



CITY OF WASILLA

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COUNCIL MEMORANDUM NO. 92-94

From: Mayor Stein
Date: August 20, 1992
Subject: New Wasilla Airport Operation and Security

The City has operated the new airport since May 1. In those three months, none of the three proposers for the apron leases has acted and only seven tie-downs are occupied. The old airport closes October 1.

The administration believes we should consider a more active effort to draw clients to the new airport. Ideas include:

- (1) Market land leases
 - a. Review lease rates
 - b. Re-advertise
 - c. Promotional Brochure
 - d. List with realtor
 - e. Finance and lease credit card fuel system

- (2) Market tie-downs
 - a. Promotional flyer
 - b. Promotional rates, i.e., 2 months free with year pre-pay
 - c. Review rates
 - d. Improve security
 - (1) Provide watchman's trailer site
 - (2) Fencing for security
 - (3) More active security patrols
 - (4) Photo or TV surveillance
 - e. Install free telephone

We respectfully request Council guidance especially on the policy issues of watchman's residence and lease rate reduction/promotional rates and fuel system project.


John C. Stein, Mayor

JCS/sbh

*No Action Taken
JCS 8-24-92*

*No Action Taken
9/14/92*