

Action: Approved | Denied | Other
 Date Action Taken: 9/12/2022
 Verified By: [Signature]
 Clerk's Note: N/A

**City of Wasilla
 Action Memorandum No. 22-33**

Contract Award To McKinley Research Group, Inc. In The Amount Of \$98,375 To Develop A Comprehensive Economic Development Strategy For The City Of Wasilla.

Originator: April Dwyer, Purchasing
 Date: 8/29/2022

Agenda of: 9/12/2022

Route to:	Department Head	Signature	Date
X	Public Works Director	[Signature]	8/30/22
X	Finance Director	[Signature]	8/30/22
X	Deputy Administrator	[Signature]	8/30/22
X	City Clerk	[Signature]	8/31/2022
X	Mayor	[Signature]	8/30/22

Fiscal Impact: yes or no

Funds Available: yes or no

Account name/number/amount:

Comp Econ Dev-DCEDA	110-4181-499.45-22	\$49,187
Comp Econ Dev-City	110-4181-499.45-23	\$49,188

Attachments: Score Sheet (1 page)

Summary Statement: On July 15, 2022, the City issued Request for Proposals (RFP) 0715-0-2022/AD for the development of a comprehensive economic development strategy for the City of Wasilla. Proposals were received from Future IQ, Inc., McKinley Research Group, and Agnew Beck Consulting.

The proposals were reviewed and scored by the Deputy Administrator, City Planner, and Finance Director. The cost was scored by the Purchasing Officer. McKinley Research Group received the highest score and is being recommended for contract award. This project is fifty percent funded through a U.S. Department of Commerce – Economic Development Administration grant which was accepted and appropriated through Ordinance Serial No. 22-14.

The anticipated start date is September 13, 2022.

Staff Recommendation: Approve the Action Memorandum.

City of Wasilla
 RFP Scoring Sheet
 0715-0-2022/AD
 Planning Services for City of Wasilla's Comprehensive
 Economic Development Strategy
 Due: August 15, 2022

Scoring for:

	Future IQ, Inc.	McKinley Research	Agnew Beck Consulting
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1 Approach and Methodology (40 points)

Evaluator 1	37	40	35
Evaluator 2	35	38	36
Evaluator 3	37	30	37

2 Experience and Qualifications (30 points)

Evaluator 1	25	28	28
Evaluator 2	25	30	26
Evaluator 3	20	30	22

Total of all Scores Without Cost:

	179	196	184
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4 Cost (30 points)

The lowest total cost is assigned 30 points.

The fee points are awarded based on the following formula.
 $\text{Lowest Sum Proposal} / \text{Proposer's Sum Proposal} \times 30 \text{ points} =$
 Fee Proposal Points

	28	29	30
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Total of all Scores W/ith Cost:

	207	225	214
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