

Code Ordinance

By: Administration
Introduced: October 24, 2016
Public Hearing: November 28, 2016
Amended: November 28, 2016
Adopted: November 28, 2016

Vote: Burney, Graham, Harvey, O’Barr, Sullivan-Leonard, Wilson in favor

**City of Wasilla
Ordinance Serial No. 16-32**

An Ordinance Of The Wasilla City Council Amending Wasilla Municipal Code (WMC) Chapter 2.40, Department Of Museum And Recreation Services By Removing The Reference To The Museum, Adopting WMC Chapter 2.54, Wasilla Museum And Visitor Center, Establishing The Name, Duties And Mission Of The Wasilla Museum And Visitor Center.

Section 1. Classification. This ordinance is of a general and permanent nature and shall become part of the city code.

Section 2. Amendment of Chapter. WMC 2.40, Department of Museum and Recreation Services, is hereby amended to read as follows:

Chapter 2.40 Department of ~~Museum and~~ Recreation Services

2.40.010 Department established.

There is established in accordance with Title 29 Alaska Statutes and the Wasilla Municipal Code the department of ~~museum and~~ recreation services.

~~2.40.020 Divisions.~~

~~Within the city of Wasilla department of history, culture and recreation there will be a division of museum services and a division of parks and recreation services.~~

2.40.030 Appointment.

The director of the department of ~~museum and~~ recreation services shall be appointed by the mayor and serve at the pleasure of the mayor in accordance with the Wasilla Personnel Code. ~~The mayor will consider the advice and recommendation of both the Wasilla Knik Willow Creek historical society and~~

Bold & Underline, added. ~~Strikethrough, deleted~~

~~the city of Wasilla parks and recreation commission on the appointment of the director. Appointment shall be based on the professional qualifications of the appointee pursuant to the Wasilla Personnel Code.~~

2.40.040 Mission.

A. The department mission is:

1. ~~To enhance the quality of life for residents and visitors by providing cultural, educational, recreational activities and programs;~~

2. ~~To develop, maintain, operate and facilitate scheduling of cultural and recreation facilities, parks and trails, the Dorothy G. Page Museum and Visitors Center, and the Old Wasilla Town Site Park~~ **operate and maintain the Curtis D. Menard Memorial Sports Center (Menard Center);**

3. To develop annual budgets **for the Menard Center and for recreational activities and programs;** ~~and the necessary planning for ongoing comprehensive program maintenance, improvement and future growth.~~

4. **To provide support for the planning of future recreational facilities and programs.**

B. ~~The museum services division mission is:~~

1. ~~To collect, preserve, maintain inventory/accession records, exhibit and interpret materials illustrating the history, arts and cultures of the greater Wasilla area including, but not limited to the Knik, Willow Creek, and Hatchers Pass areas;~~

2. ~~To maintain an active exhibition program. Through its facilities, collections and varied participatory activities provide an important cultural center for Wasilla;~~

Bold & Underline, added. ~~Strikethrough, deleted~~

~~3. To maintain the Dorothy G. Page Museum and the Old Wasilla Town Site Historical Park;~~

~~4. To provide a comprehensive Visitors Information Center for visitors and residents alike. Through the creation and distribution of promotional materials and participation in joint marketing efforts support tourism development;~~

~~5. To provide support for the necessary planning for future facilities and program needs.~~

~~C. The division of parks and recreation services mission is:~~

~~1. To provide well maintained parks, bike paths, trails and facilities for public use that provide recreational and aesthetic benefits of open space in a clean and sanitary surrounding where activity programs may be developed in keeping with the surroundings;~~

~~2. To insure comprehensive and diverse recreation programs and activities are available to the community;~~

~~3. To provide installation and maintenance of city mandated beautification projects. To provide planning support for future recreation programming and facilities development and maintenance;~~

~~4. To provide maintenance for the city cemetery.~~

2.40.050 Department/division advisory committees.

~~A. The Wasilla Knik Willow Creek historical society will be considered a voluntary resource for expertise, support and advice to the mayor, city council, and thereby the department director for all matters pertaining to the museum services division.~~

Bold & Underline, added, Strikethrough, deleted

~~A. B.~~ The city of Wasilla parks and recreation commission will act in an advisory capacity to the mayor, and Wasilla city council, and thereby the department director as outlined in Chapter 2.64.

2.40.060 Authorization.

The city shall assume all powers not specifically prohibited by State and Borough Statutes, relative to parks and recreation, ~~historic and cultural preservation.~~

Section 3. Enactment of Chapter. WMC 2.54, Wasilla Museum and Visitor Center, is hereby enacted to read as follows:

2.54.010 Museum and Visitor Center Established.

(A) There is established by name the Wasilla Museum and Visitor Center. Other exhibit spaces and holdings may be so named for individuals or families who have contributed to the historical, cultural, and artistic context of the city of Wasilla.

2.54.020 Duties.

(A) The duties of the museum and visitor center are to:

(1) Provide museum services and facilities to the residents of the city and visitors;

(2) To enhance the quality of life for residents and visitors by providing cultural and educational activities and programs; and

(3) To develop annual budgets for the museum and visitor center activities and programs.

2.54.030 Mission.

(A) The mission of the museum and visitor center is to:

Bold & Underline, added, Strikethrough, deleted

(1) Identify, collect, preserve, research, interpret, and exhibit the artistic, cultural and historical heritage of Wasilla, Knik, Willow Creek, Hatcher Pass, Knik and Ahtna Athabascan tribes and the Greater Wasilla Areas;

(2) To inventory/accession records and maintain permanent records of collection holdings;

(3) To maintain an active exhibition, events and activities calendar. Through its facilities, collections, and varied participatory activities provide an important cultural center for Wasilla;

(4) To maintain the museum and visitor center and town site as well as various historic buildings within the city of Wasilla holdings; and

(5) To provide a visitor information center for visitors and residents alike. Through the creation and distribution of promotional materials and participation in joint marketing efforts, support tourism development of the Greater Wasilla Area.

(B) The city shall assume all powers not specifically prohibited by State and Borough Statutes, relative to historic and cultural preservation.

(C) The city assumes museum powers to serve the residents of the city and visitors as set forth in AS 14.57 (references Museums and Natural and Cultural History Repositories and property held by museums).

Bold & Underline, added. Strikethrough, deleted

Section 4. Effective date. This ordinance shall take effect upon adoption by the Wasilla City Council.

ADOPTED by the Wasilla City Council on November 28, 2016.


BERT L. COTTLE, Mayor

ATTEST:

JAMIE NEWMAN, MMC, City Clerk

[SEAL]

CITY OF
WASILLA
 • ALASKA •

CITY COUNCIL LEGISLATION STAFF REPORT

Ordinance Serial No. 16-32: Amending Wasilla Municipal Code 2.40, Department of Museum and Recreation Services by removing the reference to the Museum, Adopting WMC 2.54, Wasilla Museum and Visitor Center, and Establishing the Name, Duties and Mission of the Wasilla City Museum and Visitor Center.

Originator: Administration
 Date: September 30, 2016

Agenda of: October 24, 2016

| Route to: | Department Head | Signature | Date |
|-----------|---|--------------------|----------|
| X | Recreation & Cultural Services Director | <i>[Signature]</i> | 10/12/16 |
| X | Finance Director | <i>[Signature]</i> | 10-12-16 |
| X | Deputy Administrator | <i>[Signature]</i> | 10/12 |
| X | City Attorney | <i>[Signature]</i> | 10/13/16 |
| X | City Clerk | <i>[Signature]</i> | 10/12/16 |

Reviewed by Mayor Bert L. Cottle: *[Signature]* 10/12/2016

Fiscal Impact: yes or no

Attachments: None

Summary Statement: This ordinance is proposed to establish a separate code section for the Museum and Visitor Center, removing it from the Department of Recreation Services. This is proposed to separate cultural services from recreation services allowing this administration and future administrations more flexibility in managing these services and allowing them to operate independently.

This ordinance also removes reference to the Wasilla-Knik-Willow Creek historical society and Parks and Recreation commission in providing recommendation to the Mayor on the appointment of the director. No other director appointments in the city are subject to recommendation by committees, commissions or other groups and this practice is not consistent with a strong mayor form of government.

Lastly, this ordinance removes reference to the Wasilla-Kink-Willow Creek historical society as a required resource to advise the Mayor and Council on all matters pertaining to museum services.

Staff Recommendation: Introduce and set the ordinance for public hearing.