

By: Planning
Public Hearing: 11/09/10
Adopted: 11/09/10

**WASILLA PLANNING COMMISSION
RESOLUTION SERIAL NO. 10-20**

**A RESOLUTION OF THE WASILLA PLANNING COMMISSION AMENDING
WMC 16.32.030, DEFINITIONS; AMENDING WMC 16.32.050, SIGNS PROHIBITED;
TO PROVIDE CLARIFICATION OF ELECTRONIC MESSAGE CENTER SIGNS.**

WHEREAS, the Planning Staff requested to amend WMC 16.32.030, Definitions, and 16.32.050(H), Signs prohibited; and

WHEREAS, the public hearing date and time was publicly advertised; and

WHEREAS, on November 9, 2010, the Wasilla Planning Commission held a public hearing on this request; and

WHEREAS, the Wasilla Planning Commission deliberated on this request taking into account the current provisions of the WMC; and

WHEREAS, after due consideration, the Wasilla Planning Commission determines that the proposed amendment is appropriate; and

WHEREAS, after due consideration, the Wasilla Planning Commission determines that these proposed amendments provide further guidance to the public on existing ordinances. These amendments create no new rights nor do these amendments expand or create new restrictions. It is clear that these amendments provide explanation of the existing state of the law; and

NOW, THEREFORE BE IT RESOLVED, that the Wasilla Planning Commission hereby adopts the WMC amendment and forwards this recommendation for adoption to the City Council with no conditions as follows:

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Amendment of section. WMC 16.32.030, Definitions, is hereby amended as follows:

16.32.30 Definitions.

The following definitions pertain only to this chapter.

“Changeable copy sign (automatic)” means a sign on which the copy changes automatically on a lampbank or through mechanical means (i.e., electrical or electronic time and temperature units. **This does not include electronic animation – see definition of “Copy”.**)

Amendment of section. WMC 16.32.050(H), Signs prohibited, is hereby amended as follows:

16.32.050 Signs prohibited.

The following types of signs are prohibited in all districts:

- A. Abandoned signs;
- B. Signs imitating or resembling official traffic or government signs or signals response vehicles;
- C. Snipe signs or signs attached to telephone or utility poles, public benches, or streetlights;
- D. Signs placed on vehicles or trailers which are parked or located for the primary purpose of displaying the sign (this does not apply to allowed portable signs or to signs or letters on buses, taxis or vehicles operating during the normal course of business).
- E. Signs with flashing, intermittent, revolving or blinking illumination, or an alternating light pattern or which are animated, other than electronic

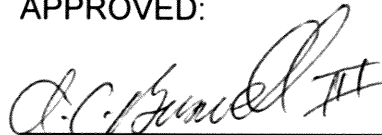
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message centers, as permitted within this section (see also "Definitions"). No sign regulated by this chapter may utilize:

1. An exposed incandescent lamp with an external reflector and without a sunscreen or comparable diffusion,
 2. Any revolving beacon or flashing light,
 3. Signs using exposed incandescent light sources exceeding sixty (60) watts per source;
- F. Signs using reflectors, mirrors or other devices intended to focus or direct illumination from the sign to any other place;
- G. Signs exceeding a maximum height of thirty (30) feet or the height of the roof line whichever is less;
- H. Off-premises signs.

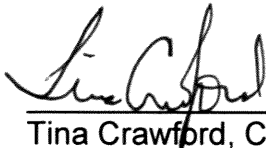
APPROVED by the Wasilla Planning Commission on November 9, 2010.

APPROVED:



A.C. Buswell, III, Chairman

ATTEST:



Tina Crawford, City Planner

VOTE: Passed
 YES: Buswell, Kelly, Ledford, Miller
 NO: King

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