



**IM No. 12-06:** Request for Adjustment: State of Alaska Department of Commerce Community and Economic Development, Fiscal Year 2011 Population of City of Wasilla count of 8,064

**Agenda of:** March 12, 2012

**Date:** March 5, 2012

**Originator:** Bert Cottle, Deputy Administration

Route to:	Department	Signature	Date
X	Finance Director		3/5/12
X	Interim Deputy Administrator		3/5/12
X	City Clerk		

**REVIEWED BY MAYOR VERNE E. RUPRIGHT:**

**FISCAL IMPACT:**  yes or  no

Funds Available  Yes or  No

**Account name/number/amount:**

Temporary

001-4134-414.10-20

\$5,000

Total: \$5,000

**Attachments:**

State of Alaska, Dept. of Commerce, Community, and Economic Development letter dated January 13, 2012(1 page)

**SUMMARY STATEMENT:** The State of Alaska Department of Commerce, Community and Economic Development, has determined the 2013 population count for the City of Wasilla to be 8,064. Based on information from other sources, it is believed that this count number is low and the amount of Wasilla residents is more than 10,000. With this in mind the administration is in the process of appealing the State's population determination.

Appealing the State population number will involve data collecting to include: schools, tax information, utility information and senior citizen data, to name a few. More data will be collected through a door to door canvas. Additional personnel maybe required, with a cost estimated to be under \$ 5,000.

A check with the State of Alaska has been made to estimate the additional revenue gained, if any, by challenging the current population determination issued by the State. Using last year's revenue sharing pay out, which was \$ 59.95 per person, we estimate the City could receive an additional\$ 50,000 or more, in revenue sharing alone.

To appeal the State of Alaska's current population determination, the City Council will need to adopt a resolution before the end of March as the appeal must be posted marked by April 1, 2012.

Date Presented:	3/12/12	Initials:	AEE	Comments:	
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STATE OF ALASKA  
DEPARTMENT OF  
**COMMERCE**  
COMMUNITY AND  
ECONOMIC DEVELOPMENT

Division of Community and Regional Affairs

Sean Parnell, Governor  
Susan K. Bell, Commissioner  
Scott Ruby, Director

January 13, 2012

City of Wasilla  
290 East Herning Ave.  
Wasilla, AK 99654

RE: FY 13 POPULATION DETERMINATION

Dear Mayor:

The Department of Commerce, Community, and Economic Development annually certifies the population of each municipality for use in various financial assistance programs based upon population estimates prepared by the State Demographer at the Department of Labor and Workforce Development.

**The 2011 population of the City of Wasilla has been determined to be 8,064.**

If you **do not** agree with this figure, you may request an adjustment by documenting your own population. Municipalities with a population of less than 1,000 may only use the "head count census" methodology to appeal their population determination.

Municipalities with 1,000 or more residents may use a "head count census" or the "housing unit method", which includes specific statistical measures. The department requires that the population adjustment request be fully documented, that the Council or Assembly pass a resolution adopting the results, and that the process be completed and postmarked by **April 1, 2012**.

If you choose to request a population adjustment, please contact the department for a copy of the *January, 2012, Head Count Census Instruction Manual* or the *Housing Unit Method Population Estimate Instruction Manual*. These manuals provide additional information on the procedures and documentation required. Contact Brigitta Windisch-Cole, Research Analyst, (phone: 907-269-4521, email: [brigitta.windisch-cole@alaska.gov](mailto:brigitta.windisch-cole@alaska.gov)) for additional information.

Sincerely,

Scott Ruby  
Director

P.O. Box 110809, Juneau, Alaska 99811-0809

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