

Date of Action: 4-14-14	
Approved <input checked="" type="checkbox"/>	Denied <input type="checkbox"/>
By: <i>[Signature]</i>	

CITY COUNCIL ACTION MEMORANDUM

AM No. 14-10: Contract Extension to Gary Toth Consulting in the amount of \$34,000 for transportation planning services.

Originator: Public Works Director

Date: April 2, 2014

Agenda of: April 14, 2014

Route to:	Department Head	Signature	Date
X	Public Works Director	<i>[Signature]</i>	4/2/14
X	Finance Director	<i>[Signature]</i>	4-2-14
X	Deputy Administrator	<i>[Signature]</i>	4-3-14
X	City Clerk	<i>[Signature]</i>	4/4/14

Reviewed by Mayor Verne E. Rupright: *[Signature]*

Fiscal Impact: yes \$34,000 **Funds Available:** yes

Account name/number: Transportation Master Plan/110-4320-432-45-04

Attachments: Original contract information (4 pages)

Summary Statement: This contract extension provides for ongoing transportation planning services for calendar year 2014. This contract extension will continue on a time and material basis with the primary focus being proposed Knik-Goose Bay Road improvements. Gary Toth will work with the Alaska Department of Transportation and the City's Planning Commission on road design concepts to help meet the goals of both the State of Alaska and the City of Wasilla.

Staff Recommendation: Adopt AM No. 14-10 for contract extension.

Gary Toth
Gary Toth Consulting, LLC
19 Cottage Street, Lambertville, New Jersey 08530
phone: (609) 468-2943
email: gary.toth@mac.com

Gary Toth has helped to lead a national movement to integrate land use and transportation issues as a means to creating more livable, walkable communities and streets. During his 34 years of project management experience with the New Jersey Department of Transportation (NJDOT), Gary helped transform NJDOT to a stakeholder inclusive agency focused on the integration of transportation and land use planning. He was the founder and leader of the NJFIT: Future in Transportation Program, which provided transportation and planning land use assistance to more than 50 communities in New Jersey from 2003 to 2007. NJFIT Vision Plans were created in close cooperation with communities to ensure that both transportation and community goals were met. The collaborations usually resulted in both entities gaining more by working together on common goals than maintaining separate missions.

As a transportation engineer, Gary possesses extensive knowledge of street and network design principles and he is one of the leading U.S. experts on utilizing flexible design and design standards to create great streets and communities. Since leaving NJDOT, Gary has done extensive work in Community Based Street and Network Planning and Design and has helped communities such as New York City, Abu Dhabi, Los Angeles, San Antonio, South Burlington Vermont and Brunswick Maine rethink their approach to transportation. He was instrumental in the creation of the Smart Transportation Guide for Pennsylvania and New Jersey, a landmark product that emphasizes community outcomes for the transportation programs of two state DOTs. He was part of the team that created the Model Design Manual for Living Streets. He has developed numerous public engagement tools and trainings for PPS, including Streets as Places trainings, Street Typology exercises, and Street Audits.

Gary co-led NJDOT's Context Sensitive Solutions Program, developing the agency's CSS training program and CSS Implementation Team. He is also one of seven instructors certified to lead the National Highway Institute's Transportation and Land Use Course, and leads the course discussion on what makes a great street. His knowledge, credentials, and collaborative approach have made him a popular trainer, facilitator, and presenter on transportation issues.

PROFESSIONAL EXPERIENCE

Context Sensitive Solutions: Gary is one of the originators of the NJDOT Task Force on Context Sensitive Design (CSD). He was the team leader for both NJDOT's CSD Implementation Team as well as training for Context Sensitive Solutions, with over 800 trained.

At the Project for Public Spaces, he is Director of the PPS Group that developed and manages the CSS Website and Clearinghouse (contextsensitivesolutions.org). Since 2008, he has overseen the deployment of over 20 webinars on CSS and presented or moderated a third of those. He planned all four of the CSS Clearinghouse Technical Assistance interventions in 2011, and was onsite to help deliver three of them.

He is currently a member of the Resource Team deploying the CSS National Dialog 2 and was lead facilitator for the second onsite Dialog (Lansing, Michigan) in November, 2012. Gary was part of a subject matter resource team deployed by FHWA to provide onsite CSS technical assistance to three state DOTs in 2009: Illinois, New Mexico and California.

He has participated in workshops or peer reviews on CSD or Community Impact Assessment (CIA) in Maryland, Georgia, Connecticut, Washington D.C, Indiana, and Oregon. He has been a member of the National Community Impact Assessment Design Team since 1998, and his Division organized three day Northeastern Workshops on Community Impact Assessment in 2001 and again in 2005. As a member of the AASHTO Task Force on Context Sensitive Solutions, Gary helped redraft the National CSS principles, develop the Task Force's strategic Action Plan, and prepared a one page flyer for DOT CEOs, entitled "How CSS Can Help You Meet Your Agencies's Mission". He was the Keynote Speaker on CSS at a 2004 Georgia DOT Symposium on CSS.

From 2001 to 2007, he was a member of the AASHTO Context Sensitive Solutions Task Force. In 2006, he helped organize both the AASHTO National Peer to Peer CSS Workshop Steering Committee and the 2006 American Society of Civil Engineers Conference on CSS.

A Guidebook for Smart Transportation Solutions in Pennsylvania and New Jersey: Gary was one of the originators of the process to create a Guidebook for Context Sensitive Solutions in Pennsylvania and New Jersey. He helped forge the partnership between the New Jersey Department of Transportation (NJDOT), Pennsylvania Department of Transportation (PennDOT), and the Delaware Valley Regional Planning Commission (DVRPC) to create that guidebook which is based on a series of Roadway Design Templates to help each address ever increasing desires from their customers for Context Sensitive projects which are integrated in land use frameworks. The Guidebook was renamed the Guidebook for Smart Transportation Solutions and was published in March, 2008.

Complete Streets Implementation: Gary has developed a palette of services to be delivered via workshops to help communities and street designers adopt and then implement Complete Streets, Context Sensitive Solutions or Living Streets Policies. Workshops have been delivered in Cleveland, Honolulu, Kauai, Minneapolis, Maui, Red Deer Alberta and Brunswick, Maine.

Los Angeles Community Redevelopment Agency. Provided technique and advice on Street and Network design as part of the Los Angeles Placemaking Academy

Abu Dhabi Context Driven Urban Street Design and Mobility Standards Manual.
Reviewer and author of Streets as Places chapter; Conducted outreach and training with Abu Dhabi transportation staff about the manual.

PUBLICATIONS AND PRESENTATIONS

- “Reducing Vehicle Miles Traveled, Can We Really Pull it Off” published in Driving Climate Change: Cutting Carbon from Transportation, Elsevier Press, 2006
- How Transportation Can Support Rural Livability; published on the Public Broadcasting System’s Blueprint America site (May, 2010)
- A Citizen’s Guide for Successfully Engaging Your DOT (Published September, 2008)
- Place Based Transportation Policy, The New Atlantis, Spring 2011
- Back to Basics in Transportation Planning (Published PPS November 2007; published by the Eno Foundation January, 2008)
- Measuring What Matters (co-authored with Hannah Twaddell) for the Planning Commissioner’s Journal (Number 80, Fall 2010)
- NJFIT: Future in Transportation, Back to our Roots? 2006 ITE Annual Conference.
- Report of the AASHTO Task Force on Corridor Preservation (1990), Editor and Contributing Author
- Streets as Places Training, Principle Trainer
- Federal Highway Administration Corridor Level Handbook (produced by PPS 2007)

EDUCATION

- Bachelor's of Engineering (Civil), Stevens Institute of Technology, 1973
- Air Quality Post Grad work (12 credits) Stevens Institute of Technology - 1975-1976
- Environmental Management Institute, a 12 credit program in Public Administration and Environmental Management , University of Southern California, 1980

January 12, 2013

Archie Giddings
Director of Public Works, City of Wasilla
290 East Herning Ave
Wasilla, Alaska 99654

Dear Archie:

Thank you for the opportunity to work with the City of Wasilla. As per our conversations and emails, I anticipate arriving in Alaska on Sunday, February 24 and leaving on Friday morning, March 1. During that period, I will participate in a number of meetings with Mat-Su Borough staff, assembly members, Borough Manager, staff and Mayor from Palmer and one or more representatives of Alaska DOT. I will also accompany you and Mayor Rupright to Juneau.

I will perform this work through my personal consulting firm, Gary Toth Consulting. The total cost would be \$21635 as itemized below. In addition to my time on site, I think it wise to budget for 40 hours of work prior to my arrival and 24 hours after, at an hourly rate of \$175; I will only bill you for actual hours invested. As outlined in the email that I sent earlier, since Alaska DOT has gone through the difficult process of obtaining environmental clearances and are now into final design and property acquisition for the Parks Highway project, we will have to develop a compelling case as well as an alternative process and solution, if we are to have any chance of convincing elected officials and/or the DOT to revisit the project. Here is my proposal:

1. Work in Alaska, consisting of four full days onsite and one day of travel at either end: 48 hours at \$175/hr or \$8400.
2. Preparation of briefing papers, presentations and other materials to support the City of Wasilla prior to February 24th. Also, possible phone interviews with key staff and stakeholders: 40 hours or \$7000.
3. Miscellaneous on call followup support: 24 hours or \$4200
4. Travel costs to be billed according to actual expenses, estimated as \$2035 as follows:
 - a. Five nights lodging at the Grandview Inn at \$100/per night = \$500
 - b. Airfare at \$900
 - c. Meals at Federal per diem of \$77/day = \$385
 - d. Travel to and From Newark NJ Airport, Airport Parking = \$150
 - e. Miscellaneous = \$100


If you agree to the conditions of this letter of agreement, please sign a copy (a scanned signature is fine) and return to me. Please send your return copy electronically to gtoth@pps.org. I also believe that you should consider budgeting \$5000 for Frank McQueary to support my events before and while I am there.

Sincerely,
Gary Toth

This agreement is executed and entered into on the date below by:



Gary Toth January 12, 2013



Archie Giddings
City of Wasilla 1-18-13