

**CITY OF WASILLA
RESOLUTION SERIAL NO. 09-08**

A RESOLUTION OF THE WASILLA CITY COUNCIL ADOPTING A NEW FEE SCHEDULE FOR THE MULTI-USE SPORTS COMPLEX AND REPEALING RESOLUTION SERIAL NO. 06-31.

WHEREAS, user fees have been established for uses at the Multi-Use Sports Complex; and

WHEREAS, revenue generated from these user fees will help offset operational costs of the facility; and

WHEREAS, user fees should be reviewed from time to time to ensure fees are within competitive ranges with other local facilities; and

WHEREAS, these fees will generate revenue to help offset operating expenses in the FY10 budget.

NOW, THEREFORE, BE IT RESOLVED, by the Wasilla City Council that Resolution Serial No. 06-31 is repealed in its entirety; and

BE IT FURTHER RESOLVED, that the user fees for uses at the Multi-Use Sports Complex are adopted as follows:

AREA	TIME or ACTIVITY	FEE
ICE RINK	Hourly – Prime time	\$195
	Monday –Friday 5pm – 10pm	
	Saturday/Sunday 8am – 10pm	
	Hourly – Non-Prime time	\$140
	Hourly – Anytime March 15 – April 20	\$140
	Hourly – Anytime June, July, August	\$100
	Hourly Paid Gate	\$210
PUBLIC SKATING	5 & Under	\$3.50
	6 thru Adult	\$4.50
AREA	TIME or ACTIVITY	FEE


	Seniors – 55 & Over	\$3.50
	Families (up to 4 members)	\$12.00
	Additional Family members	\$2.50
	10 admission public skating passes	
	5 & Under	\$28
	6 thru Adult	\$36
	Seniors – 55 & Over	\$28
	Group Rates	
	10 to 19 skaters	\$3.60
	20 to 49 skaters	\$3.25
	50 or more skaters	\$2.75
	Skate Rental	\$2.50
	Public Hockey – Pick up hockey	\$7.50
	Free Style – Figure Skating	\$7.50
	Birthday Party Packages	
	10 skaters , one hour party room	\$52.00
	Each additional skater up to 19	\$3.50
	Additional party room time per hour	\$18
	20 skaters, one hour party room	\$80
	Each additional skater up to 49	\$3.25
	Additional party room time per hour	\$18
	Skating Lessons – 4 lesson series	\$35
DRY FLOOR ICE RINK	Event per day (If ice surface needs to be removed or covered)	\$3,500
	Minimum 3 day rental	
	Event per day (if ice has already been removed) More than 4 hours	\$1,900
	Event per ½ day (If ice has already been removed) Maximum - 6 hours	\$1,100
	Additional electrical use – per day Trade Shows Bazaars, etc.	\$300
	Stage – maximum size – 16' x 40'	\$150
TURF COURT	Hourly – Prime time	\$125
AREA	TIME or ACTIVITY	FEE

	Monday – Friday 5pm – 10pm	
	Saturday/Sunday 8am – 10pm	
	Hourly – Non-Prime time	\$95
	Hourly – anytime June, July, August	\$50
	Turf Time for Tots	\$5
	10 admission punch card	\$40
	Pick-up Soccer – Youth	\$6
	10 admission punch card	\$48
	Pick-up Soccer – Adult	\$8
	10 admission punch card	\$70
	All Day Event – Sept. 1 thru April 30 Trade Shows, Bazaars, etc.	\$2,150
	Additional electrical use – per day Trade shows, Bazaars, etc	\$300
	Stage – maximum size – 16' x 40'	\$150
	Privacy Curtain	\$75
RUNNING TRACK	Youth and Adults – single use	\$2.50
	20 Admission Punch Card	\$40
	3 Month Pass	\$65
	Seniors – over 55	\$1.50
	20 Admission Punch Card	\$24
	3 Month Pass	\$47.50
	Team Use – Maximum 20 members	\$14
MEETING ROOMS	Single Room – per hour	\$20
	Single Room – maximum 8 hours	\$99
	Single Room – each additional hour beyond 8 hours	\$11
	Single Room – maximum daily rental	\$165
	Two Rooms – per hour	\$33
	Two Rooms – maximum 8 hours	\$165
	Two Rooms – each additional hour beyond 8 hours	\$16
	Two Rooms – full day	\$275
AREA	TIME or ACTIVITY	FEE

	Three Rooms – per hour	\$50
	Three Rooms – maximum 8 hours	\$275
	Three Rooms – each additional hour beyond 8 hours	\$47
	Three Rooms – full day	\$440
ACCESSORIES	Podium	\$10
	Easel/flip chart	\$10
	Overhead Projector	\$10
	Power Point Projector	\$25
	Free standing screen – 8' x 8'	\$10
	TV/VCR/DVD	\$15
	Conference Phone	\$35
	Portable Sound System	\$25

This resolution takes effect on July 1, 2009.

ADOPTED by the Wasilla City Council on March 23, 2009.


 VERNE E. RUPRIGHT, Mayor

ATTEST:


 KRISTIE L. SMITHERS, MMC, City Clerk

[SEAL]

VOTE: Cox, Hall, Harris, Holler, and Larson in favor. Woodruff absent.



**CITY OF WASILLA
LEGISLATION STAFF REPORT**

RE: RESOLUTION SERIAL NO. 09-08: ADOPTING A NEW FEE SCHEDULE FOR THE MULTI-USE SPORTS COMPLEX AND REPEALING RESOLUTION SERIAL NO. 06-31.

Agenda of: March 23, 2009

Date: March 10, 2009

Originator: Recreation & Cultural Services Manager

Route to:	Department	Signature/Date
	Police Chief Youth Court, Dispatch, Code Compliance	
X	Recreation & Cultural Services Manager Library, Museum, Sports Complex	<i>[Signature]</i> 3/11/09
	Public Works & Recreation Facility Maintenance Director	
X	Finance, Risk Management & MIS Director Purchasing	<i>[Signature]</i> 3/11/09
	Deputy Administrator Planning, Economic Development, Human Resources	<i>[Signature]</i>
X	City Clerk	<i>[Signature]</i>

REVIEWED BY MAYOR VERNE E. RUPRIGHT: *[Signature]*

FISCAL IMPACT: yes \$ or no

Funds Available yes no

Account name/number

Attachments: Resolution Serial No. 09-08 (4 pp)

Anchorage & Mat-Su Valley Ice Rink Rates (4 pp)

SUMMARY STATEMENT: Fees for various uses have been established for activities and rental spaces at the Sports Complex. From time to time these fees should be reviewed to ensure they are within the competitive ranges of other local facilities as well as producing significant revenue to offset expenses. Attached are recommendations for changes to some of the fees for the various activities and rental spaces at the Sports Complex.

A ten dollar per hour increase for prime time and five dollar per hour for non-prime time increase is being recommended for the hourly rate for ice rental during the traditional skating season of September through mid-March. This is the first such increase for ice rental since the facility opened in March 2004. The other two ice rinks in the Valley, Brett Memorial and Palmer, have also kept its fees the same during this same time frame. After discussions with the other two Valley rinks they will also be recommending a \$10 per hour increase. The attached comparison chart indicates the current fees of other ice rinks in the greater Anchorage area. All facilities outside of the Valley exceed \$200 per hour and one, the only private facility, exceeds \$300 per hour.

A new fee of \$140 per hour is being recommended for ice rental between the third Monday in March until the facility closes for the season which is approximately mid-

April. Keeping ice in the facility at this time of year is necessary for any Avalanche Junior Hockey regular season and potential playoff games. Ice use starts to drop off after the middle of March; however, there are some teams and organizations that continue to practice or schedule tryouts for the next season. It is also a time to attract Spring hockey camps. With this lower fee, the facility will be in a good position to market many of the hours that now go unused. Note that the cost to the Avalanche games will not be affected since they are under contract to the City at a separate negotiated fee.

An increase of \$15 per hour is recommended for prime time use and \$10 per hour for non-prime time use of the turf court. The demands and use are steadily increasing which also means increased maintenance and utility costs. A decrease of \$10 per hour is recommended for use of the turf court during June, July, and August. This is a time of year that for the most part goes unused primarily because all soccer is played outdoors at this time of year. The goal with this reduced price is to attract other uses such as birthday parties.

Other fees being recommended for increases include admission fees for public skating, figure skating, public hockey, and the use of the track. The current fees for these activities are the same as when the Sports Complex opened over two years ago. The increases are minimal and should not affect the current numbers that participate in these activities and will help to offset expenses of the facility.

A fee increase is recommended for the use of the meeting rooms. The majority of rentals for the meeting rooms are of the one to four hour time frame. There are days when staff is changing the makeup of the room every couple of hours because of the different types of rentals using the rooms. This impacts staff especially when other events are going on at the same time in other parts of the complex. The increase of fees should not impact the number of hours rented as the demand for the rooms has steadily increased. Meeting room space is very limited in the Valley and what is available is at a significantly higher price. The use of meeting rooms has increased by over 50% during the last two years.

All admission fees for public events are not recommended for an increase with the exception of adult pick-up soccer. This is recommended to have an increase of \$1 per use and \$8 for a ten admission punch card. The increase will be used to offset the cost of having a referee. The use of a referee eliminates any player to player controversy that may occur during the course of the pick-up game. All other single admission fees are within the competitive range of other facilities in the area.

Some new fees are recommended for items such as group rates for public skating and birthday party packages. This will be a good marketing tool to use in attracting these events. Another new fee is for the use of the privacy curtain in the turf court. This curtain separates the turf court from the lobby and provides some privacy for a particular event on the turf court such as a banquet.

All of the recommended increases and even the one recommended decrease are projected to increase the overall revenue of the facility.

STAFF RECOMMENDATION: Approve adoption of Resolution 09-08

Fee Structure Effective July 1, 2009

AREA	TIME or ACTIVITY	CURRENT FEES	PROPOSED FEES
ICE RINK	Hourly – Prime time	\$185	\$195
	Monday –Friday 5pm – 10pm		
	Saturday/Sunday 8am – 10pm		
	Hourly – Non-Prime time	\$135	\$140
	Hourly – Anytime March 15 – April 20		\$140
	Hourly – Anytime June, July, August	\$100	\$100
	Hourly Paid Gate	\$205	\$210
PUBLIC SKATING	5 & Under	\$3.50	\$3.50
	6 thru Adult	\$4.50	\$4.50
	Seniors – 55 & Over	\$3.50	\$3.50
	Families (up to 4 members)	\$12.00	\$12.00
	Additional Family members	\$2.50	\$2.50
	10 admission public skating passes		
	5 & Under	\$28	\$28
	6 thru Adult	\$36	\$36
	Seniors – 55 & Over	\$28	\$28
	Group Rates		
	10 to 19 skaters		\$3.60
	20 to 49 skaters		\$3.25
	50 or more skaters		\$2.75
	Skate Rental	\$2.50	\$2.50
	Public Hockey – Pick up hockey	\$7.50	\$7.50
	Free Style – Figure Skating	\$7.50	\$7.50
	Birthday Party Packages		
	10 skaters , one hour party room Each additional skater up to 19 Additional party room time per hour		\$52.00 \$3.50 \$18
	20 skaters, one hour party room Each additional skater up to 49 Additional party room time per hour		\$80 \$3.25 \$18
	Skating Lessons – 4 lesson series		\$35

Fee Structure Effective July 1, 2009

AREA	TIME or ACTIVITY	CURRENT FEES	PROPOSED FEES
DRY FLOOR ICE RINK	Event per day (If ice surface needs to be removed or covered)	\$3,500	\$3,500
	Minimum 3 day rental		
	Event per day (if ice has already been removed) More than 4 hours	\$1,750	\$1,900
	Event per ½ day (If ice has already been removed) Maximum - 6 hours	\$900	\$1,100
	Additional electrical use – per day Trade Shows Bazaars, etc.	\$250	\$300
	Stage – maximum size – 16' x 40'	\$150	\$150
TURF COURT	Hourly – Prime time	\$110	\$125
	Monday – Friday 5pm – 10pm		
	Saturday/Sunday 8am – 10pm		
	Hourly – Non-Prime time	\$80	\$95
	Hourly – anytime June, July, August	\$60	\$50
	Turf Time for Tots	\$5	\$5
	10 admission punch card	\$40	\$40
	Pick-up Soccer – Youth	\$6	\$6
	10 admission punch card	\$48	\$48
	Pick-up Soccer – Adult	\$7	\$8
	10 admission punch card	\$56	\$70
	All Day Event – Sept. 1 thru April 30 Trade Shows, Bazaars, etc.	\$2,000	\$2,150
	Additional electrical use – per day Trade shows, Bazaars, etc	\$250	\$300
	Stage – maximum size – 16' x 40'	\$150	\$150
Privacy Curtain		\$75	
RUNNING TRACK	Youth and Adults – single use	\$2.50	\$2.50
	20 Admission Punch Card	\$40	\$40
	3 Month Pass	\$65	\$65
	Seniors – over 55	\$1.50	\$1.50
	20 Admission Punch Card	\$24	\$24
	3 Month Pass	\$47.50	\$47.50

Fee Structure Effective July 1, 2009

AREA	TIME or ACTIVITY	CURRENT FEES	PROPOSED FEES	
Running Track – Con't	Team Use – Maximum 20 members	\$14	\$14	
MEETING ROOMS	Single Room – per hour	\$18	\$20	
	Single Room – maximum 8 hours	\$90	\$99	
	Single Room – each additional hour beyond 8 hours	\$10	\$11	
	Single Room – maximum daily rental	\$150	\$165	
	Two Rooms – per hour	\$30	\$33	
	Two Rooms – maximum 8 hours	\$150	\$165	
	Two Rooms – each additional hour beyond 8 hours	\$15	\$16	
	Two Rooms – full day	\$250	\$275	
	Three Rooms – per hour	\$45	\$50	
	Three Rooms – maximum 8 hours	\$250	\$275	
	Three Rooms – each additional hour beyond 8 hours	\$45	\$47	
	Three Rooms – full day	\$400	\$440	
	Accessories	Podium	\$10	\$10
		Easel/flip chart	\$10	\$10
Overhead Projector		\$10	\$10	
Power Point Projector		\$25	\$25	
Free standing screen – 8' x 8'		\$10	\$10	
TV/VCR/DVD		\$15	\$15	
Conference Phone		\$35	\$35	
	Portable Sound System		\$25	

Wasilla Sports Complex

Prime Time \$185 till April 1st
Non-Prime Time \$135.00
Summer \$100.00
Cancellation Policy 60 days

Brett Ice Arena:

Prime Time \$180.00 till April 1st (indicated they are increasing fees by \$10 per hour for next season)
Non Prime Time \$130.00
Summer \$130.00
Cancellation Policy 45 days

Wells Fargo Sports Complex-UAA

September–March 210.00
April-August 170.00
Cancellation Policy 72 hours

Harry MacDonald Ice Arena

Winter Rates 220.00
Paid Gate 250.00
Summer do not know rates yet
Cancellation Policy 30 days

Subway Sports Center

Prime Time youth 320.00
Prime Time adult 350.00
Non Prime Time after 10pm 275.00
Summer 275.00
6:00am-7:00am 200.00
Less than 3 days 250.00
Cancellation Policy summer 30 days, winter no return

Palmer Ice Arena

Prime Time \$175.00 (Aug. 15-April 1st) (indicated they are increasing fees by \$10 per hour for next season)
Non Prime Time \$145.00
Cancellation Policy 45 days

Ben Boeke Ice Arena

Prime Time \$230.00
Non Prime Time 210.00 before 8am on weekends only
Summer 230.00
Cancellation Policy 30 days