

Non-Code Ordinance

Sponsored By: Council Member Katkus

Introduced: June 25, 2012

Public Hearing: July 9, 2012

Adopted: July 9, 2012

Vote: Harris, Katkus, Sullivan-Leonard, Wall and Woodruff in favor.

Deputy Mayor Holler absent.

**CITY OF WASILLA  
ORDINANCE SERIAL NO. 12-21**

**AN ORDINANCE OF THE WASILLA CITY COUNCIL HONORING THE 100<sup>TH</sup>  
ANNIVERSARY OF WASILLA WHICH WAS FOUNDED IN 1917 BY CREATING A  
COMMITTEE TO PAY TRIBUTE TO THE OCCASION.**

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WHEREAS, the City of Wasilla wishes to establish a temporary committee entitled Centennial Celebration Committee (Committee);

WHEREAS, the Committee will meet to discuss how to plan and implement a citywide celebration to commemorate the 100<sup>th</sup> anniversary of the foundation of Wasilla; and

WHEREAS, the Committee will work towards that goal by planning a number of major events to hold in 2017 to celebrate the Centennial, creating opportunities for all interested organizations and visitors to participate, and providing education as well as honoring the City's rich history; and

WHEREAS, the Committee will consider becoming a registered 501(c)(3) non-profit organization to help raise money to pay for the Centennial events through fund raising activities, sponsorships and donations; and

WHEREAS, the Committee will be comprised of seven (7) members of resident and non-resident community members; and

WHEREAS, the Committee shall not be subject to the provisions of WMC 2.44, Boards and Commissions Generally; and

WHEREAS, the Council shall appoint the members of the Committee; and

WHEREAS, the Committee shall have advisory functions only, and shall not otherwise act, individually or collectively, as an agent of the City; and

WHEREAS, members of the Committee will receive no compensation for their service as committee members.

NOW, THEREFORE, BE IT ORDAINED:

**Section 1. Classification.** This is a non-code ordinance.

**Section 2. Purpose.** The Centennial Celebration Committee is hereby created for the purpose of planning, coordinating, budgeting, organizing sponsorship and marketing the 100<sup>th</sup> anniversary of Wasilla which was founded in 1917. Furthermore, the Committee shall forward its recommendations to the Council; and the Committee shall consist of seven individuals interested in the City of Wasilla who have the desire and wherewithal to bring the celebration to fruition.

**Section 3. Effective date.** This ordinance shall take effect upon adoption by the Wasilla City Council.

ADOPTED by the Wasilla City Council on July 9, 2012.

  
\_\_\_\_\_  
VERNE E. RUPPRIGHT, Mayor

ATTEST:

  
\_\_\_\_\_  
KRISTIE SMITHERS, MMC, City Clerk

[SEAL]



**Ordinance Serial No. 12-21: HONORING THE 100<sup>TH</sup> ANNIVERSARY OF THE CITY OF WASILLA WHICH WAS FOUNDED IN 1917, BY CREATING A COMMITTEE TO PAY TRIBUTE TO THE OCCASION.**

**Agenda of:** June 25, 2012

**Date:** June 11, 2012

**Originator:** Deputy Clerk for Council Member Katkus

Route to:	Department	Signature	Date
X	Finance Director		4-13-12
X	Interim Deputy Administrator		6/13/12
X	City Clerk		6/11/12

**REVIEWED BY MAYOR VERNE E. RUPRIGHT:**

**FISCAL IMPACT:**  yes or  no\* Funds Available  Yes or  No

\*Although there is no immediate fiscal impact by the creation of this commission, there may be future fiscal impact to the City.

**Account name/number:**

**Attachments:**

- Ordinance Serial No. 12-21 (2 pages)
- Centennial Celebration Committee Application (2 pages)

**SUMMARY STATEMENT:** The City of Wasilla will be celebrating its centennial anniversary of foundation in 2017. I would like to see the Centennial Celebration Committee established to develop, support and implement the City's plan to commemorate Wasilla's Centennial. The Committee shall work with the City of Wasilla to promote, support and encourage participation in Centennial activities and events in the City which showcase Wasilla's rich historic past, inspire appreciation for its growth and development and promote its sustainable future. The Committee will plan a number of events that will honor the City's unique past and usher in the next 100 years. The Committee shall, in part, coordinate participation by interested groups and individuals, budgeting, organizing event sponsorship and marketing the celebration.

The following are a list of events to consider:

- Alaska Day Festival
- Aviation Show
- Peonies Festival
- Railroad Historical Event
- Taste of Wasilla (ticketed event will feature cuisine from local restaurants, historic photos could be displayed at the event and the event could include live music and entertainment)
- Wasilla Centennial Parade and Historic Picnic (community organizations could be invited to create floats, costumes and marching groups with a parade theme of "100 Years in Wasilla". The parade could end at Iditapark with a picnic celebration including "A Walk through Time" historic photo display, food and entertainment.
- Wasilla Centennial Time Capsule - "Send a Message to the Future!" A time capsule could be buried in one of the local parks, to be opened 100 years from now. Anyone could include a personal message to the future in a form of a letter, document, or note and could be sent to the Wasilla-Knik Historical Society for consideration.)

These events are simply ideas to help the Committee start brainstorming, and are by no means mandatory nor should ideas be limited to those above.

I recommend establishing a committee of seven (7) people (with each elected official appointing one of the applicants) as a good working group size. Although this committee would form the core work group for the Centennial Celebration Committee, ongoing ideas, enthusiasm and input would be sought and welcomed by all interested parties. The proposed application (attached) would allow people interested in serving on the committee to highlight their experience in event planning, marketing, volunteer coordination, sponsorship and fundraising.

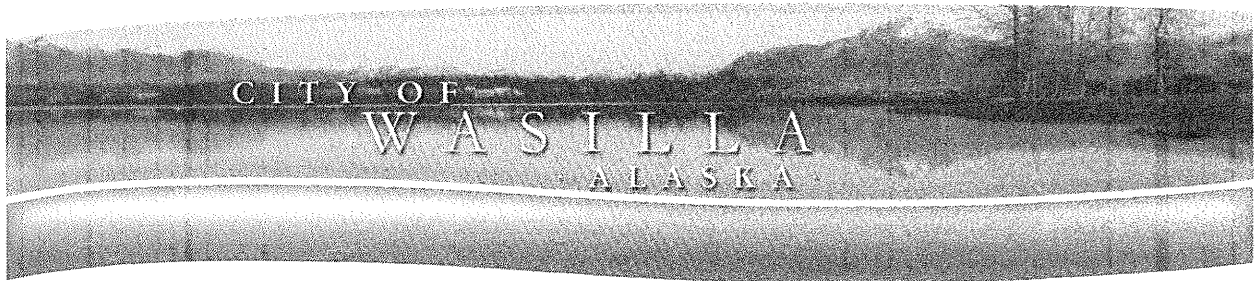
The Deputy Administrator and Recreation and Cultural Services Director will serve as the staff liaisons to the Committee.

Should the City Council adopt Ordinance Serial No. 12-21 the proposed timeline is suggested:

- Post the application on the City website by Wednesday, June 27, 2012;
- Advertise the vacancies in the Frontiersman during the month of August;
- Close the application process on August 29, 2012;
- Schedule Council selection of Committee members at the September 10, 2012, Regular City Council Meeting.

This timeline would allow a month for the open application period and a kick-off meeting to be held in September.

**STAFF RECOMMENDATION:** Introduce and set for public hearing Ordinance Serial No. 12-21.



## **2012 CENTENNIAL CELEBRATION COMMITTEE APPLICATION**

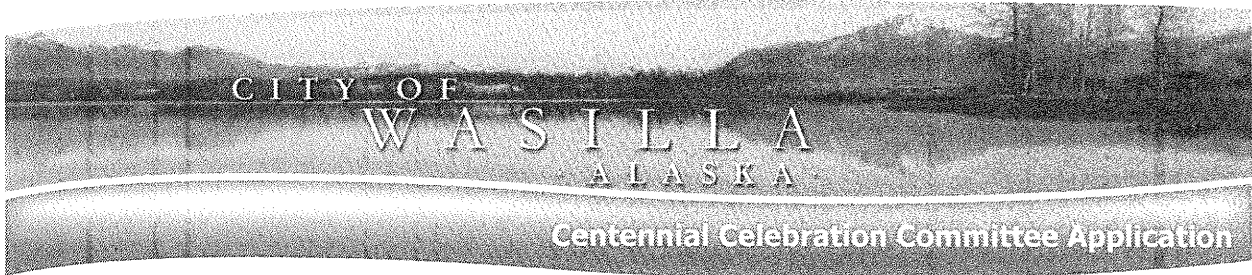
The City of Wasilla is forming a Centennial Celebration Committee that will, at minimum, meet monthly with the purpose of planning the City's 100th Anniversary Celebration for the year 2017; which is 100 years from when Wasilla was founded.

The Committee will be responsible for:

- Developing the plan for the major events to mark the Centennial Celebration,
- Recommending the plan to the City Council,
- Coordinating participation by all interested groups and individuals,
- Budgeting,
- Organizing event sponsorship, and
- Marketing the celebration.

The City Council will appoint a 7-member Centennial Celebration Committee based on a review of submitted applications. Although the 10-member Committee will form the core work group for the Centennial, ongoing ideas, enthusiasm and general input will be sought and welcomed by everyone who is interested in celebrating this extraordinary milestone. Please fill out the application below and return it by **Wednesday, August 29<sup>th</sup> at 5:00 p.m.** to:

**Office of the City Clerk  
290 E. Herning Ave, Wasilla, AK 99654  
[clerk@ci.wasilla.ak.us](mailto:clerk@ci.wasilla.ak.us)  
907.373.9090 (phone); 907.373.9092 (fax)**



Name: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Other Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

- Yes or  No Will you be able to attend monthly Committee meetings?
- Yes or  No Will you have time to follow-up on tasks between the regular monthly meetings and to participate in additional planning meetings (especially as we near the beginning of the celebration year) as necessary?

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Please check each box that describes your experience:

- |   |   |
|---|---|
| <input type="checkbox"/> Event planning               | <input type="checkbox"/> Event marketing        |
| <input type="checkbox"/> Fundraising                  | <input type="checkbox"/> Volunteer coordination |
| <input type="checkbox"/> Organizing event sponsorship |   |

Please describe your experience in the items checked above and your interest in helping the City to plan its Centennial Celebration:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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Resumes and/or additional information may be attached and submitted with application. All materials submitted will be forwarded to the City Council for consideration.