



	Presented
Comment:	7/13/09
Verified by:	K Smith

WASILLA CITY COUNCIL INFORMATION MEMORANDUM

IM No. 09-11

TITLE: PROVIDING THE WASILLA VISITOR AND TOURISM BUREAU EXPENDITURE REPORT SUBMITTED BY THE GREATER WASILLA CHAMBER OF COMMERCE.

Agenda of: July 13, 2009

Date: June 26, 2009

Originator: Kristie Smithers, City Clerk

Route to:	Department	Signature/Date
X	Finance Director	<i>[Signature]</i> 6-30-09
X	Deputy Administrator	<i>[Signature]</i>
X	City Clerk	<i>[Signature]</i>

REVIEWED BY MAYOR VERNE E. RUPRIGHT: *[Signature]*

FISCAL IMPACT: yes\$ or no

Funds Available yes no

Account name/number: Council Other Professional Services 001-4115-411.30-34

Attachments: Tourism/Visitors Bureau Funding Progress Report No. 4 (2 pp)

SUMMARY STATEMENT:

The Wasilla City Council passed AM No. 07-21 on May 14, 2007, awarding Contract No. 0643-0-2007 to Wasilla Chamber of Commerce for the development of a Wasilla Visitor and Tourism Bureau.

Per section 7 of the contract, monitoring and reporting requirements, the attached report was received on June 15, 2009 for the period of November 14, 2008 through June 15, 2009.

JUN 15 2009


ATTACHMENT A

OFFICE OF THE CITY CLERK
CITY OF WASILLA



CITY OF WASILLA
Tourism/Visitors Bureau Funding Progress Report

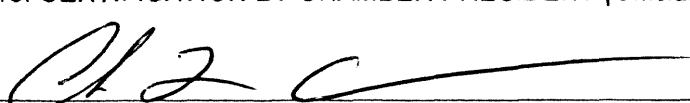
The information provided will be used by the City to monitor cash flow to ensure proper use of taxpayer funds. No further monies or benefits may be paid out unless this report is completed and filed as required.

1. NAME AND ADDRESS Greater Wasilla Chamber of Commerce 415 East Railroad Avenue Wasilla, AK 99654	2. CONTRACT NUMBER 0643-0-2007	3. REPORT NO. 4
4. REPORTING PERIOD (Dates) FROM: 11/14/08 TO: 6/15/09		
5. SHORT TITLE OF PROJECT: Wasilla Tourism/Visitors Bureau	6. YTD FUNDING AMOUNT \$100,000.	7. TYPE OF REPORT <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> FINAL REPORT
8. NAME (EXECUTIVE DIRECTOR) 	9. DIRECTOR SIGNATURE	10. DATE OF REPORT 6/15/09

11. COMMENCE NARRATIVE REPORT HERE (Continue on plain paper)

12. COMMENCE ENPENDITURE REPORT HERE (Continue on plain paper)

Vendor Name	Purpose	Date Paid	Check Amount
	See Attached List		
Employee Name	Position	Total Hours Worked	Amount Paid

13. CERTIFICATION BY CHAMBER PRESIDENT (Official signature) 	14. DATE 6/15/2009
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City of Wasilla
Tourism/Visitor Progress Report

Greater Wasilla Chamber of Commerce
Contract # 0643-0-2007

Line 12 of Attachment A

Vendor Name	Purpose	Date Paid	Amount
NTA	Membership	12/2/2008	\$800.00
Pittsburg Travel	Convention	11/22/2008	\$1,865.08
Alaskan Splendor	Pittsburg travel	11/22/2008	\$65.00
Pitney Bowes	Postage	12/18/2008	\$117.47
Fish Alaska Magazine	Dec 08 Issue	12/20/2008	\$2,574.00
Affinity Media	Advertising	2/13/2009	\$1,697.50
Glacier Canyon Grill	Sponsor lunch	2/14/2009	\$36.90
AK Travel Industry	Corp Pledge	2/17/2009	\$100.00
Pitney Bowes	Postage	2/20/2009	\$250.00
Pitney Bowes	CVB Mailing	3/5/2009	\$300.00
Affinity Media	Wodall's	3/3/2009	\$1,587.50
Life After 50	Advertising	3/3/2009	\$149.00
Mat Su Convention	Advertising	3/3/2009	\$87.50
Lyn Carden	Envelopes for CVB Mailing	3/23/2009	\$60.93
Evangelos	Sponsor lunch	3/27/2009	\$30.00
Telephone/Utilities	Share of utilities Jan-March 09	Various	\$1,573.02
Life After 50	Advertising	5/5/2009	\$198.00
Alaska Adventure Magazine	Snowrider/Iron Dog	5/19/2009	\$1,060.00
AQP	Mat Su Welcome Relo 2009	6/8/2009	\$497.50
Fish Alaska Magazine	April/May/June Advertising	6/12/2009	\$4,874.40
			\$17,923.80