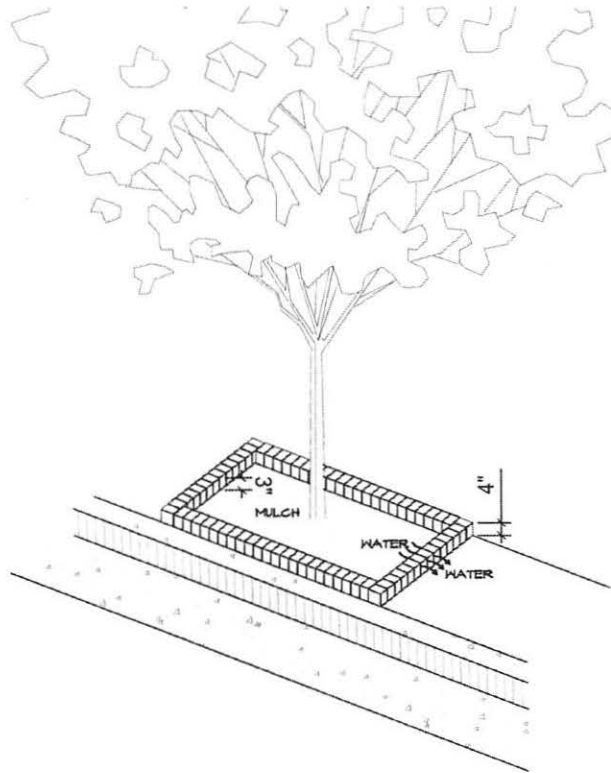


Figure 19 Standard Landscape Zone Treatment – Brick Edger

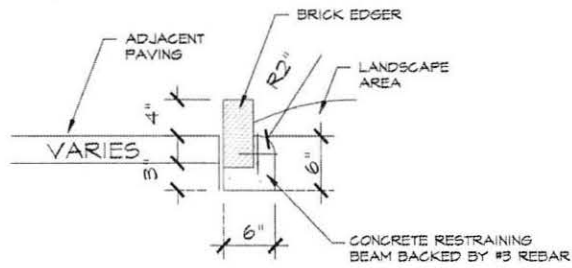


Figure 20 Detail of Brick Edger Installation

- (7) Intra-parcel Walkways
 - (a) A continuous, paved on-site intra-parcel walkway of at least 5' in width is required to connect the public sidewalk to the main entrance(s) of that property's building(s), and shall comply with the Americans with Disabilities Act (ADA), in all respects.
 - (b) Intra-parcel walkways crossing parking lots shall be distinguished from parking lots by the use of colors, texture, (use of different materials), difference in elevation above the parking lot or a combination of these means, in order to minimize auto-pedestrian conflict.

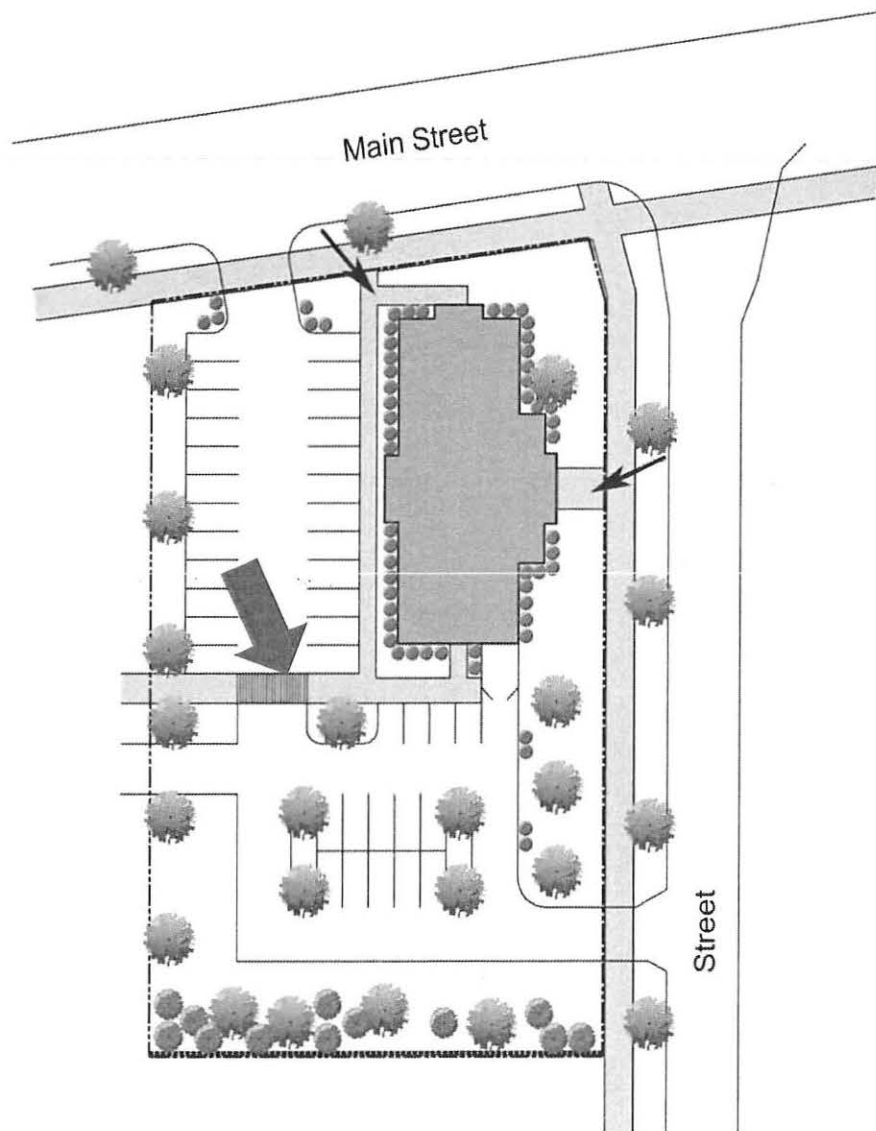


Figure 21 Inter-parcel walkway/sidewalk example

H. Parking Standards

Vehicle parking must respect the goal for a pedestrian-oriented and attractive downtown. Visitors and residents must feel safe walking to retail and office establishments without crossing multiple driveways. Visitors to the downtown should be able to park and then safely walk to several destinations.

(1) Minimum Requirements

- (a)** The design of all parking facilities shall comply with the appropriate provisions of Title 16 of the City of Wasilla Municipal Code and include the proper number of spaces per the proposed usage and density. The dimensional requirements required herein shall prevail over all others.
- (b)** Developments within the Downtown Overlay District are required to provide new off-street parking according to the following minimum standards:
 - (i)** The total number of permitted parking spaces shall not exceed 100 percent of the minimum number of off-street parking spaces required by type of permitted use.
 - (ii)** The minimum dimension for standard parking spaces is 9 feet by 18 feet.
 - (iii)** On-street parking may be permitted adjacent to the street curb with approval of the City Planner.

(2) Shared or Reduced parking Standards

- (a)** Reduction of parking requirements through a shared parking arrangement may be permissible only through the approval of the City Planner provided the arrangement shall avoid conflicting parking demands and provide for safe pedestrian circulation and access.
- (b)** A to-scale map indicating location of proposed parking spaces shall be provided.
- (c)** A shared parking calculation projection shall be provided that demonstrates that each use will have adequate parking provisions at all times.
- (d)** For contiguous properties sharing parking spaces under this provision, cross-easements shall be filed establishing access to the parking spaces in perpetuity.
- (e)** A reduction in the number of parking spaces that would otherwise be required for each of the various uses on a multiple-use property must be clearly shown on the development plan. If shared parking is proposed for a combination of contiguous properties, a plan must be submitted covering all of the properties that will be sharing the parking spaces.
- (f)** Location on other property: If the required automobile parking spaces cannot be reasonably provided on the same lot on which the principal use is conducted, such spaces may be provided on adjacent or nearby property, provided a major portion lies within 1,000 feet of the main entrance to the principal use for which such parking is provided, and measured by the most direct route of travel on the ground.
- (g)** Off-site parking requirements may be met on property owned by the developer or leased by the developer for a minimum of five years.
- (h)** A written agreement among all owners of record shall be provided and held on file with the City of Wasilla Planning Department. All renewed or terminated leases shall be filed with the Planning Department.
- (i)** If at any time the building owner fails to meet the required parking space requirements, the city via its staff can revoke the land use permit or business license.

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- (3) On-Street Parking
 - (a) On-Street Parking helps dense urban areas to create the small town feel and provide parking in very close proximity to businesses. On-street parking shall be permitted in the Downtown Overlay District.
 - (b) The number of on-street spaces allowed to be counted towards the parking requirements is subject to the approval of the City Planner and is typically restricted to spaces fronting the property lines.
 - (c) No 90 degree parking is permitted on the street
 - (d) Street side parking shall be parallel or angled parking.
 - (e) "Back-in" or "reverse-in" angled parking is encouraged along one way roads in lieu of standard angled parking.
 - (g) On-street parking design must comply with the standards in Table 5 below. Parking islands must be placed between grouped parking spaces. A tree is required in parking islands for all parking types except parallel parking spaces.

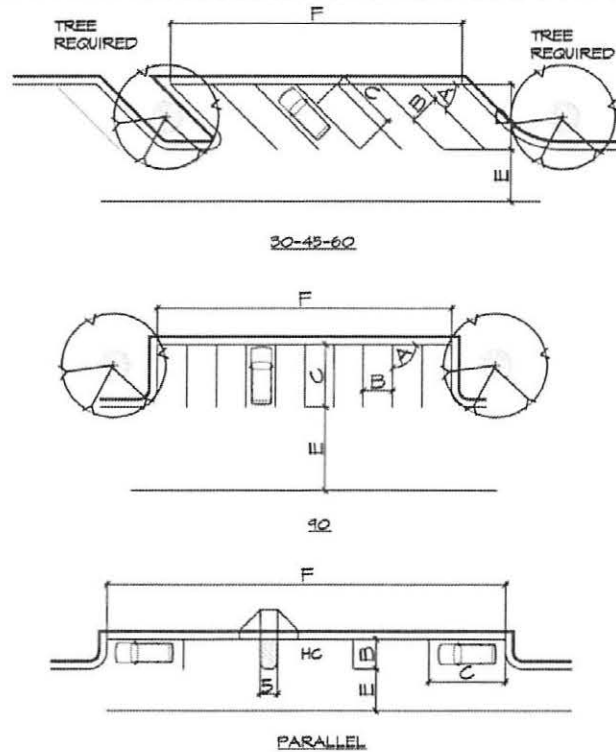


Figure 23 Typical Parking Layouts

Parking Requirements					
A	B	C	D	E	F
0	8'6"	22'*	N/A	12' MIN	5 SPACES
30	8'6"	18'	16'9"	15' MIN	7 SPACES
45	8'6"	18'	18'9"	15' MIN	8 SPACES
60	8'6"	18'	19'9"	16' MIN	9 SPACES
90	8'6"	18'	N/A	24' MIN	10 SPACES

Table 5
Typical Layout Dimensions and Spacing of Islands

*26' For Disabled Parking Spaces

- (4) Off-Street Parking
Off-street parking must comply with the following parking bay, peninsula, and island dimensions and requirements:
 - (a) Parking bays may be no wider than 66 feet and not less than 60 feet.
 - (b) Every two bays must be separated by at least a 10' wide planting strip (BOC to BOC).
 - (c) There shall be no more than ten (10) contiguous parking spaces before the spaces are interrupted by a tree planting island or peninsula.
 - (d) All sets of parking spaces shall begin and end with a 10' wide or greater landscaped island or peninsula.
 - (e) The width of any parking lot island or peninsula shall be a minimum of 10' (from BOC to BOC) and the depth shall be not less than 18' (from BOC). The radii of an island or peninsula shall be a minimum of 5'.

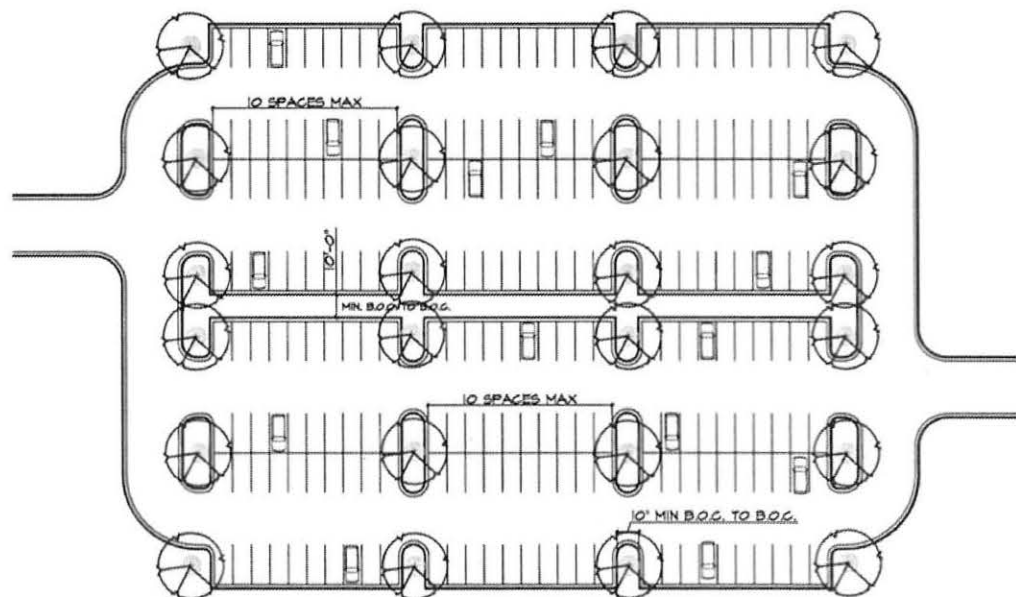


Figure 24 Typical Parking Lot Illustration

- (5) Parking on Vacant, cleared or undeveloped lots
With the following exceptions, vacant, cleared or undeveloped lots may not be used to store or park vehicles unless a permanent parking lot has been established.
 - (a) The City Planner may authorize the temporary storage or parking of vehicles for a temporary public or emergency event in the downtown area.
 - (b) The property owner may park one or more personal cars or vehicles as long as such vehicles are parked on pavement and screened from view from a public right-of-way. The owner must also be able to prove ownership for a vehicle to qualify for this exception and the vehicle must be operable and have a current registration.
- (6) Orientation
The orientation of parking is dependent on several factors including the size of the parking lot, number of adjacent roads and use of the parking lot.
 - (a) All parking shall be placed in the rear yard or behind an imaginary line projected from the primary front wall of the building or wall closest to and facing a public street.

- (b) When more than two bays will fit parallel to the building frontage, bays shall be turned perpendicular to the building face to improve pedestrian flow and to provide drop off and pick up locations in front of the building.

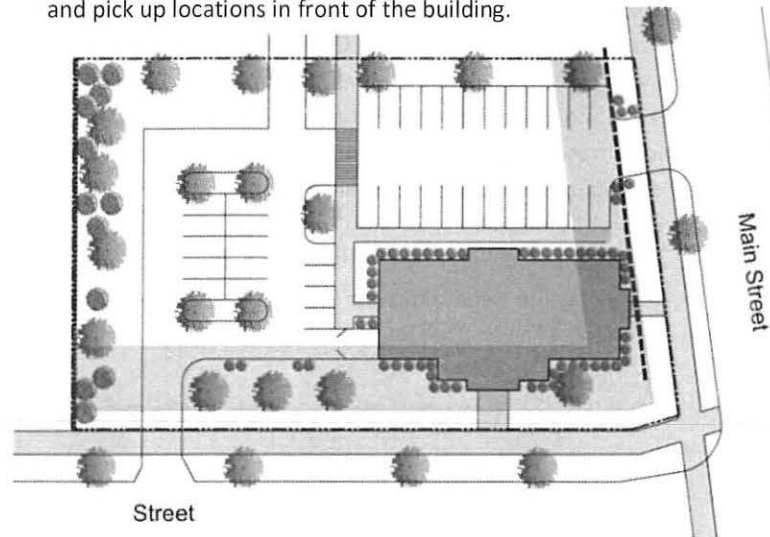


Figure 25 Parking Orientation to the Rear and Side

- (7) Screening
 - (a) Parking lots shall be screened from view from public rights-of-way as described in the landscaping section of these standards.
- (8) Inter-Parcel Access
 - (a) Inter-parcel access shall be provided between adjacent commercial developments to ease traffic congestion at choke points and provide for emergency access when one point of egress becomes blocked.
 - (b) Parking lots shall provide for future interconnectivity and inter-parcel access.

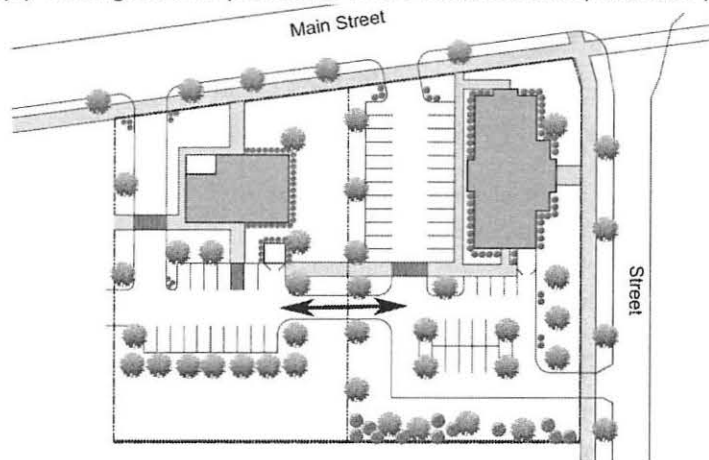


Figure 26 Illustration of Inter-parcel Access Requirements

- (9) Pedestrian Access
 - (a) All developments shall have sidewalks connecting ground level parking to the public sidewalks and to all building entrances.

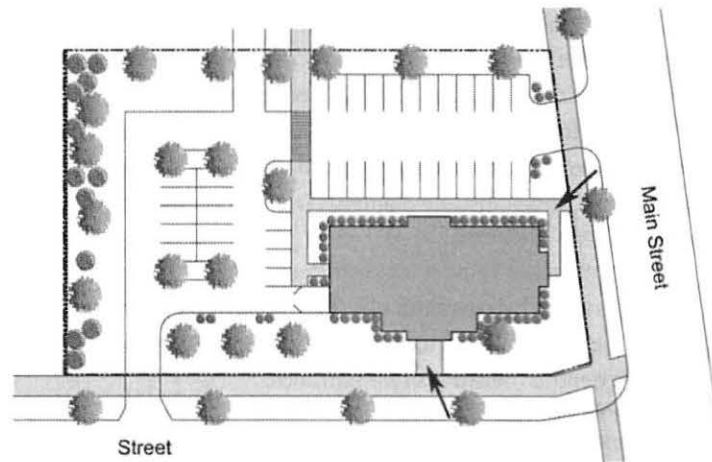


Figure 27 Illustration of Pedestrian Access Requirements

- (10) Pervious Parking and “Green” Parking Design
 - (a) Parking Area Rain Gardens (Bio-retention): The use of bio-retention areas in the form of rain gardens and bio-swales in parking lots is encouraged.
- (11) Parking Decks
 - Parking decks are permitted but must meet the following requirements:
 - (a) Parking deck facades shall conceal automobiles from visibility from any public right-of-way, private drive, or street that is open to the general public, and shall have the appearance of a horizontal storied building.
 - (b) Parking is not allowed within the first floor of parking garages within 30 feet of street-facing facades. The first floor street-facing facades should be used for tenant space with active uses.
 - (c) All parking decks and parking structures shall have pedestrian walkways a minimum width of 6 feet connecting ground level parking to the public sidewalks and to all building entrances.
 - (d) All parking decks and parking structures without first floor tenant space shall have a landscape strip with a minimum width of eight feet immediately contiguous to the parking facility for the whole of the exterior perimeter of the parking facility. See the landscape section for specific requirements.
 - (e) When adjacent to a public street, above street level parking structures and decks shall create visual interest through the articulation of openings, cornice lines, and belt courses or similar architectural details.
 - (f) Finishes for public frontage shall include architectural treatments and veneers such as brick, stone, faux windows, etc. Plain or colored concrete with or without simple textures will not meet the requirements. Grade level frontage shall be veneered in materials similar to surrounding buildings and appropriate for the downtown overlay district.
 - (g) Alternatively a heavy and effective screen of landscaping may be approved by the Planning Commission.

I. Rear Entries

The rears of buildings often function as more than delivery areas. The rears of buildings will sometimes face the main parking area for customers and must provide a pleasant and well-kept appearance. A business may want an additional entrance from the rear of the store to reduce the walking distance for customers. The rear of the building may also be developed for shared parking and deliveries. The following standards apply to areas to the rear of the building:

- (1) Architectural and landscape elements from other parts of the building should be incorporated into the rear entrance.
- (2) Provide adequate lighting for customer safety.
- (3) Rear entrances for customer use shall mimic the primary front entrance.
- (4) If a rear customer entrance is provided, a smaller version of the main entrance sign may be used to denote the store's rear entrance.

J. Open Spaces – Green Space

Open spaces provide important health and social benefits to a downtown. Open spaces balance the built environment, and ensure adequate sunlight and air circulation within the downtown. Opportunities for alternative transportation and increased connectivity can be achieved when adjoining open spaces are connected. Open spaces create outdoor living rooms for community interaction, and provide areas for relaxation and/or recreation.

- (1) Open space shall be required for all development in the amount equivalent to a minimum of 20 percent of the total site area.
 - (a) Requirements for sidewalks and landscaping that are constructed on private property may be counted towards this requirement.
 - (b) Open space may also include planted areas, fountains, plazas, trails and paths.
 - (c) Hardscape elements related to sidewalks and pedestrian uses such as plazas which are located on private property may also be counted. However, no asphalt may be counted towards these requirements.
 - (d) Open space shall not include areas devoted to public or private vehicular access or parking nor to sections of sidewalks that cross parking areas or drive isles.
 - (e) All open space must be accessible to the public or to the occupants/users of the provided use. Open space counted towards meeting the requirements shall be prohibited from being inaccessible or not usable. Elements that are not physically accessible to the public or occupant/users such as large water fountains where bathing is not allowed, fenced utility and/or detention areas and similar elements are permitted but shall not be counted towards the total area of the open space.
 - (f) When adjacent to the open space of another property, open space shall connect to said adjacent open space and provide a fluid and direct connection to said open space. The connection of these spaces creates both corridors for people as well as animals.

3 Site Amenities

Site amenities include furnishings, equipment, refuse and loading areas. The careful selection, placement and/or screening and maintenance of these elements can significantly impact the aesthetic qualities of a development.

A. Service Areas and Loading Docks

- (1) Loading areas shall not face any public street.
- (2) All non-residential entrances, structures, and facilities for storage and loading shall be screened from view from the public right-of-way or pedestrian circulation area with one or

a combination of the following elements: continuous evergreen plantings, or other material related to the primary landscape or architectural elements on the site.

B. Utilities and Mechanical Equipment

The opportunity exists in downtown Wasilla to place all utility lines underground. Since the majority of downtown Wasilla will be new development including new sidewalks, utility lines can be placed underground prior to sidewalks being set in place. Utility lines such as phone, electrical and cable should be planned through agreements with the utility companies. Conduit for utility lines should be installed underground before buildings are built to avoid cutting streets and sidewalks at a later date.

(1) Appearance

Utilities almost always have a negative impact on the aesthetic value of a site. Therefore, care is to be taken in selecting equipment that has the least impact on the site. The smallest utility meters, valves, boxes etc. available that meet the requirements should be used and the colors or paint should be selected to blend into the surroundings. The body, conduit, and main parts of gas, electric and other utility meters located adjacent to or on building walls and visible to a public street shall be painted to match the buildings. For example a gas meter setting adjacent to a brick wall should be painted brick red.

(2) Locations

- (a)** All utility lines shall be placed underground.
- (b)** Utility meters such as gas and electric shall be placed on walls that do not face public streets or heavily used public areas. The City Planner may approve locations facing the street if they are screened.
- (c)** Back flow preventers, well pumps, check valves, and other devices that require above ground pipes, conduits, controllers, pressure tanks, housings, or similar features shall not be placed in locations where they are readily visible from the public right-of-way or public gathering areas.
- (d)** Utilities shall not be placed where they will interrupt sidewalks or clear zones.
- (e)** Utility locations shall be coordinated with the street trees and required landscaping so as not to interrupt the regular spacing required for trees, lighting or other landscape elements.

(3) Screening Utilities

In order to create a pleasant environment for the downtown visitor, adequate screening is required to minimize the negative visual and noise impacts of parking lots, storage areas, loading areas, and trash receptacle areas. Screening can be designed to enhance the downtown through the use of solid brick walls, latticework, trees, or shrubbery.

- (a)** Accessory mechanical systems and features, including air and heating systems on roofs, shall not be visible from the public right-of-way.
- (b)** All structures and facilities for outdoor equipment shall be screened from view from any street or pedestrian circulation area with architectural features and/or landscaping.
- (c)** When plantings are used as screens, such plantings shall be evergreen. Such plantings shall count toward required minimum landscape areas rather than being in addition thereto.
- (d)** Where walls or fences are used in lieu of planted screens, landscape materials shall be incorporated into the screening scheme whenever feasible.



Figure 31 Left – Poorly Planned and Unscreened – Not Permitted
Right – Attempted Screening Desirable

C. Refuse Collection Areas and Dumpsters

- (1) All structures and facilities for trash, storage, loading and outdoor equipment shall be screened from view from any street or pedestrian circulation area with architectural features and landscaping.



Figure 32 Left – Not permitted Right –Required Treatment

- (2) All dumpsters shall be placed in the rear yard and may be located five feet from the property line if the adjoining property is zoned non-residential and five feet from all applicable buffers if the adjoining property is zoned residential.
- (3) All dumpsters shall be enclosed with a wall of equal or greater height on three sides, the material of which shall be similar to the material on the outside of the main building. The City Planner may approve alternate materials on request, but in no case shall materials be approved which will quickly degrade such as wood fencing.
- (4) The doors of a dumpster enclosure shall not face a public street when there is no visual buffer between such enclosure and the street.

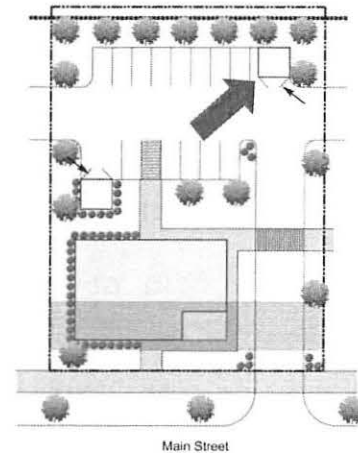


Figure 33 A- Preferred Treatment Example

B – Example Preferred Location

D. Site Furnishings

Street furniture serves to unify the downtown. Street furniture compliments downtown sidewalks and creates places of rest and interest along the route. Street furniture should conform to a unified style and character that defines the identity of the street. Furnishings should be placed in areas of pedestrian activity.

(1) Street Furniture Standards:

Street furnishings include but are not limited to; trash receptacles, benches, seating, bus shelters, bike racks, newspaper boxes, vending carts, tables, pedestrian way finding signage, kiosks, and public art.

- (a)** Street furnishings may be installed, if desired, along all corridors.
- (b)** Furnishings may not be installed in a sidewalk clear zone.
- (c)** Public furnishings in the right-of-way including benches, waste receptacles, recycle receptacles, signage, and bicycle racks must be secured or anchored to the ground unless otherwise approved by the City Planner.
- (d)** Street furniture shall be installed in the street furnishings zone between the curb and sidewalk.
- (e)** Street benches must be comfortable, structurally sound but simple and pleasant to look at.
- (f)** Benches should be placed in areas of the greatest pedestrian use such as plazas, near intersections, alcoves adjacent to building entries, and along sidewalks downtown under tree canopies.
- (g)** Benches used along downtown sidewalks should be placed parallel to the street facing the buildings nearest them approximately two feet from the back of the curb. One to two benches per block are recommended.
- (h)** Benches shall be secured to the ground with a footing at all four legs. Methods of attachment shall not be welded and shall be capable of being removed for servicing the area beneath the bench as needed.
- (i)** Benches shall be made of all metal, or metal and wood. Benches of recycled plastic and similar plastic materials are not permitted due to their propensity to degrade in quality and appearance very quickly. Other materials such as pre-cast concrete may be approved by the Planning Commission.



Figure 34 Typical Public Bench

(2) Trash / Ash Containers

- (a)** Trash receptacles should be of a consistent design that is attractive but functional. Trash receptacles should be placed in areas of greatest pedestrian movement such as

near the curb at street intersections, in plazas, and around businesses that generate lots of trash such as restaurants and cafés.

- (b) Trash receptacles shall not be placed within 6' of a bench.
- (c) Trash receptacles often leak liquid waste and should therefore be placed over landscape strips with mulch or gravel below them when possible.

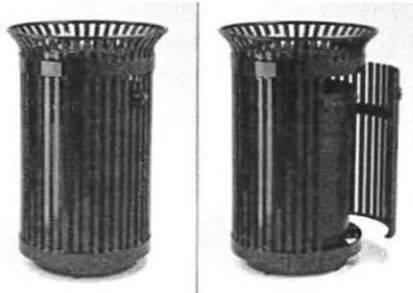


Figure 35 Waste Receptacles Typical

(3) Public Art

For art to be considered public it must be placed in the public realm for public use. Art placed in the front entry plaza of a private business property that is readily accessible and visible from an adjacent public street is considered public art. On the other hand, artwork placed in a rear yard and out of plain site of the general public shall not be subject to the provisions of this section. Note: When a business attempts to gain attention by building a large works of public art, such as a 20 foot tall fish sculpture in front of a seafood restaurant, art can become a “sign”. For this reason, some public art is regulated under the signage section of this article.

- (a) All permanent public art weighing more than 20lbs must be anchored or secured to the ground or otherwise made safe from tipping or falling.
- (b) Public art must respect the significant potential for citizens touching, climbing on and or interacting with the art. Therefore the pieces must be sturdy and free of sharp points or projections that could endanger the public or alternatively the art must be placed in such a way that the public’s direct access is limited.
- (c) Public art shall compliment the character of the downtown overlay district and shall appeal to a large percentage of the population. The subject matter shall not be overtly controversial in nature.



Figure 40 Left and Right Show Examples of Desirable Public Artwork

- (d) All artworks greater than 8' in total height or 12' in width shall also be subject to the signage sections of this article (fountains excluded).

- (e) Any painted murals that include words are subject to the provisions of the signage sections of this article.



Figure 41 Typical Mural Example – Requires DDRC Approval

- (f) All art placed in the public right-of-way is subject to the approval of the Public Works Director.
- (g) Private artwork placed on property within the downtown overlay district that is readily visible from a public street is also subject to review by the Planning Commission.

(4) Mail Boxes

Mail boxes shall be selected and located so that they are unobtrusive and visually integrated into the environment or so that they are appropriate in design and location with the architecture of the building. The City finds that the focus of the downtown should be on the landscape and architecture and not utilitarian items such as mailboxes. As such:

- (a) All mail boxes shall comply with USPS minimum standards for placement and construction.
- (b) Mail centers or groups of boxes for commercial building shall be placed so that they are easily accessible and under cover. They shall be designed into building walls or in separate structures which are architecturally integrated with the overall character of the site.
- (d) The location and design of all commercial mailboxes shall be subject to review and approval by the DDRC.



**Not Allowed
Figure 42**



Standard – Allowed



Alternate - Allowed

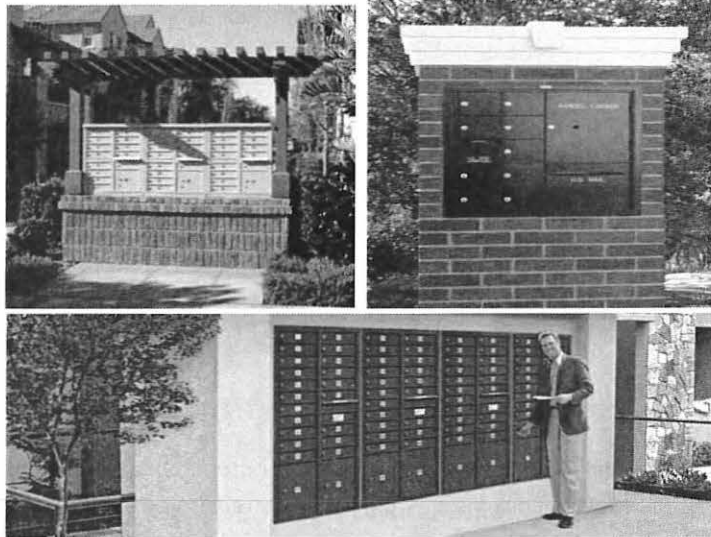


Figure 43 Acceptable Mail Center Styles for Large Developments

(5) Bus Stops/Shelters

Bus stop shelters may be required along some corridors in the downtown overlay district. Developers shall consult with the Public Works Department to determine if development requires coordination for a bus stop location in the public right-of-way. The City may at some time in the future create a custom bus shelter design for use in the Downtown Overlay District and or other areas. Until such time, all bus stops requiring a shelter in the Downtown Overlay District shall require review and approval by the Public Works Director and must meet the following minimum standards:

- (a) The roof shall be curved and constructed of either standing seam metal of a reflective color or a glass like material such as Plexiglas.
- (b) The provision of advertising space at bus shelters is not allowed.
- (c) The shelter shall provide a center or back wall of glass or glass like transparent material and painted metal posts for protection from the wind.



Figure 44 Example Shelter

Advertising is not permitted but local information such as maps, public events, calendars, etc. are allowed.



Figure 45 Example Shelter with information

4 Landscaping

Landscaping should provide aesthetic enhancement of a project site, screen objectionable objects from public view, and replace scarred slopes of missing vegetation impacted by grading activity. A successful landscape project will consider the appropriate use of plant materials, proper plant spacing, and long term maintenance needs for each plant type as noted herein.

Trees and shrubbery break up the monotony of concrete and asphalt in a downtown area by providing greenery, flowers, seasonal change, and shade. Trees break up the scale of large buildings. Shrubs not only add color and texture to a streetscape, but shrubs can also provide excellent screening to hide blank walls, unattractive foundations, parking lots, trash bins, loading docks, and outside storage areas.

A. Professional Design Requirements

All landscape plans submitted for review to the City Planner shall not be required to be prepared and stamped by an Alaska registered architect with experience in urban design.

B. Locally Proven, Hardy, Urban Plants

All proposed plantings shall be climactically appropriate for use in this locale. Plants shall be selected from those known to be hardy and adapted to the prevalent environments of the City of Wasilla. Plants known to have major maintenance, pest or disease problems shall not be used.

C. Public Safety Regarding Dangerous, Noxious and Invasive Plants

All plants placed in areas readily accessible by the public shall be appropriate for public use. Additionally some aggressive species of plants can spread rapidly outside their intended planting areas through seed dispersal or other means. These plants can quickly become a serious public nuisance. Planting of significantly poisonous plants and/or plants with large thorns is not permitted in any public area or areas generally accessible to the public.

D. Sight Distances and Plants

No section, portion, or requirement in this article is meant to construe that any plant including street trees, shrubs, groundcover, or other plantings shall be placed or planted within a site visibility triangle. All sight visibility triangles for intersections of driveways, service roads, curb cuts, or streets shall be kept clear of shrubbery over 24" in height or any plant or plants that would limit visibility at the standard elevations set out and established in the various AASHTO and AKDOT&PF design manuals and standards. If other sections of this article conflict with this requirement, this section shall prevail above all others.

E. Entry Landscaping

Entry way landscaping is encouraged and should include design elements which are common to the proposed development. Design elements may include, but are not limited to, entry wall monuments, perimeter fencing, landscape berms/mounds, water features (such as fountains or reflecting ponds), specimen trees, and upsized shrub plantings.

F. Frontage Landscape Requirements

The following street frontage landscape requirements apply to any side of a property that fronts a public street and includes only the land within the public right-of-way:

- (1) Street trees are required and must be placed within the landscape strip/furniture zone between the curb and sidewalk.
- (2) Except for the minimum 32 square feet of pervious space required for each tree the remaining area of the landscape strip may be paved with brick pavers.
- (3) The trunk of the tree may be no closer than 20" to the sidewalk at time of planting.
- (4) Street trees shall be planted at a minimum of one (1) every 40'.
- (5) Except for driveways, walls, sidewalks, and utilities, the remaining undeveloped surface of the frontage shall be paved with decorative pavers or be permanently planted in turf grass, ground cover plantings or shrubbery.

G. Walls (other than building walls), Columns and Piers

- (1) The following standards apply to common fences and walls around businesses along public street frontages. (The following standards are in addition to any other standards that may be set forth in the City of Wasilla's Municipal Code.)
- (2) Allowable materials include: natural stone, clay brick, architectural concrete, or wood.
- (3) When the building fronts and sides are visible to a public street, any wall over two feet in height from finished grade shall not be opaque and shall have a minimum opening ratio of 50%.
- (4) When the back of the building is visible to a public street, walls shall be opaque (solid).
- (5) Applications for wall permits shall be reviewed by City Planner.

H. Fences

- (1) Fencing made of barbed wire, razor wire, plastic, or cloth is prohibited unless otherwise stated in the City of Wasilla's Municipal Code.
- (2) All fences shall be at least 4 feet in height and not greater than 8 feet.
- (3) Simple plain wood picket fences are not allowed.
- (4) When the building fronts and sides are visible to a public street, any fence shall have a minimum opening ratio of 50%.
- (5) When the back of the building is visible to a public street, fences shall be opaque (solid).
- (6) Chain link fencing is not allowed to front a public right-of-way. Chain link fencing is permissible only for the following uses only:
 - (a) Along a rear or side property line as long as that fence is not readily visible from a public right-of-way or adjacent property owner.
 - (b) As a small enclosure for securing utilities or materials as long as such enclosure is not readily visible from a public right-of-way or adjacent property.
- (7) Applications for fence permits shall be reviewed by the City Planner.

I. Parking Lot Landscaping

- (1) Where a parking lot or parking structure fronts directly on a public street, a continuous screen of evergreen planting (to be equally effective all year) shall be provided. Said screen shall be a minimum height of 2' at time of planting and capable of attaining a healthy maintained height of 4 - 5' or greater. The minimum bed width of the screen shall be 4'.

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- (2) Parking lots shall be planted for the harsh environment they create. Trees, shrubs, and ground cover must be heat tolerant and well suited for the confined spaces they are planted in.
- (3) All trees in parking lots shall be medium to large canopy trees from the approved planting list. Other species of a similar type, height, canopy, etc. may be approved by the City Planner on request.
- (4) All trees shall be a minimum of 2.5" caliper and 8 feet tall at time of substantial completion.
- (5) All parking lot islands shall have construction debris including slag concrete, gravel, and asphalt removed completely. Fill soil and subgrade materials that have migrated into the islands during construction must be removed completely to a depth of 36" from the top of the curb or top of paving if no curb exists.
- (6) Islands and peninsulas shall be filled with a planting mix and or top soil or both to achieve the desired finished grade. Do not crown beds more than 3-6" as this will cause most of the water to run-off before it can percolate into the soil.
- (7) Evergreen ground covers or shrubs with mulch shall be utilized in parking lot landscape islands beneath the required trees. Turf grass is not permitted.

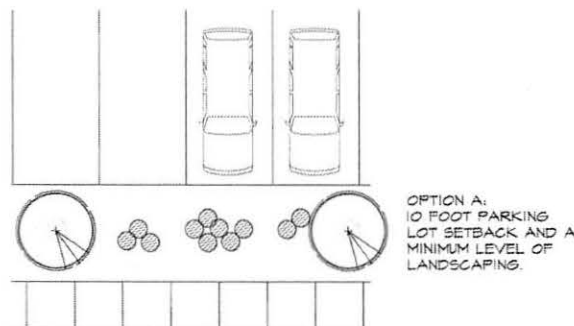


Figure 46 Typical 10' Landscape Strip – Mixture of Plant Sizes

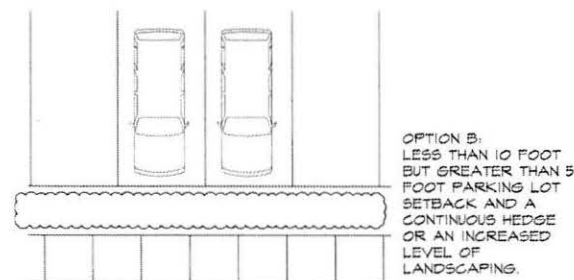


Figure 47 Typical Reduced Landscape Strip – Requires Hedge

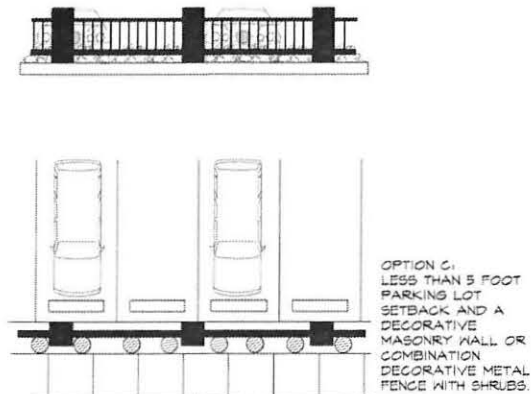


Figure 48 Typical Reduced Landscape Strip – Requiring Fence

J. Plazas, terraces, patios and other paved areas

- (1) Public hardscapes shall be detailed with decorative pavers, low walls, seating, etc. to create inviting open spaces.
- (2) Designs shall compliment the surrounding facilities and buildings and are subject to review and approval by the City Planner.
- (3) Anti-vandal devices that discourage skate boards and other similar uses should be integrated into designs of steps, cheek walls, and railings.

K. Fountains

All publicly accessible outdoor fountains are subject to these requirements as well as all applicable local and state codes and standards:

- (1) All fountains must be designed by qualified designers possessing experience with fountain mechanics.
- (2) All fountains shall be designed to account for “shut-down gain” and have overflows routed to sanitary sewers if they are using treated water.
- (3) Fountains should be designed to look attractive even when not operating so they are still attractive in periods of drought, winter, or repair.
- (4) Fountains with reservoirs large enough that they might attract bathers are required to provide visible but discreet regulatory warning signs forbidding bathing or related activities.
- (5) All fountains are required to be kept in working order and in operable condition at all times except when weather conditions make it impossible to operate or when required to be shut off for repair.

L. Parking Deck Landscaping/Screening

- (1) When an owner/developer decides to screen a parking deck wall or side they must provide a landscape area or bed with a minimum depth of 8 feet containing at least one understory or over story tree, as appropriate, and 8 shrubs per 40 linear feet, and a minimum of 90 percent living shrubs, groundcover, sod, and/or annual or perennial color in the landscape strip surface area.
- (2) The areas between the trees must be landscaped or grassed.
- (3) The trees shall be evergreen and columnar or pyramidal in shape and be at least 10 feet tall at the time of planting.
- (4) Trees employed to meet the screening requirement may be counted toward the street tree and overall density planting requirements.

M. Buffers

- (1) Buffers shall comply with buffer standards in Title 16 of the City of Wasilla Municipal Code except that the following provisions shall be in addition:
 - (a) A buffer shall consist of at least 50% evergreen species. In situations where existing buffers are mostly deciduous or mature trees with no understory, evergreen shrubs and trees shall be added.
 - (b) Any undisturbed buffer that is not 100% effective at screening at time of planting must be improved with additional plantings or fencing so that the view is fully obscured at 5 feet height.
 - (c) When gaps or large areas of the buffer contain no shrubs or trees or when the buffer has to be disturbed for a perpendicular utility crossing, the buffer must be replanted with shrubs and trees in sufficient quantity to screen the site completely at 5' height.
 - (d) A fence may be used in addition to plants to increase the buffering capabilities as desired.

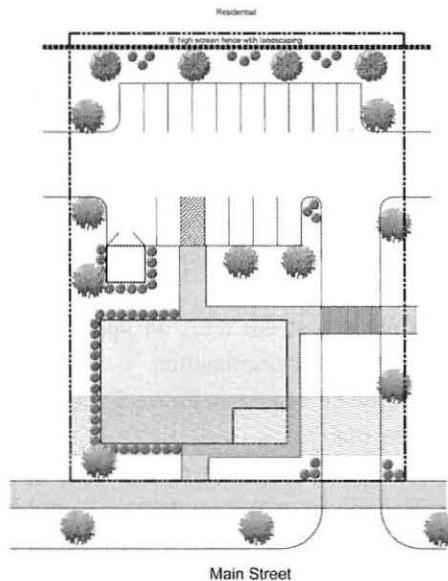


Figure 49 Landscape Buffers and Fences

N. Street Trees

Street trees are required along the streets in the Downtown Overlay District. Due to the difficult growing conditions for urban trees, it is important to use species which are well adapted for these conditions. Street trees for purposes of downtown Wasilla will be divided into two types. The first type is called the “canopy tree” which is the larger of the two types and will be used along sidewalks. These trees provide sufficient space for pedestrian movement under them and vehicular visibility.

- (1) Acceptable street trees and shrubs shall be approved by the City Planner and Public Works Director.
- (2) A row of street trees along one road must be of a single species on any single property or block. (Note: other required trees on property need not be of a single species.) If previous developments have occurred on the same road, the species of trees approved and planted previously should be continued unless a different species is approved by City Planner.
- (3) All matching street trees on one road frontage or in a continuous block shall be well matched in form and character.

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- (4) Street trees (overhead canopy trees) are required at a minimum of 50' intervals or portion thereof, and spaced roughly equal distance between each tree. Spacing shall not be less than 35' on center except in situations where specific screening of a building, utility, or equipment is required. Spacing of street trees placed along the same road shall be as close to equal as possible.
- (5) Street tree placement shall accommodate the clear zones required by site triangles.
- (6) No tree trunk shall be placed closer than 5' from the back of curb.
- (7) No tree trunk shall be planted closer than 10' from a building wall.
- (8) When street lights are present trees shall not be closer than 15' from a street light and spacing of trees should correlate with lighting to create roughly equal spacing and regular patterns of lights to trees. Spacing shall be subject to the approval of the City Planner.
- (9) All street trees to be installed shall be a minimum of three caliper inches. Replacement trees for trees damaged by vandals, storms, pests, disease or vehicles shall be installed to match the existing trees when possible; or the largest size possible from locally available commercially grown sources.
- (10) Street trees planted in a sidewalk cut must be provided a minimum pervious area of 32 square feet measuring 4' by 8' with the longer side running parallel with the street. This area may be covered by gravel, mulch, or ground cover but grates are not permitted. Other coverings such as flexible pervious pavements may be approved by the City Planner by special request.
- (11) Root barrier systems are required at the tree base when planted in sidewalk cuts (tree planters).
- (12) Developers planting street trees on public property shall guarantee them for a full year from time of substantial completion.
- (13) Street trees shall be limbed up above 5' for visibility and at least 7' in situations where they are over pedestrian zones.
- (14) In locations where street-side parallel parking occurs directly adjacent to a street tree, locate parking spaces so that car doors will not hit tree trunks.
- (15) Trees that are known to produce heavy crops of nuts, seeds, fruits or other significant organic debris shall not be acceptable for street trees.
- (16) All street tree planters shall be planted with a permanent evergreen ground cover and or annual flowers.

O. Approved Plant Lists

All plant and tree types must be approved by the City Planner and the city Public Works Director.

5 Lighting

A well-lit downtown promotes and enhances safety. Aesthetically pleasing light which does not create a glare or light pollution can create an ambiance that is inviting and even contribute to creating a sense of place. Selecting low wattage long life fixtures can save energy and promote sustainability in all development. Lighting should serve both the vehicular and pedestrian circulation. The consistent use of a coordinated family of lighting fixtures throughout downtown helps to further unify the area.

A. Lighting Standard Requirements

- (1) It is the policy of the City that all street and sidewalk lighting design shall be based on ANSI/IESNA RP-8-00.
- (2) All lighting designs for the downtown area must be submitted to the City for review with the necessary back-up material. Shop drawings, lighting design data, cut-sheets, etc. must

be provided. Where the City's standard details are not applicable, the designer shall submit the appropriate cut-sheets(s) and the proposed lighting plans to the City for review. No design shall proceed without the City's approval of the lighting plan and photometric layouts.

- (3) All lighting fixtures used shall be as specified in this section or an approved equivalent. Substitutions must be approved by the DDRC and have equivalent maintenance requirements, luminaires, power consumption, and lamping requirements in order to avoid unnecessary long term maintenance complications.
- (4) Specific lighting fixture placement and fixtures cut sheets must be shown on the plans submitted for review.
- (5) All lighting fixtures must come with a manufacturer's warranty of at least 5 years on components, workmanship and finish.
- (6) All light level requirements are to be tested at ground level or pavement surface.

B. Streetlight Requirements

- (1) Street Lights shall be used along all roads.
- (2) The light levels to be provided are to follow IES recommended guidelines.
- (3) Streetlights shall be spaced roughly equidistant between all required street trees. Small deviations in regular spacing shall be permitted for previously installed utilities, streets, curb cuts, etc.
- (4) Street lighting may be provided through both public and private lighting providers.
- (5) Street lighting shall be sufficient to provide for safety at intersections and heavily trafficked areas for both vehicles and pedestrians.

C. Store front Lighting

- (1) Window display lighting should be the dominant light. Other elements of the building should have more subdued lighting.
- (2) Lighting shall be used in the storefront display window, around signage, entrance, and as an accent for building details.
- (3) The lighting shall be indirect from either concealed fixtures or from decorative light fixtures in keeping with the style of the building.
- (4) Storefronts shall utilize building mounted lighting to uplight any building mounted signage including addresses and businesses name.
- (5) Protruding fixtures should complement the architecture and if necessary be painted in a weather resistant finish. All mounting hardware should also be appropriately weather resistant.

D. Parking lot lighting

- (1) Lighting in the parking lots and areas of pedestrian circulation shall be sufficient to avoid areas less than 0.2 Foot Candles and provide light levels adequate for safety.
- (2) Shall not allow the use of incandescent or high pressure sodium (HPS) fixtures.
- (3) All parking lot lighting in the parking lot or lots of one development shall be accomplished with the same fixture or family of fixtures when more than one type is used.
- (4) All parking lot lighting shall be accomplished using cut-off style fixtures and anti-glare shields as needed to reduce light spill onto adjacent properties.

E. Pedestrian/Sidewalk Lighting

- (1) Pedestrian lights shall be used primarily for lighting sidewalks and public plazas near the street and shall maintain a minimum 0.2 foot candles on all areas of the sidewalk.
- (2) Pedestrian lighting shall be installed when new or upgraded sidewalks are constructed.

- (3) Pedestrian lighting shall be spaced to provide adequate light levels for sidewalks based on providing not less than 0.2 foot candles on any part of the sidewalk (exclusive of areas shaded by trees). Spacing shall be roughly equal and provide safe distance from required street trees.
- (4) If designed with the fixture extending at an angle from the pole, the light fixture shall overhang the sidewalk.
- (5) Fixtures in the public right of way shall be a maximum height of 16 feet and shall match or otherwise compliment the approved street light standards.
- (6) Fixtures on private property shall also match or compliment the approved lighting standards however they may at times deviate to match or compliment the architecture of the building subject to the approval of the City Planner.
- (7) On intra-parcel sidewalks, fixtures shall be installed to maintain a minimum lighting level on the pathway of 0.2 foot-candles and may be of any style appropriate to the architecture of the project.
- (8) Pedestrian lighting shall be located outside the required clear zone of sidewalk. The street furnishings zone is the preferred location.

F. Cut-Off Style Lighting Requirements

Light pollution is an unwanted consequence of outdoor lighting and includes such effects as sky glow, light trespass, and glare, which are defined below:

- Sky glow: Brightening of the night sky caused by natural and human-made factors.
- Light Trespass: Light being cast where it is not wanted or needed.
- Glare: Objectionable brightness.
- Disability glare: Loss of visibility from stray light scattered within the eye.
- Discomfort glare: Sensation of annoyance or pain induced by overly bright sources.

- (1) In an effort to lead by example, the City has elected to adopt lighting standards similar to those developed around the country to help limit light pollution, glare and energy waste.
- (2) Therefore all public street and pedestrian lighting shall be of the cut-off style and shall not create light pollution or glare per IES Guidelines.
- (3) Any light fixtures submitted for approval by the Public Works Director shall meet the IES Cut-Off Style Guidelines and requirements.

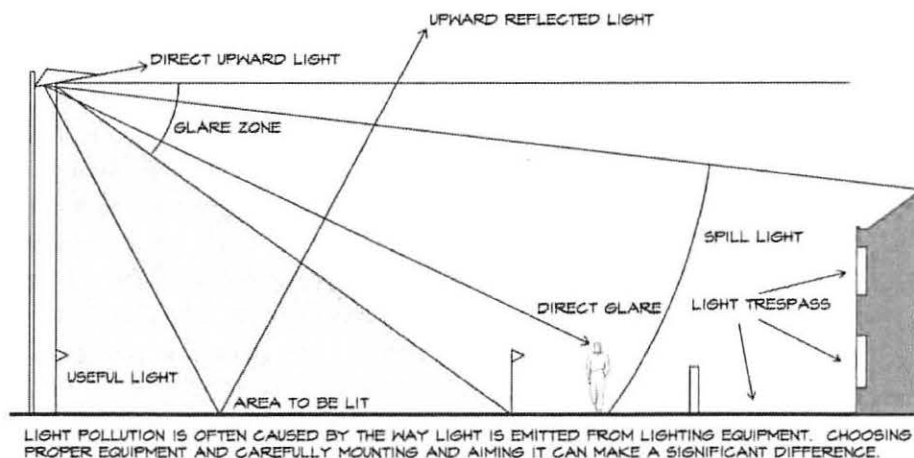


Figure 55 Light pollution can be eliminated or reduced by choosing the right fixtures

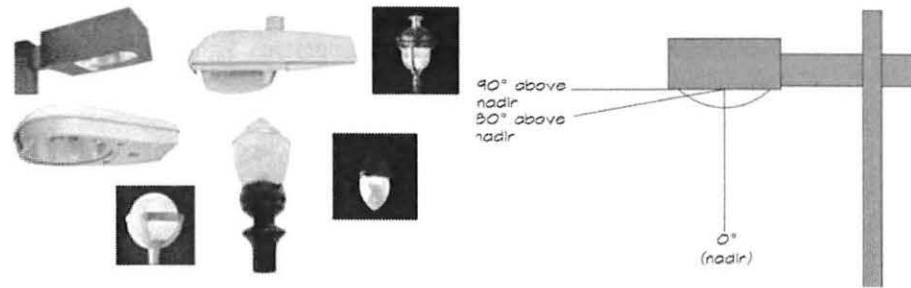


Figure 56 Sample of Cut-Off Style Light Fixtures and Diagram

6 Signage

Signs are an integral part of any downtown business area. A business sign can call attention to a store and help establish a business brand or image. Merchants often try to “out do” each other with large flashy signs. However, bigger, brighter, and attention grabbing signs are not better and often harmful and detract from the quality of life in the area. In the Downtown Overlay District, smaller, high quality, pedestrian-oriented signs that are often integrated with the building or high quality well detailed monument signs are required.

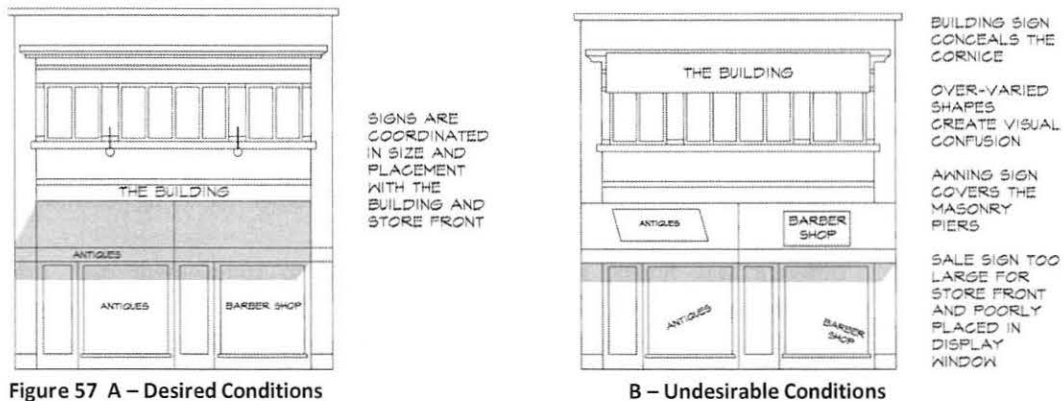


Figure 57 A – Desired Conditions

B – Undesirable Conditions

A. General requirements for all Signage

- (1) Requirements of the current sign regulations in WMC 16.32 apply to the Downtown Overlay District except as follows:
 - (a) Stanchion signs are not permitted in any part of the Downtown Overlay District except those that are grandfathered.
 - (c) Wall signs may project beyond the building face up to six (6) inches. Awning signs may be placed on any surface of the awning as long as that awning does not project over the public right-of-way or building set back line.
 - (d) The maximum height of a wall or awning sign shall be twenty four feet (24’). The minimum height to the bottom of a wall sign shall be eight feet (8’).
- (2) If a rear customer entrance is provided, a small version of the main entrance sign may be used to denote the store’s rear entrance.

B. Sign Colors

- (1) Colors shall be consistent with the architecture and theme of the building.
- (2) Day glow and fluorescent colors are not permitted.
- (3) Spots, stripes, lines, and similar patterns of paint shall not be permitted on signs unless part of corporate logo.

C. Sign Materials

Materials shall not be limited except that all materials shall be appropriate for use in wet conditions if they are to be exposed to the elements. Signs may be made of wood, plastic, metal, or stone or any combination thereof.

D. Lighting of Signs

- (1) Signs shall be indirectly lighted.
- (2) Back lighting or internally lighting signs is not permitted except when signs are incorporated into awnings or on buildings and indirect lighting is not possible.
- (3) Free standing signs shall be lit indirectly and not backlit.
- (4) Neon Signs
 - (a) Neon signs are not permitted outside of any buildings.
 - (b) Neon signs may be used inside of businesses as long as they are not larger than 48" in either direction and no more than one per 10 percent of the window space is used.

E. Digital Signs

- (1) Digital or electronic signs on which the display changes intermittently are not permitted except by special approval by the Planning Commission.
- (2) Large TV's or similar projection devices with screens over 32" in any dimension including digital signs placed inside of buildings that have windows or openings shall be placed and angled so the screen is not readily visible from the street. Any such device of any size, used as a sign with messaging is not permitted.

F. Directional Signage

Directional or way finding signage shall be provided as needed for a site requiring such signage.

- (1) This signage shall not include any logo, emblem or other marketing information and is only to be used for directing traffic.
- (2) Different way finding signs shall be designed to complement each other and the architecture.
- (3) Colors and materials shall match or compliment other site furnishings.
- (4) Way finding signs shall not exceed 6' in height nor exceed 4 square feet each.

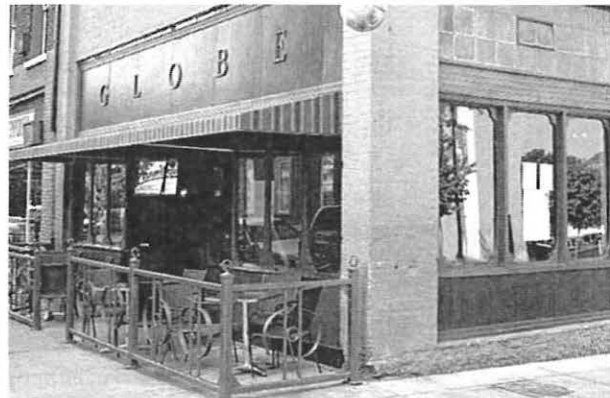
G. Prohibited Sign Types

- (1) Signs with supporting members less than one-third of the width of the sign face (known as "pylon, pole, or lollipop" signs) are prohibited.
- (2) Freestanding and monument signs

H. Wall Mounted Signs



Figure 59 A – Acceptable Examples



B – Typical Acceptable Wall Sign

Downtown Overlay District Design Standards

Version:

- (1) Every business is entitled to have one street-facing wall sign per street frontage.
- (2) Any business without a free-standing sign or a protruding sign and has more than one exposed side may have two wall signs which shall meet the following standards:
 - (a) Both wall signs may not be on the same wall.
 - (b) The street facing wall sign shall not exceed 5 percent of the applicable wall area.
 - (c) The non-street facing wall sign shall not exceed 5 percent of the applicable wall area.
 - (d) The total of both signs shall not exceed 225 square feet.
- (3) Wall signs may be incorporated into a retaining wall or other site hardscape feature, as recommended by the City Planner.
- (4) In lieu of any free-standing signs, a building containing four or more tenants shall be allowed additional wall sign area to place the name of their center on the building. The allowable sign area shall be 5 percent of the applicable wall area, not to exceed 180 square feet, whichever is less.

I. Awnings and Canopies

All graphics within the entire illuminated area of the awning or canopy shall be calculated toward the allowable wall sign area.

J. Protruding Signs

- (1) Protruding signs are permitted and encouraged in the Downtown Overlay District.
- (2) Protruding signs may not protrude more than 6' from a building face; the lowest portion of any such sign shall be a minimum of 8' above the sidewalk or pedestrian zone.
- (3) Protruding signs must be securely fastened to a structure capable of supporting the weight and tension created by the sign.
- (4) Protruding signs shall be free to artistically highlight the businesses brand and style. The use of intricate metal work, carved wood, wrought iron and similar designs is encouraged. The following examples illustrate the type of sign desired in the Downtown Overlay District.



Figure 60 A thru E – Typical Examples of Acceptable Signage

K. Window Signage

- (1) Window signs are any signs placed on the glass both inside and out.
- (2) No signs are allowed on the outside of windows at any time.
- (3) Seasonal signs and messages related to holidays or special events may be painted on windows as long as the message area does not exceed 30% of the window.

L. Address and Unit Numbering

Every commercial or retail building shall have the street address or building number clearly visible to the street for which the address applies.

- (1) The street address numbers shall be mounted or painted on either the free standing sign facing that street or placed above or adjacent to the main entrance door on the corresponding street.
- (2) The address shall not be displayed on signs that abut or face the right-of-way of other streets to which the address does not apply.
- (3) The size of the letters shall be suitable for viewing from the street and be a minimum of six (6) inches but not more than twelve (12) inches.
- (4) The color and material must make the numbers clearly stand out from the wall or sign in the background but should not be obtrusive in color. Black or white or simple solid colors are preferred. Pin mounted metal numbers are the most desirable. Tiles with painted numbers are also acceptable.

M. Artwork Perceived as Signs

Sometimes artwork is constructed in order to attract business and not simply to beautify the open space. When an artwork such as a sculpture is greater than one story or approximately 8' in height or 12' in width, it tends to become an icon and therefore more of a sign than a piece of art. It is the intent of the City of Wasilla to control these types of elements. Therefore:

- (1) Any sculptural or painted artwork exceeding 8' in height or 12' in width must be qualified as public art before it can be permitted.
 - (a) To be qualified as public art, a scaled design concept or mock-up must be presented to the Planning Commission for review.
 - (b) The Planning Commission will meet to make the determination.
- (2) Any works perceived by the Planning Commission to be a sign shall not be permitted to be constructed. A typical example of artwork subject to this provision would be a large fish sculpture in front of a seafood restaurant.



Figure 61 Example of Questionable Public Art

7 Building Construction Standards

Downtown structures are traditionally located adjacent to sidewalks and neighboring buildings. Buildings located along sidewalks clearly define the street edge. This building placement also creates a pedestrian-friendly atmosphere that entices people to explore and invites them into the buildings.

Throughout the United States these type of design symbolizes “downtown” in the minds of most citizens and Wasilla requires these design elements to be incorporated into new construction in the Downtown Overlay District. The goal of the Downtown Overlay District Design Standards is to create unique, well-designed building facades that will remain viable in the future and ensure the economic stability of the downtown area for future generations.

A. New Construction Standards for Buildings and Structures

(1) Building Height

The appearances of individual buildings collectively create the visual image of an entire downtown. Varying building heights in the Downtown Overlay District will help create a pedestrian scale with architectural interest.

- (a) Maximum building height is three stories or 50 feet, whichever is less.
- (b) Buildings are encouraged to be two or more stories.



Figure 62 A – Examples of building variation B- Example 2 story with prominent features

(2) Architectural Styles

The Downtown Overlay District does not require buildings to be designed to a particular style and instead requires buildings to be built to provide a diversity of styles with the particular dominating theme of timelessness. The intent is that there is enough diversity of both traditional and modern styles so that a change in any one building will not negatively impact the style and overall character of the downtown area. Therefore:

- (a) No building may match the exact style and treatments of its neighbor.
- (b) Owners are encouraged to create diversity of styles between buildings but also to include a small amount of similar details or materials that compliment or match neighboring buildings in order to promote a sense of continuity.
- (c) When a particular style is selected by an owner it should be true and architecturally correct to the period.
- (d) Occasionally it is appropriate to interject a building that radically departs in style and or materials from the adjacent neighbors. These buildings help develop the sense of character and create the talking pieces and interest of the downtown overlay district. They also help to break up the strip center feel that a block of similar buildings can create.

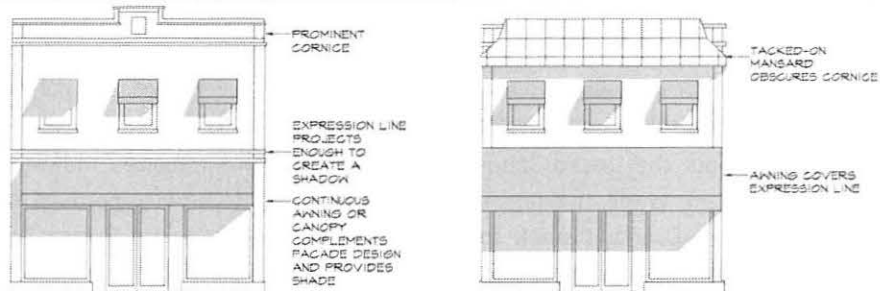


Figure 63 A – Proper Treatment

B – Improper Treatments

- (3) Building Harmony
 - (a) Out-parcel buildings, which are identified on a site plan approved pursuant to a single zoning case, shall have architectural features consistent with the principal buildings.
- (4) Building Scale and Massing

The use of smaller scale building components reduces the perceived scale of large buildings, and maintains the sense of pedestrian scale in a downtown. Variations in building mass enhance the visual image of the downtown by creating architectural interest and vitality. A simple long wall is not permitted in the Downtown Overlay District.



Figure 64 A – Not permissible



B – Desired example with variation

- (a) Discontinuous building massing for large buildings: Buildings shall reduce their perceived height and bulk by dividing the building mass into smaller scale components.
- (b) Building walls exceeding 75 continuous horizontal linear feet shall utilize offsets, such as projections, recesses, and changes in floor level.
- (c) In addition, any commercial building with primary tenant spaces greater than 50,000 square feet shall be structurally designed to be easily divided into smaller tenant spaces.
- (d) Discontinuous building massing for small buildings: Individual buildings may share the same setback for any 75-foot linear span as measured along the curb line. Beyond seventy five 75 linear feet, individual buildings shall setback a minimum of two feet greater or lesser than the adjacent building’s setback.



Figure 65 Example showing minimal changes in building faces and awning to create character.

(5) Building Materials

The use of quality building materials relating to trends in established historical materials found on existing downtown buildings is essential to maintaining a consistent relationship among the downtown structures. Each building should use materials and design that compliment that of its neighbor with few exceptions.

(a) Prohibited Materials:

- (i)** Prohibited exterior building materials include materials which are not textured; non-architectural metal panel systems, as-cast smooth concrete masonry or plain reinforced concrete slabs, aluminum, plywood, press-wood or corrugated steel (exceptions: mechanical penthouses & roof screens).
- (ii)** Prohibited exterior building components, if visible from any public street, include: steel gates, burglar bars, chain link fence, and steel roll down curtains. If not visible from any public street, such treatments are allowed.
- (iii)** Imitation brick panels, rough textured wood siding, concrete pavers (used vertically) and traditional metal and plastic siding are prohibited

(b) Traditional materials such as glass, clay brick, terra cotta, stucco, and natural stone shall be used.



Figure 66 A – Example with materials variations B – Example showing brick and precast

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- (c) Four-sided design is required and discontinuity of building materials is prohibited. For example, if brick is placed as the major element on the primary front wall of a building it must continue on all four sides in similar fashion. However, if a material is only used as an accent and is not the dominant material it does not have to be re-used on other walls.
 - (d) All exterior walls and facades shall be required to use a minimum of two of the following elements: brick, glass, wood, real stucco, or stone. No single element shall constitute greater than 80 percent of the total of the elements used.
 - (e) Exterior walls for all new buildings shall consist of a minimum of seventy percent (70%) of one or a combination of the following durable materials: brick; tile; stone; textured traditional cement stucco (real stucco); architectural concrete masonry with fluted, split-face, or broken face finish; portland cement plaster and lath systems; architectural (either pre-cast or tilt-up) concrete either fluted or with exposed aggregate finish; or fiber cement-board.
 - (f) Sloped roofs shall be standing seam metal, slate, concrete roof tiles, or composition shingles.
 - (g) Exterior building walls, decorative elements, and parapet or cornices are exempt from the building material requirements if they meet the following conditions:
 - (i) If the exterior wall is not visible from any public right-of-way; and
 - (ii) If the exterior wall does not include a public entrance.
- (6) Roofs and parapets
- (a) Commercial buildings shall comply with the following standards:
 - (i) Variation in building rooflines for small buildings: Individual buildings may share the same roofline and roof pitch for any 100-foot linear span as measured along the curb line. Beyond 100 linear feet, individual buildings shall vary the roofline and roof pitch from that of the adjacent building's roofline and roof pitch.
 - (ii) Variation in building rooflines for large buildings: Variation in the roofline of buildings and offsets in pitched roofs and gables shall be required. Parapets in building masses exceeding 100 continuous linear feet shall be varied in height and projection and shall use decorative elements such as crown moldings, dental, brick soldier courses, or similar detail.
 - (iii) A decorative parapet or cornice shall be constructed along all flat roof lines.
 - (iv) Roof-mounted equipment shall be screened from view by a decorative parapet or cornice (point of view shall be across any public street, from the edge of right-of-way furthest from the building).
 - (v) Roof line and building offsets shall be varied by a minimum of two feet for every three tenant spaces or 75 feet of building face, whichever is greater.
- (7) Storefronts
- Variations in individual storefront designs create architectural interest and will help draw businesses and visitors to the unique downtown area. Storefronts should appear as if they were constructed over a period of time. Storefront differentiation may be accomplished by utilizing a variety of different building materials, paint colors, parapet heights, setbacks, awning types, and window sizes and spacing.



Figure 67 Example showing typical desired storefront and awnings

- (a) Repetitive, uniformly designed storefronts are not permitted in the Downtown Overlay District.
 - (b) Buildings constructed to accommodate more than one tenant shall be designed with substantial architectural differentiation to clearly delineate each individual storefront.
 - (c) Delineation of building floors at the third story above sidewalk level and lower shall be executed through windows, belt courses, cornice lines or similar architectural detailing.
- (8) Street-side Facades of Commercial Buildings**
- Most building elevations will be visible from public and private streets, sidewalks, parking areas and/or adjacent buildings. Therefore, all sides of a building are important to the downtown's overall appearance. Building elevations seen by the public are to be made interesting and attractive through the use of windows and architectural features.



Figure 68 Example of acceptable architectural treatments

- (a) Each building elevation shall be fully designed and consistent with the building's primary façade. Discontinuity of building materials or architectural design elements is prohibited.
- (b) First floors and street level floors fronting a street or sidewalk shall not have blank walls.

- (c) Building materials, architectural details and patterns shall be varied per tenant or every 75 feet, whichever is greater.
- (d) New, remodeled and rehabilitated buildings, parking decks, and other structures shall employ street level design elements that relate to a pedestrian scale through the following means:
 - (i) First floor building walls shall have window and door openings of at least 50 percent of its length or one of the other options described below.
 - (ii) Works of art, fountains and pools, street furniture, landscaping and garden areas, architecturally articulated facades, and display areas may also be considered in meeting this requirement.
 - (iii) The length of façade without intervening fenestration or entryway shall not exceed 20 feet.
 - (iv) Fenestration shall be provided for a minimum of 75 percent of the length of all street frontages. Fenestration shall not utilize painted glass, reflective glass or other similarly treated or opaque windows. Entrances may be counted towards fenestration requirements.
- (9) Encouraged Architectural elements
Encouraged architectural elements include: columns, arcades and covered entry-walkway, arches, facade offsets, windows, balconies, undulating walls, clock towers, cupolas, and courtyards.
- (10) Entrances
Entrance doors and architraves (architectural door surrounds and moldings) are critical design elements for a building's facade. Entrance doors provide a sense of entry both visually and physically. Doors should be pronounced and welcoming. They should also be recessed to allow space for opening the door, to provide pedestrians cover and shelter, and to create visual interest.
 - (a) Architraves consist of the door casing or brick molding and the surrounding trim. Architraves may be recessed into the wall plane or applied on top of masonry cladding. Small stock trims and standard metal casings should be avoided. Varying door types and architraves from storefront to storefront will differentiate each facade, giving each shop its own unique character.
 - (b) Primary Entrance Orientation: The principal entry area of a building shall be articulated and express greater architectural detail than other portions of the building. Individual tenant space entries shall also be articulated and express greater architectural detail than the building wall.
 - (c) Entrances shall be emphasized with architectural details and oriented toward sidewalks and public rights-of-way.
 - (d) The primary pedestrian access to all sidewalk level uses and business establishments with public or private street frontage shall be directly accessible and visible from the sidewalk adjacent to such street.
 - (e) On corner buildings where both streets are prominent, owners are encouraged to locate the main entrance doors at the intersection as illustrated below. In locations where corner buildings are located on two streets where one is significantly dominant to the other the entry should face the dominant street. In both circumstances a rear entry may also be provided for circumstances having significant parking to the rear.



Figure 69 Example of appropriate treatment of a corner building

- (f) When parking is situated behind a building, a secondary entrance convenient to the parking lot may be provided; however, the main storefront facade shall be oriented toward the street of which the building is addressed in order to enhance pedestrian activity in the downtown.
 - (g) At least one public (e.g. open to the public during normal business hours) pedestrian oriented entrance shall be located on the street side of the building. There shall be pedestrian access directly from the sidewalk to the principal building entrance.
 - (h) Entrances shall have; awnings, canopies, or other types of covered-projected entry.
- (11) Doors and Windows
- The traditional downtown storefront is comprised primarily of glass. Doorways and display windows create a visually interesting atmosphere for pedestrian shoppers and may showcase retail products and services. Fenestration (the arrangement, proportioning, and design of windows and doors) is important to creating an atmosphere that promotes the economic success of a downtown business district.
- (a) The use of mostly glass on the first-floor facade is encouraged. Transom windows placed above display windows and raised panels below create accurate architectural details and interest. Storefront glass display windows should be framed by molding painted in accent colors.
 - (b) Transom windows, transom panels and sidelights are traditional design elements that add accurate detail to entrances and display windows. Transom windows may be decorative in nature and do not need to function. When used, transom lights should be placed above the entrance door or display windows. They may also be placed above an awning so that the transom remains visible. Sidelights may be all glass or a combination of glass lights and raised panels.
 - (c) Upper-story windows of downtown buildings can create repeated patterns that tie together downtown facades. With the exception of multiple-story foyers, fixed pane sashes are prohibited; instead the use of decorative lunette windows, transom windows and Palladian windows are encouraged.



Figure 70 Example showing prominent 2nd story windows and focal points.

(d) Doors:

- (i) Entry doors shall be recessed or the building face set back from the sidewalk clear zone to allow space for opening the door and to provide pedestrians cover and shelter.
- (ii) Primary entry doors for commercial uses shall be composed of more than 50 percent glass.
- (iii) Door surrounds shall include a combination of sidelights, transoms, paneling, pediments or other decorative features.

(e) Windows:

- (i) Commercial storefronts shall be composed mostly of glass with wood or metal glazing systems.
- (ii) Large display windows shall be incorporated on the ground floor of all commercial buildings.
- (iii) Display windows shall be framed with molding or architectural details to visually separate the ground floor from upper stories.
- (iv) The bulkhead above and below the display windows should consist of brick, stone, raised paneling or trim details.
- (v) Prominent display windows, bay windows, transom windows and sidelights are required.
- (vi) Wood or metal muntins and mullions shall be used; vinyl is not permitted.
- (vii) A combination of transom windows and panels shall be used to compliment storefront windows.
- (viii) Building facades shall be designed with consistent spacing of similar shaped windows with trim or other decorative molding on all building stories.
- (ix) Upper-story windows shall have a uniform appearance with the same number of panes, similar trim style and complimentary decorative colors.
- (x) Movable window sashes are required on upper-story windows; vinyl-clad or fixed panes are not permitted.
- (xi) Reflective glass is prohibited on ground floors of all buildings. A minimum of 60% of ground level facades shall be transparent glazing.
- (xii) For building faces oriented toward a street, windows shall be placed at distances no greater than ten (10) feet apart.

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- (f) Doors and windows shall be prohibited from being flush with the exterior walls and facades. All doors and windows shall utilize design trim treatments or offsets to accentuate said doors and windows.
 - (g) The Planning Commission may grant design exceptions to the door and window design criteria if a proposed project is a unique and exceptional design concept that architecturally enhances the downtown area.
- (12) Projections
- The use of awnings, decks, porches, and balconies on downtown buildings may provide protection from rain and sun, making the downtown shopping experience more enjoyable. An awning also helps to reduce the scale of the building. Balconies can serve the same purposes as an awning and function to serve the second floor.
- (a) Canvas, vinyl, and decorative metal awnings are permitted.
 - (b) Translucent, plastic, and wood awnings are prohibited.
 - (c) Support poles are prohibited.
 - (d) Dining canopies are awnings that extended over dining areas that can be permanent or moveable so that they may be retracted in good weather or added during inclement weather to protect diners from the elements.
 - (i) Permanent awnings unique to each storefront shall be used; temporary awnings, tarps, or tents are not permitted.
 - (ii) Dining canopies are exempt from size requirements, but all dining canopies must be approved by the City Planner.
 - (e) Upper story balconies hung from exterior walls shall extend no greater than six feet from the building façade.
 - (f) Balcony railings should be constructed of decorative wood, cast concrete, cut stone, or metal materials. Plastic is not permitted.
- (13) Porches and Decks
- (a) All porches and decks must be maintained.
 - (b) The top hand rails of railings for porches and decks of dining areas for restaurants shall not be constructed of wood.
 - (c) Decks and elevated porches are included as building architecture and subject to all building set back and “build-to” lines.
- (14) Architectural Accents
- (a) The trim and sculpted or ornamental elements added to any building shall be appropriate in scale, detailing, and color and shall be accurate elements for the style selected by the architect or owner.
 - (b) The application of elements of art to the face of a building that would not normally be architecturally appropriate may be acceptable only if approved by the Planning Commission.
- (15) Colors
- (a) Building color should be carefully chosen so that each building complements that of its neighbor. An entire block of buildings should blend together even though each building will possess its own identity. The main building is usually painted in more subdued earth tones or brick shades and building trim is painted in a decorative manner in a contrasting shade lighter or darker than the main building.
 - (i) Bright garish colors are generally not permitted.

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- (ii) For purposes of the design review the colors are classified by the following categories:
 - Base Color – Predominant wall color used on the majority of building surface.
 - Trim Color - Used on window trim, fascia, balustrades and posts.
 - Accent Color - Used on signs, awnings and door only.
- (iii) A building's colors shall complement its neighbors, but shall not duplicate the same color scheme of an adjacent building.
- (iv) The Planning Commission may grant exceptions to the approved color palate if desired colors meet the intent and goals of the Wasilla Downtown Area Plan.
- (v) Primary or fluorescent colors shall not be employed except on sign faces, awnings, canopies or as accent colors (not to exceed 10% of building faces exclusive of window areas).
- (vi) Patterns such as polka dots, striping or similar are generally not permitted.
- (vii) Murals – Murals may be acceptable if the concept is approved by Planning Commission. Murals over 8' in height or 12' in width are subject to the sign standards and require additional approvals.



Figure 71 Left – Generally Acceptable



Right Generally Not Acceptable

- (16) Accessory Buildings and Structures
 - (a) Accessory buildings and structures shall not be located in any yard adjacent to a public street.
 - (b) Accessory buildings and structures shall be subject to all set back and “build-to” lines of the property.
 - (c) Accessory buildings and structures shall be designed and detailed to complement the primary buildings.

B. Standards for Existing Buildings

The Downtown Overlay District includes areas containing existing buildings, structures and amenities including homes, businesses, walls, fencing, lighting, sidewalks, drives, etc. These elements constructed prior to the implementation of the Downtown Overlay District shall be considered “existing buildings”. As such they may be exempted from some of the requirements of this article as detailed below.

- (1) Exemptions for Existing Buildings
 - Except as noted below, all existing buildings or portions thereof are exempted from the regulations in this section until such time that they are substantially renovated. Substantial renovation shall mean a major change involving more than 25 percent of the building. Any new portion of such building is subject to all regulations in the downtown overlay district design standards.
- (2) Renovation requirements
 - (a) All buildings, on being substantially renovated, shall conform to all of the downtown overlay district design standards unless otherwise approved by the Planning Commission except as follows.

- (b) Building and Structure Locations: The locations of existing buildings and site amenities including parking, curb-cuts, sidewalks, utilities, loading areas, and walls shall be considered grandfathered and will be exempt from the requirements of this article until such time when the original building is completely demolished.
- (3) Minor Changes and Repairs
 - (a) A minor repair using similar or like materials and colors does not require review. For example repainting in the same color, covering graffiti, replacing a single broken widow sash, repointing old brick, etc. do not require review.
 - (b) The following specific changes in the exterior finish require review and approval by the City Planner:
 - (i) Change in visible exterior surface finish materials (ex. stucco over brick)
 - (ii) Changes in exterior paint colors including trim
 - (iii) Changes in sets of windows
 - (iv) Changes in doors
 - (v) Changes in canopies or awnings
 - (vi) Changes in balconies, decks and porches

8 Sustainable Maintenance Requirements

Adequate ongoing maintenance is critical to the success of any built project. Without proper regular cleaning, maintenance and repairs to buildings, pavement, furnishings, and landscaping these elements can quickly become unsightly and even unsafe. Deferred maintenance can lead to unsightly conditions and have a substantial negative effect on the surrounding properties. Additionally, regular maintenance is part of any good sustainability program. Systems that provide returns to the users in the form of lower energy costs and reduced lifecycle costs require maintenance to keep them performing optimally.

Therefore the City requires that all owners maintain their properties in a clean and working condition. All areas of a property within the Downtown Overlay District visible from a public right-of-way are subject to the provisions of this section.

A. All properties vacant or otherwise

- (1) All grassed areas shall be mowed regularly and no grass or weeds may be allowed to exceed 8" in height.
- (2) Leaves and debris from the regular maintenance of trees, shrubbery and grass must be removed from paved areas and lawns and properly disposed of or composted off site.
- (3) Fall leaves are to be removed from parking lots, sidewalks, plazas, and streets weekly during the leaf drop season to avoid the potential for damage that leaves may cause which include: clogged storm drains, dangerous pavement conditions and the creation of conditions favorable for fungus to develop in landscape areas.
- (4) Natural (wooded) areas shall be minimally maintained as follows:
 - (a) Dead and downed trees, hazardous (as determined by an ISA Certified Arborist) trees, and large dead branches shall be removed from the sites.
- (5) Obvious vandalism including graffiti and damaged furnishings shall be removed, repaired, and or painted over; graffiti shall be painted over with a color matching the predominant base color within 15 days of notice by the City.
- (6) Dumping: Any waste materials that have been dumped on a site shall be removed from the site within 15 days' notice from the City.
- (7) Site elements not required to be maintained by the City or utility company such as site furnishings, light fixtures, or other similar amenities that are visible from a public right-of-way and have been broken, vandalized, or severely damaged shall be either removed or

repaired within 90 days of notice by the City.

- (8) Debris caused by storms, such as downed trees, limbs, roofing, etc. occurring in the front yard shall be removed from the site within ten business days.
- (9) Fencing and walls, temporary or otherwise (excepting silt fence and tree protection fencing) shall not be allowed to fall into disrepair. Damaged, broken, leaning, rotten or otherwise unsightly fencing and walls must be repaired within 30 days' notice by the City.

B. Vacant, cleared, and undeveloped lots

- (1) All vacant, cleared, and undeveloped lots, which are not used for parking, shall be grassed and landscaped.
- (2) No debris or stock piles of materials, other than stone, gravel, soil and brick reclaimed from the existing buildings and pavement, may be left on the site unless a land disturbance or construction permit has been issued. Any such stock piles stored on a site prior to issuance of a construction permit shall be adequately screened using fencing or other means so as not to be visible from an adjacent public right-of-way at typical eye level.

C. Maintenance Standards for All Developed Property in the Overlay District

The maintenance of various street furnishings, pavements, structures, and landscapes is to be split between the City and the property owners. In an effort to correctly place responsibility for maintenance between the city and property owner, the following division of responsibility has been established.

- (1) Elements to be maintained by the City
 - (a) Street Trees or any trees – within the Public right-of-way
 - (b) Curb and Gutter - along public streets and within the Public right-of-way
 - (c) Public Signs
 - (d) Public Street paving within the Public right-of-way
 - (e) Public Crosswalks including pavers, striping and signals within the Public right-of-way
 - (f) Bus Stops
 - (g) Public On-Street Parking Areas and Striping within the Public right-of-way
 - (h) Public Trash Receptacles within the Public right-of-way
 - (i) Landscaping areas within the Public right-of-way between the street and sidewalk.
 - (j) Benches and street furniture within the Public right-of-way
 - (k) Sidewalks, pedestrian pavers, fencing and walls within the Public right-of-way
 - (l) Street, sidewalk and public lighting within the Public right-of-way

- (2) Elements to be maintained by the property owner

The owner of each designated overlay district property or site, shall keep in good repair all of the exterior portions of such property and site and all interior portions thereof which, if not maintained, may cause or tend to cause the exterior portion of such property or site to deteriorate, decay or become damaged or otherwise to fall into a state of disrepair.

- (a) The following are the responsibility of the property owner:
 - (i) Removing trash and ice from sidewalks fronting owner's property
 - (ii) Any building improvements
 - (iii) Awnings
 - (iv) Business and way-finding signs
 - (v) Lighting attached to the building or on the owner property.
 - (vi) All turf, lawn or grass including that which extends into the public right-of way between the owner's property and the sidewalk or street.
 - (vii) All woody landscaping other than that which lies in the Public right-of-way shall

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- be maintained by the property owner of the abutting property.
- (viii) Potted plants or planters which the owner places between the Public right-of-way line and the public sidewalk's clear zone shall be maintained by the owner.
- (ix) All trees and shrubs planted on private property are the maintenance responsibility of the property owner.

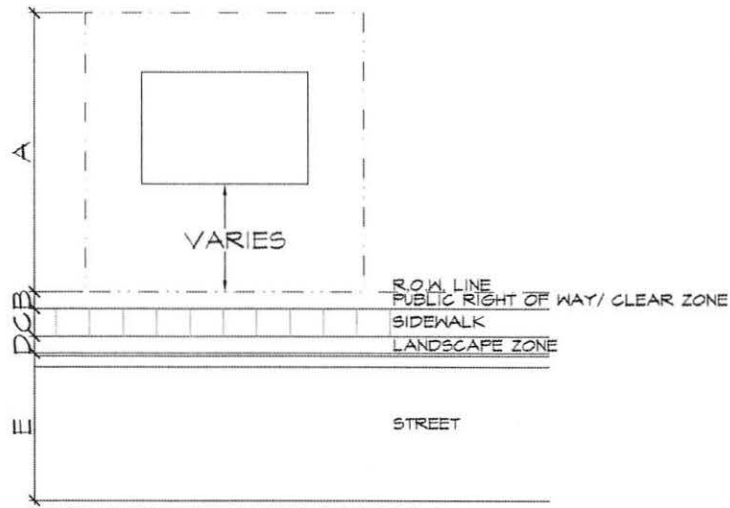


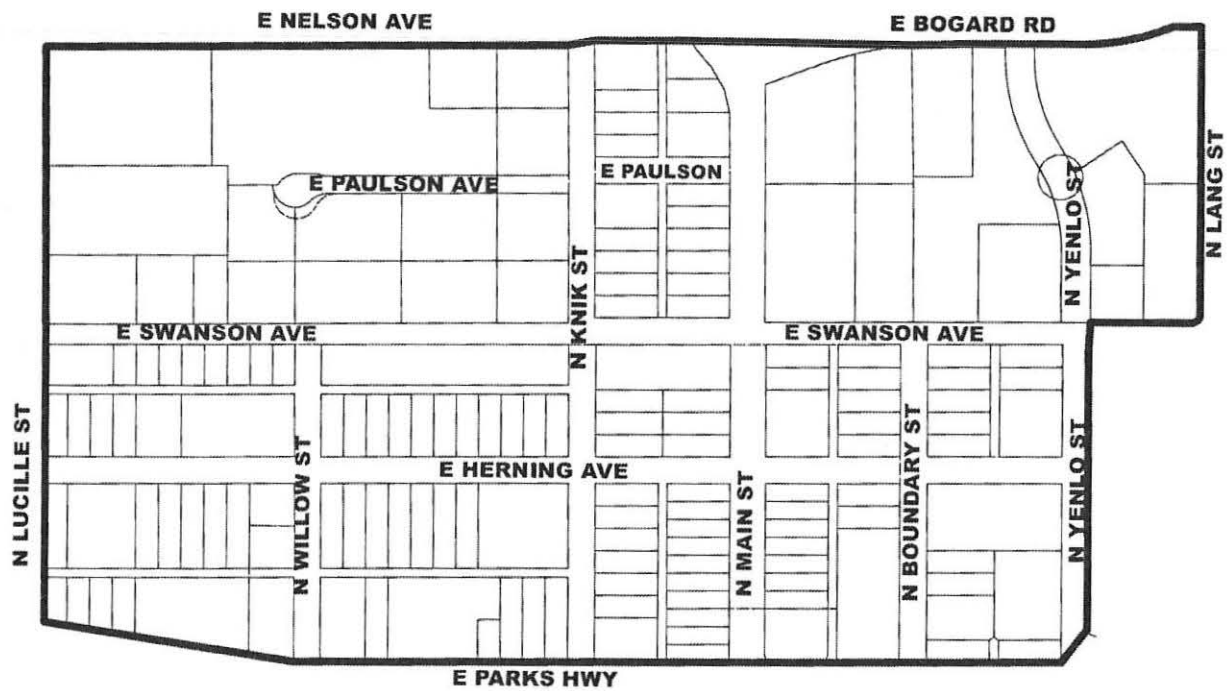
Figure 72 Maintenance Zones Diagram

ZONE	Responsible Party
A	Owner
B	City
C	City
D	City
E	City

**Downtown Overlay District
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Downtown Overlay District Map



REGULAR MEETING

I. CALL TO ORDER

The regular meeting of the Wasilla Planning Commission was called to order at 6:00 PM on Tuesday, February 10, 2015, in Council Chambers of City Hall, Wasilla, Alaska by Glenda Ledford, Chairman.

II. ROLL CALL

Commissioners present and establishing a quorum were:

Claudia Pinard, Seat A
Debra Barrett, Seat B
Jessica Dean, Seat C
Loren Means, Seat D
Glenda Ledford, Seat E

Staff in attendance were:

Mr. Bert Cottle, Mayor
Ms. Lyn Carden, Deputy Administrator
Mr. Archie Giddings, Public Works Director
Ms. Tina Crawford, City Planner
Mr. Richard Payne, City Attorney
Ms. Sandi Connolly, Public Works Clerk

III. PLEDGE OF ALLEGIANCE

A. Commissioner Barrett led the Pledge of Allegiance.

IV. APPROVAL OF AGENDA

GENERAL CONSENT: The agenda was approved as presented.

V. REPORTS

A. City Deputy Administrator
No report given.

B. City Public Works Director
Mr. Giddings stated that there has been an addendum on the bid for the library and the deadline date for submittals has been moved to February 25, 2015.

C. City Attorney
Mr. Payne stated that the City Council tabled the sale of the Meta Rose Square indefinitely, the land swap between the Church of Nazarene and the City is still on hold until the Alaska Supreme Court makes a decision, and he is a property owner that's within the Downtown Overlay District.

D. City Planner

Ms. Crawford reminded the Commission about the special meeting scheduled for next month that will be on March 5th and that the March 17th regular meeting may be cancelled.

VI. PUBLIC PARTICIPATION (*Three minutes per person for items not on agenda*)

No one stepped forward to make a comment.

VII. CONSENT AGENDA

A. Minutes of January 20, 2015, special meeting

GENERAL CONSENT: Minutes were approved as presented.

VIII. NEW BUSINESS (*five minutes per person*)

A. Public Hearing

1. **Resolution Serial No. 15-03:** Recommending that the Wasilla City Council amend Title 16 of the Wasilla Municipal Code to add Section 16.20.040, Downtown Overlay District, that establishes a downtown overlay district and adopts design standards for development and redevelopment on properties within the downtown overlay district.

a. City Staff

Ms. Crawford provided the purpose and background for the Downtown Overlay District (Resolution Serial No. 15-03) and gave reasons and benefits of the overlay rules and regulations.

b. Applicant

c. Private person supporting or opposing the proposal

Chair Ledford opened the public hearing.

Mr. Kerry Wright stated that he is concerned about restrictions within the downtown overlay district and provided suggestions to change the overlay district boundary to exclude property on the Parks Highway and Main Street.

Discussion moved to the Commission.

Ms. Marilyn McGuire stated that she was the former Mayor and believes this is a good idea but she stated her concerns about parking for people with mobility issues and during inclement weather.

Discussion moved to the Commission.

Mr. John Klapperich stated that he is in favor of the downtown overlay district and is on the Borough Planning Commission. He also stated that he would like to have a Commissioner from the City attend the Borough Planning Commission meetings so the

City and the Borough can be more informed of projects happening within the City or Borough.

With no other comments, Chair Ledford closed the public hearing.

d. Applicant

MOTION: Commissioner Dean moved to approve Resolution Serial No. 15-03, as presented.

Discussion moved to the Commission.

MOTION: Commissioner Pinard moved to amend Resolution Serial No. 15-03, as follows (deletions are shown in ~~strike through~~ format and new language is **underlined**):

2. Site Design Standards (A)(2)(b)

(viii) All sidewalk-paving materials shall be continued across any intervening driveway at the same prevailing grade and cross slope as on the adjacent sidewalk clear zone (~~not to exceed 2%~~ **must meet Americans with Disabilities Act requirements**)....

1. Corridor Standards (Roads and Streets) (B)

(2) Street Trees

~~The following are the approved species of trees for the major roads of the Downtown Overly District~~

Table 3 – “Species” column (all rows will read):

Must be approved by the city planner and city public works director

4. Landscaping (N)

(1) Acceptable street trees and shrubs shall be ~~selected from the approved lists~~ **approved by the city planner and city public works director.**

4. Landscaping

O. Approved Plants Lists

~~Honeylocust (Gleditsia spp.), Hackberry (Celtis occidentalis), Jophorbeam/Ironwood (Ostrya virginiana), and/or Lindent (Tillia spp.)~~

All plant and tree types must be approved by the city planner and city public works director.

VOTE: The motion to amend Resolution Serial No. 15-03, passed unanimously.

MOTION: Commissioner Dean moved to amend Resolution Serial No. 15-03, as follows:

4. Landscaping

A. Professional Design Requirements

All landscape plans submitted for review to the city planner shall **not** be ...

VOTE: The motion to amend Resolution Serial No. 15-03, passed with Commissioner Barrett, Dean, Mean, and Chair Ledford in favor and Commissioner Pinard opposed.

VOTE: The motion to approve Resolution Serial No. 15-03 as amended, passed with Commissioner Barrett, Dean, Pinard, and Chair Ledford in favor and Commissioner Means opposed.

IX. UNFINISHED BUSINESS

No unfinished business.

X. COMMUNICATIONS

No statements made regarding the following items.

A. Permit Information

B. Enforcement Log

XI. AUDIENCE COMMENTS (*three minutes per person*)

No comments.

XII. STAFF COMMENTS

Ms. Carden stated that she appreciates the Commissioners making difficult choices and opinions on behalf of the City residents. She also provided statistics on the number of people who visit or drive through Wasilla for goods and services.

Ms. Crawford stated that she appreciates all the input and conservation from the Planning Commission regarding the Downtown Overlay District.

XIII. COMMISSION COMMENTS

Commissioner Dean stated that she appreciated all the discussion regarding the Downtown Overlay District and the residents that attended and provided feedback.

Commissioner Means stated that he appreciates all the discussion on the Downtown Overlay District but thinks the approval of the Downtown Overlay District has moved too fast.

Commissioner Pinard stated that she believes that moving forward with the Downtown Overlay District isn't going too fast and if more city residents wanted to provide feedback they would either contact the city or show up at meetings. She also would like to see if incentives for current business owners could be added to the Downtown Overlay District.

Commissioner Barrett stated that she is looking forward to changes in the downtown area.

Chair Ledford stated that she agreed with Commissioner Pinard and thanked everyone for their time.

XIV. ADJOURNMENT

The regular meeting adjourned at 8:18 PM.

GLENDA LEDFORD, Chairman Date

ATTEST:

TAHIRIH REVET, Planning Clerk

Adopted by the Wasilla Planning Commission March 5, 2015.



PROPOSED DOWNTOWN OVERLAY ZONING DISTRICT

The City of Wasilla is creating a downtown overlay zoning district and needs your input. New development standards are being drafted to help create a vibrant, walkable downtown. This overlay district is required to implement the City's adopted Comprehensive Plan and Downtown Area Plan. The design standards and regulations will apply to all properties shown in the map below.

Schedule of Upcoming Public Meetings

- January 20, 2015 – Planning Commission - Committee of the Whole discussion
- February 10, 2015 – Planning Commission – Public hearing
- February 23, 2015 (Tentative) – City Council – Introduction of Ordinance
- March 23, 2015 (Tentative) – City Council – Adoption Public Hearing

All meetings begin at 6 PM in the Wasilla Council Chambers.

Want more information??

Contact Tina Crawford, City Planner at (907) 373-9020 or send an email to planning@ci.wasilla.ak.us.

Go to:

www.cityofwasilla.com/downtown
to see the proposed regulations

DRAFT DOWNTOWN OVERLAY BOUNDARY



PROPOSED DOWNTOWN OVERLAY ZONING DISTRICT

The City of Wasilla is creating a downtown overlay zoning district and needs your input. New development standards are being drafted to help create a vibrant, walkable downtown. This overlay district is required to implement the City's adopted Comprehensive Plan and Downtown Area Plan. The design standards and regulations will apply to all properties shown in the map below.

Schedule of Upcoming Public Meetings

- January 20, 2015 – Planning Commission - Committee of the Whole discussion
- February 10, 2015 – Planning Commission – Public hearing
- February 23, 2015 (Tentative) – City Council – Introduction of Ordinance
- March 23, 2015 (Tentative) – City Council – Adoption Public Hearing

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DRAFT DOWNTOWN OVERLAY BOUNDARY





City of Wasilla

Planning Department
290 E. Hering Avenue
Wasilla, AK 99654
(907) 373-9020

PUBLIC NOTICE
Proposed Downtown Overlay
Zoning District



City of Wasilla

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PUBLIC NOTICE
Proposed Downtown Overlay
Zoning District





Figure 1. A preserved area of the best of complete Streets policies of 2013. Photo from Smart Growth America website